

2010 OPHA 66th Annual Meeting and Conference Agenda

DRAFT AGENDA

Monday, October 18, 2010

- 8:00 – 9:00 **Registration and Continental Breakfast** Gallery/Lobby (LaSells Stewart Ctr.)
- 9:00 – 9:30 **Welcome and Opening Remarks** Austin Auditorium (LaSells Stewart Ctr.)
Don Austin
President – Oregon Public Health Association
- Tammy Bray, PhD
Dean, College of Health and Human Sciences
Oregon State University
- 9:30 – 10:30 **The State of Public Health in the State** Austin Auditorium (LaSells Stewart Ctr.)
Mel Kohn, MD, MPH
Public Health Director and State Health Officer
Oregon State Public Health Division
Department of Human Services
- 10:30 – 10:45 **BREAK**
- 10:45 – 11:45 **Concurrent Sessions #1**
- (A) **Public Health Nursing and Resources** Weyerhaeuser (LaSells Stewart Ctr.)
Moderator/Discussant:
1. **They do Public Health Differently There: Opportunities for Publication and Networking in the Humanities and Social Sciences**
Hope Leman
2. **Public Health Needs Public Health Nursing**
Rebecca Austen, Casey Boland, MaiKia Moua, Diana Pope, Anna Stiefvater
3. **Impact of Pandemic Influenza H1N1 in Oregon, 2009-2010**
Ann Thomas and Meredith Vandermeer
- (B) **Environmental Health and Climate Change Agriculture Production** (LaSells Stewart Ctr.)
Moderator/Discussant:
1. **Eco-Healthy Homes: What works to empower citizens in improving home environments?**
Jen Coleman
2. **Ready for Change: Preparing the Public Health Sector for Climate Change**
Stacy Vynne and Bob Doppelt

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3. A health impact assessment of the transportation policies in the Eugene Climate and Energy Action Plan

Mel Rader, Leslie Perdue, Heidi Guenin

(C) Maternal and Child Health **Agriculture Leaders (LaSells Stewart Ctr.)** **Moderator/Discussant:**

1. The New WIC Food Packages: What's the Impact with Participants?

Julie Reeder, Jennifer Menge

2. Donor Milk Banks: How the use of donor milk can reduce health care costs and improve health outcomes

Dixie Whetsell and June Winfield

3. Healthy Women: The Key to Healthy Families

Helen Bellanca and Michele Stranger-Hunter

(D) Food, Water and Public Health **Agriculture Science (LaSells Stewart Ctr.)** **Moderator/Discussant:**

1. Excessive sodium intake: Why it matters to public health

Katrina Hedberg

2. Sustainable Food System Advocacy: A Role for Health Professionals

Emma Sirois and Gretchen Miller

3. Public Drinking Water Sources in Oregon: New Data and Strategic Directions

Sheree Stewart

(E) Panel: Proyecto de Salud Para Latinos: Understanding the Sexual and the Reproductive Health Needs of Young Latino Men and Women Residing in Rural Oregon **Construction/Eng. Aud. (LaSells Stewart Ctr.)** **Moderator/Discussant:** S. Marie Harvey

1. Immigrant Latino men residing in rural communities in the Northwest: Exploring sociocultural and physical environments associated with HIV/STI risk

Antonio Torres, Marie Harvey, Liana Winett, Deanne Hudson and Meredith Branch

2. Perceived structural barriers to sexual and reproductive health services: Listening to immigrant Latino men in rural Oregon

Deanne Hudson, Marie Harvey, Antonio Torres and Meredith Branch

3. Factors associated with effective contraceptive use among a sample of Latino men and women residing in rural communities in the Northwest

Jocelyn Warren, Marie Harvey and Marit Bovbjerg

(F) Panel: Building community coalition evaluation capacity for advancing policy and environmental change **Wells Fargo (LaSells Stewart Ctr.)** **Moderator/Discussant:** Ronda Zakocs

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Suzanne Briggs, Noelle Dobson, Christopher Kabel, Ronda Zakocs

(G) Panel: You Name It! Engaging Youth to Address Health Literacy
Alumni Ctr - Elle/Burlingham

Moderator Discussant: Ann Krier

Ann Krier, Leah Haas, Stephanie Vazquez, Nohely Garcia, Zeleny Montes, Miguel Gutierrez, Alfredo Gonzalez, Alfredo Mora, and Yobana Ortiz

