

Coalition Building and Advocacy

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Outline

- Ceasefire Oregon Background
- Gun-related Public Health Burden
- Legislative Agenda, 2013 and beyond
- Coalition Formation: Oregon Alliance to Prevent Gun Violence
- Alliance Activities: Legislative & Media Advocacy
- Results
- How to Help









Ceasefire Oregon: Background

- Founded 1994
- Mission: prevent gun violence by advocating reasonable, effective gun laws.
- C4: Advocacy
- C3: Gun turn-in, ASK program

START BY ASKING OTHER QUESTIONS.

Include the question along with other things you might normally discuss before sending your child to someone's house—such as seat belts, animals, or allergies.











Public Health Burden

- 30,000 deaths/year
 - 8 children/teens/day
- 400 deaths/year in Oregon alone (BRFSS)
- Homicides and suicides higher in states with more guns Harvard Injury Control Research Center







In the US...

- 90 guns/ 100 people
- Unintentional shooting deaths:
 - 9x higher in states with most guns
 - victims 3x more likely to have gun in home













In the US...

 89% unintentional shootings of children in homes, usually playing with parent's gun



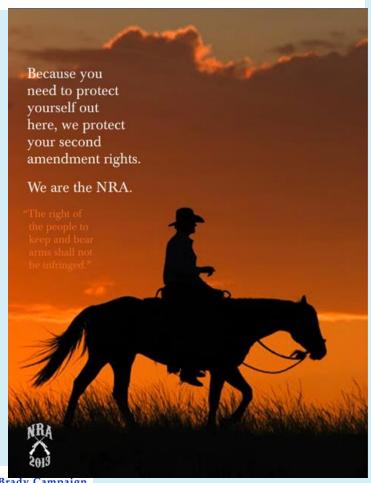






Domestic Violence

- Women murdered by partners9x more often than strangers
- Partner access to gun increases homicide risk 8x
- DV incidents w/guns 12x more likely to be fatal









Suicide

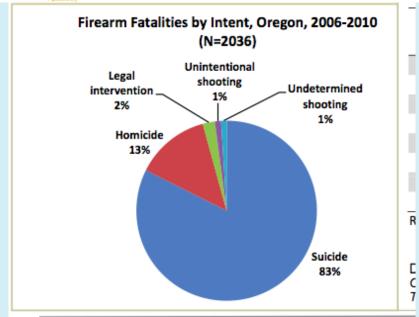
- Suicide attempts with guns have 90% fatality rate (jumping: 34%, poison: 2%)
 - 90% survivors do not try again
- Suicide: homes with suicide 4.8x more likely to have gun than controls
- Suicide rates 60% higher in states with highest gun ownership vs. lowest

Oregon Public Health Division **2012**

Firearm Fatalities in Oregon



Oregon Injury and Violence Prevention Program Fact Sheet









Oregon Injury & Violence Prevention Program, Center for Prevention & Health Promot http://public.health.oregon.gov/DiseasesConditions/InjuryFatalityData/Documents





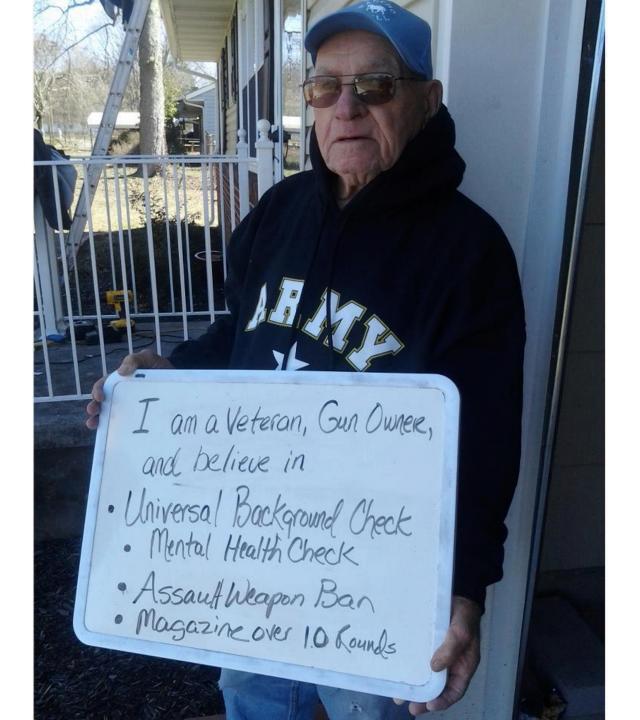
Ceasefire's 2013 Legislative Agenda

- Assault Weapons (ban sales)
- Limit Magazine Capacity (no more than 10)
- Child Access Prevention (hold adult responsible)
- Universal Background Checks: close loophole on private/online sales
- Gun-Free Schools: school board policies