11:45 – 12:00 **Lunch Line** Alumni Center Ballroom

12:00 – 1:00 **Luncheon and Networking** Alumni Center Ballroom

1:00 – 1:15 **BREAK**

1:15 - 2:15 Bruce Goldberg, MD Austin Auditorium (LaSells Stewart Ctr.)
Director
Oregon Department of Human Services

2:15 – 2:30 **BREAK**

2:30 – 3:30 **Concurrent Sessions #2**

(A) Late Breaker Wells Fargo (LaSells Stewart Ctr.)
Institute of Medicine Report - Robert Wood Johnson Foundation Initiative on the Future of Nursing
Presenter: Michael Bleich, PhD, Dean of OHSU Nursing School
Moderator/Discussant:

(B) Health Promotion Agriculture Production (LaSells Stewart Ctr.)
Moderator/Discussant:

1. Using popular education and the community health worker model to build leadership and improve health among women with disabilities

Amy Anderson, Marcelina Garcia, Cindy Henderson, Ann Kasper, Marjorie McGee, Teresa Rios

2. Empowering health promotion as a means to achieving health equity within a local health department: The Health Promotion Change Process at the Multnomah County Health Department

Rujuta Gaonkar, Samantha Kaan, Noelle Wiggins

3. Promoting community resiliency and preparedness through community building, positive framing and participant centered techniques

Brian K. Johnson, Selene Jaramillo

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- (C) **Violence Prevention** Agriculture Leaders (LaSells Stewart Ctr.)
Moderator/Discussant:
- 1. Preventing Sexual Violence: Oregon's Public Health Approach**
Ashley Maier and Emilee Coulter-Thompson
 - 2. Postpartum Stressful Life Events and Intimate Partner Violence as Risk Factors for Self Reported Postpartum Depression among American Indian / Alaska Native Mothers of Two Year Olds in Oregon**
Maria N. Ness, Kenneth D. Rosenberg, Alfredo P. Sandoval, Victoria Warren-Mears, Thomas M. Weiser
 - 3. Engaging Men in the Prevention of Gendered Violence**
Cliff Leek
- (D) **Minority Health** Agriculture Science (LaSells Stewart Ctr.)
Moderator/Discussant:
- 1. Hearing Health in Northwest American Indian Communities**
William Hal Martin, William E. Lambert, Linda C. Howarth, Yongbing Shi, Susan E. Griest, and Thomas M. Becker
 - 2. Regional differences in cancer incidence among American Indian and Alaska Native people in the Pacific Northwest**
Paneen Petersen, Megan Hoopes
 - 3. Lost in Translation: Research Challenges and Lessons Learned from Conducting Research in the Hmong Community**
Sheryl Thorburn, Jennifer Kue, Karen Levy Keon, Patela Lo
- (E) **Environmental Health** Alumni Center - Elle/Burlingham
Moderator/Discussant:
- 1. Quantitative Assessment of Risk to Infants from Environmental Contaminants in Human Milk**
David Farrer, Mike Poulsen, Dana Davoli, Marcia Bailey, Clement Welsh, Daphne Moffett, David Fowler, Raymond Yang, Sami Haddad
 - 2. A New Resource for Environmental Public Health: Oregon EPHT's Dynamic Web Portal**
Tara Chetock, Curtis Cude
 - 3. Public Health and Chemical Exposures: Thoughts and Concerns from Oregonians**
Renee Hackenmiller-Paradis, Lisa Arkin, Maye Thompson,
- (F) **Panel: OSU Extension Service's Role in Advancing Public Health Research, Education, and Practices in Oregon** Construction/Eng. Aud. (LaSells Stewart Ctr.)
Moderator/Discussant: Marc Braverman
Tom Eversole, Viktor E. Bovbjerg, Kathy Gunter, Deborah John

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3:30 – 4:00	BREAK / NETWORKING Hors d'Oeuvres	Alumni Center Lobby
4:00 – 6:00	Poster Session	Alumni Center Lobby
5:30 – 7:00	Public Health Book Group	Hilton Garden Inn

Tuesday, October 19, 2010

7:15 – 8:00	Section Meetings	
(A)	Chiropractic Section Meeting	Alumni Ctr - Elle/Burlingham
(B)	Disabilities Section Meeting	Agriculture Production (LaSells Stewart Ctr.)
(C)	Epidemiology and Biostatistics Section Meeting	Agriculture Leaders (LaSells Stewart Ctr.)
(D)	Community Health Promotion and Education Section Meeting	Agriculture Science (LaSells Stewart Ctr.)
(E)	Nursing Section Meeting	Wells Fargo (LaSells Stewart Ctr.)
(F)	Adolescent Health Section Meeting	Weyerhaeuser (LaSells Stewart Ctr.)
(G)	Medical Providers for the Underserved	Construction/Eng. Aud. (LaSells Stewart Ctr.)
(H)	Environmental Health	Austin Auditorium (LaSells Stewart Ctr.)
8:00 – 8:30	Registration & Continental Breakfast	Gallery / Lobby (LaSells Stewart Ctr.)
8:30 – 9:30	Welcome and Introductory Comments Charlie Fautin, MPH President -Elect – Oregon Public Health Association Brief Reports from OPHA Sections	Austin Auditorium (LaSells Stewart Ctr.)
9:30 – 10:30	Carmen Nevarez, MD, MPH President American Public Health Association	Austin Auditorium (LaSells Stewart Ctr.)
10:30 – 10:45	BREAK	

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- (D) **Sexual Health** Agriculture Science (LaSells Stewart Ctr.)
Moderator/Discussant:
1. **An Effective Contraception Policy in a School Based Health Center**
Mike McNickle
 2. **Working to Institutionalize Sexuality Education in Oregon Schools**
Kris Gowen, Erin Mowlds, Jessica Bogli
 3. **Risky Sex: Prevalence and Correlates Among People Living with HIV in Oregon**
Sean Schafer, Haiou He
- (E) **Panel: Building Capacity for Health Impact Assessment in Oregon 2009-2010**
Moderator/Discussant: Nancy M. Goff Alumni Ctr - Elle/Burlingham
Sujata Joshi, Jason Feldman, Julie Early-Alberts, Jeanette Montour, Mac Gillespie and
Therese Madrigal
- (F) **Public Health Videos**
**Northwest Health Foundation's "Public Health" Matters Video Contest: From
Concept to Commercials** Construction/Eng. Aud. (LaSells Stewart Ctr.)
Moderator/Discussant:
- 11:45 – 12:00 **Lunch Line** Alumni Center Ballroom
- 12:00 – 1:30 **OPHA Business Meeting and Awards Luncheon** Alumni Center Ballroom
- 1:30 – 2:30 Caroline Cochran Austin Auditorium (LaSells Stewart Ctr.)
Deputy Associate Administrator
Office of Rural Health
US Department of Health and Human Services
- 2:30 – 3:30 **Concurrent Sessions #4**
- (A) **Panel: Measuring and Addressing Health Disparities Based on Gender
Identity and Sexual Orientation** Wells Fargo (LaSells Stewart Ctr.)
Moderator/Discussant: Linda Drach
Linda Drach, Christopher Gray, Angela Tissi
- (B) **Panel: Nutrition and Physical Activity Practices among Family Child Care
Homes in Oregon: Findings from the Healthy Home Child Care Project**
Moderator/Discussant: Stewart Trost Agriculture Production (LaSells Stewart Ctr.)
1. **The Healthy Home Child Care Project: Rationale and Study Design**
Stewart Trost

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2. Baseline findings from the Healthy Home Child Care Project
Kelly Rice

3. Overview of the *Journey to a Healthy Child Care Home* Intervention
Kathy Gunter

(C) Panel: Toward a Shared, Standards-Based Public Health Data Model
Moderator/Discussant: Dina Dickerson Agriculture Leaders (LaSells Stewart Ctr.)