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Background Checks

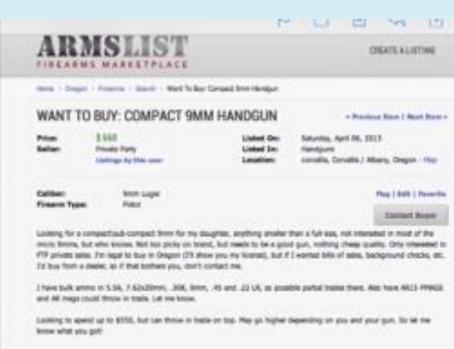
- Licensed dealers and gun shows must run background checks.
 - Gun shows=more than 25 guns for sale
- OR State Police run check
 - Prevents gun sales to: felon, fugitive, adjudicated mentally ill, convicted of domestic violence
- Private sales: no background checks = access by criminals, domestic abusers, mentally ill

















Guns in K-12 Schools

- Current law allows anyone with CHL to bring gun into schools.
 - Do not have to tell school they have a gun.
 - Do not have to show CHL.
 - School cannot verify if they have a CHL.











Coalition Formation

- We built a list of organizations and gained endorsements for legislative agenda
 - Indicate support for specific bills
 - Range of active or passive support (use name/logo, email members, government relations staff time, testify)







For these reasons, and many others, we support the adoption of SB 347.







Oregon Public Health Association





















OSEA



AFT Local 6732

OEA · NEA — WWW.OREGONED.ORG

Oregon Public Health Institute
Portland Mayor Charlie Hales
Eugene Mayor Kitty Piercy

Polk County Sheriff Robert Wolfe

Rev. William Sinkford, Senior Minister, First Unitarian Church of Portland

Pay Chuck Currio Minister Supposide Church & University Bark Church



Meanwhile...Galvanized by Clackamas and Newtown...

- New organizations formed:
 - Moms Demand Action for Gun Sense in America and local chapter of the Brady Campaign to Prevent Gun Violence
- Mayors Against Illegal Guns hired local political consultant to form coalition & lobby legislature
- Organizing for Action (Obama for America) started petition
- Quickly came together to form Alliance





Legislative & Media Advocacy

- Rally at Portland City Hall
- Public Health Week tabling
- Lobby Day: legislative visits & rally
- Senate Judiciary Committee Hearing
- Art=Ammo Flash Mob
- Mothers' Day Flowers to Key Legislators
- Online Petitions & Petition Delivery
- Stroller Jam
- Radio Interviews
- LTE, Facebook, Twitter, Phone Banks, Email Legislator campaigns

















































CEASEFIRE oregon

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(2/2)Dozens of area mothers and their children packed the Oregon State Capitol to demand tougher gun laws, June 13, 2013 (KOIN 6 News)

SALEM, Ore. (KOIN) — Dozens of area mothers and their children packed the Oregon State Capitol Thursday morning to demand tougher gun laws.

The "Stroller Jam" was coordinated with many other events nationwide to mark the six month anniversary of the massacre at Sandy Hook Elementary in Newtown, Connecticut.

In Oregon, the mothers want to see action on Senate Bill 700, which would create background check requirements for nearly all gun sales in the state.

Downtown Portland flash mob takes aim at gun

violence awareness

55



Pioneer Square flash mob seeks to raise awareness of gun violence

The Oregon Alliance to Prevent Gun Violence staged a flash mob in Pioneer Square today, hoping to raise awareness of gun violence in the U.S. and prompt Oregon legislators to take steps to require background checks on online gun sales, among other things.







Built our Boat while Sailing It!

- Quickly chose name
- Established leadership group & weekly meetings
- Agreed to work toward Legislative Day of Action, share messaging, and collaborate on each other's events
- Created project management plan with timeline, resources, roles, & responsibilities
- Set tone of support, cooperation, empathy, and nonterritorialism









Results

- Background Checks & School Bills went furthest ever: Committee Hearing, voted out of Senate Judiciary; sent to workgroup; lacked 16th vote
- Record donations & new members
- About 200 people at Lobby Day
- 5,742 petitions collected & delivered
- Dozens news articles, radio, TV
- Held the line on current regulations









Sen. Prozanski, Chair Judiciary

"We can respect the Second Amendment while taking action to keep guns out of the hands of those who are irresponsible and law-breaking.

Keeping our communities and our children safe is a top priority that everyone can get behind.

These bills are based on common sense and take reasonable steps to make Oregon safer while protecting civil liberties."









How You Can Help

- 2014 Legislative Goal: Universal Background Checks—close loophole on private and online sales
 - Sen. Prozanski bill sponsor
 - Hearings likely in November, January
 - Organizational endorsements & active support
- Volunteer:
 - Contact legislators: phone, email, in-person, testify
 - Ask friends to get involved (esp. Coast, Washington County, Corvallis, Eugene),
 - Letters to the Editor, Be a Spokesperson
 - Host a House Party, Donate







Stay Updated

- Sign-up Sheet
- www.ceasefireoregon.org
- Facebook:
 - Oregon Alliance to Prevent Gun Violence
 - Ceasefire Oregon
 - Moms Demand Action-Oregon