1. Fundamentals of Public Health Informatics
Chia-Hua Yu and Patricia Yao

2. Informatics 102: Public Health Informatics at the State and County Level
Dina Dickerson, Shawn Messick, Steve K. Modesitt, Patricia Yao, and Chia-Hua Yu

3. Issues and developments from the NACCHO Public Health Informatics Working Group
Shawn Messick

4. Meaningful Use and State-level Health Information Exchange in Oregon
Steve K. Modesitt

(D) Panel: Sugar Sweetened Beverages and the Growing Obesity Epidemic
Moderator/Discussant: Agriculture Science (LaSells Stewart Ctr.)
Chris Kabel, Adrianna Voss-Andreae, Marah Hall

(E) Maternal Mental Health Construction/Eng. Aud. (LaSells Stewart Ctr.)
Moderator/Discussant:

1. Risk Factors for Persistent Maternal Depressive Symptoms 13-24 Months after Birth among Women with Perinatal Depressive Symptoms
Alexis A. Helsel and Kenneth D. Rosenberg

2. Prevalence of Maternal Depressive Symptoms During and After Pregnancy in Oregon: Findings from a Population Based Survey, 2006-2007
Alexis A. Helsel and Kenneth D. Rosenberg

3. Supporting Maternal Mental Health in Oregon: Policy Initiatives and Partnerships
Nurit Fischler, Wendy Davis, Jillian Romm, Viki Brown

(F) Policy and Integrative Approaches to Improve the Health of Oregonians
Moderator/Discussant: Alumni Ctr – Elle/Burlingham

1. Policy, System and Environmental Approaches to Improve the Health of Oregonians
Kirsten Aird, Cathryn Cushing, Dawn Robbins

2. Applying a Health Equity Lens to Policy
Kari Lyons-Eubanks

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3. Public Health Prevention and Substance Abuse / Risk Behavior Prevention: Integration of the Disciplines

Kelly Volkmann and Kelly Locey

3:30 – 3:45

BREAK

3:45 – 4:45

Concurrent Sessions #5

- (A) **Panel: Improving Maternity Care Practices to Support Breastfeeding in Oregon Hospitals** Wells Fargo (LaSells Stewart Ctr.)
Moderator/Discussant: Amelia Psmythe
Amelia Psmythe, Ken Rosenberg, Desiree Nelson, Helen Bellanca
- (B) **Panel: Keeping Kids Active in Tough Budgetary Times** Agriculture Production (LaSells Stewart Ctr.)
Moderator/Discussant: Ann Krier
Mary Lou Hennrich, Patricia Parsons, Rachel Farkas
- (C) **Communicable Diseases** Agriculture Leaders (LaSells Stewart Ctr.)
Moderator/Discussant:
- 1. Where Are They Now? A Comprehensive Approach to Achieving a High Treatment Completion Rate in a Worksite TB Exposure in Washington County, OR**
Jennifer R Reuer, Trevor Hostetler, Sharon Hofer, Mandy Anderson, Heidi Behm, Paul F Lewis, Mary Ann Ware, Kathleen O'Leary
 - 2. Inmate Demographics and TB Screening in Oregon Jails: Are our Assumptions Correct?**
Heidi Behm, Kathryn Carr, Lindsey Lane
 - 3. Tuberculosis Outbreak in the Multnomah County Corrections System**
Kimberly Repp, Mary Ann Ware, Laura Nystrom, and Amy Sullivan
- (D) **Immunization** Agriculture Science (LaSells Stewart Ctr.)
Moderator/Discussant:
- 1. Immunization Quality Improvement: Using Data to Improve Practice**
Sara Beaudrault
 - 2. Oregon's Adult Hepatitis B Vaccination Initiative: A collaboration between Public Health and Corrections**
Alison Alexander, Judith Leahy, Patrick Vance, Jeanine Whitney
 - 3. Influenza Vaccination Among Two Year Olds in a Population-based Survey**
Kenneth D. Rosenberg and Alfredo P. Sandoval

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(E) Social Marketing and Social Networking Alumni Ctr – Elle/Burlingham
Moderator/Discussant:

1. Using Social Media to Complement an Outreach Plan

Tara Chetock

2. Developing a Research-Based Social Marketing Campaign to Increase Colorectal Cancer Screening

Jennifer Messenger Heilbronner

3. Developing and Implementing a Web-based Health Status Report for Benton County

Sandy Goeke, Christian Laugen, Stephen Grady, Julee Syverson

(F) Behavioral Health and Health Promotion

Construction/Eng. Aud. (LaSells Stewart Ctr.)

Moderator/Discussant:

1. NorthStar House: An Evidence-Tested Model of Community-based Recovery

Susan Matthies, Terri Walker, Elena Wiesenthal

2. Behavioral Health Integration with Primary Health

David Pollack

3. Health Promotion and Community Hospitals

Jana Kay Slater, Kevin Ewanchyna, Peter Reed, JoAnn Miller