



# OPHA 69<sup>th</sup> Annual Meeting and Conference 2013 Preliminary Program

**Monday, October 14, 2013**

**8:00 – 9:00 Registration and Continental Breakfast**

**9:00 – 9:30 Welcome and Opening Remarks**

Austin Auditorium

Tom Eversole, DVM, MS  
President – Oregon Public Health Association

Tammy Bray, PhD  
Dean, College of Public Health and Human Sciences  
Oregon State University

**9:30 – 10:30 Keynote Address: Connecting Health  
Care to Public and Environmental Health**

Austin Auditorium

Ted Schettler MD, MPH  
Science Director  
Science and Environmental Health Network

Introduction: Jae Douglas, PhD, MSW  
Oregon Health Authority, Public Health Division

**10:30 – 10:45 BREAK**

**10:45 – 12:00 Concurrent Sessions #1**

**(A) PANEL: I-CAN Project (Interprofessional Care Access Network): Working  
Together towards Improving Health Outcomes for Underserved People  
in Oregon's Neighborhoods**

Moderator/Discussant: Peggy Wros  
*Nic Bookman, Katherine Bradley, Launa Rae Mathews*

**(B) PANEL: Developing Public Health Resilience Against Climate Affects**

Moderator/Discussant:  
*Andrea Hamberg, Brian Cooke, Matthew Davis*

**(C) HEALTH POLICY IMPACTS & IMPLEMENTATION**

Moderator/Discussant:

**1. What Do Oregon Legislative Staff Think About Public Health Issues?**

*Craig Mosbaek*

**2. Environmental Scans and Retailer Surveys: What, How and Local  
Policy impacts**

*Robb Hutson, David Visiko, Kris Williams*



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### **3. Implementation of the Patient-Centered Primary Care Home (PCPCH) Model in Oregon: Experiencing Rapid Policy Change During Statewide Delivery Systems Transformation.**

*Nicole Merrithew, E. Dawn Creach, Roberta Kaplan, Phyllis Lebo, Deepti Shinde, Evan Saulino*

#### **(D) USING HEALTH INFORMATION TECHNOLOGIES**

Moderator/Discussant:

##### **1. The Truth is in the Frosted Mini-wheats: What Cereals Can Tell Us About Email, Smart Phone and App Usage by WIC Participants**

*Julie Reeder*

##### **2. Who uses the Internet to Identify Medical Conditions? An Analysis of National Data**

*Jennifer Faith, Sheryl Thorburn*

##### **3. Taking it to the Streets: Using the New Equity Atlas 2.0 and the HEAL Cities Campaign to Create Healthy Environments**

*Beth Kaye, Tamie Arnold, Scotty Ellis, Amanda Garcia Snell*

#### **(E) CAREGIVING RESEARCH & ALZHEIMERS AS A PUBLIC HEALTH ISSUE**

Moderator/Discussant:

##### **1. Alzheimer's Disease: An Emerging Public Health Concern**

*Charlie Fautin, Jon Bartholomew*

##### **2. Caregivers' Sense of Social Isolation and Life Disruption: A Qualitative Study**

*Elizabeth A. Gordan, Carolyn A. Mendez-Luck*

##### **3. Caregiving in Oregon - What Data from the BRFSS Tell Us**

*Elena Andresen, Eva Hawes, Willi Horner-Johnson*

#### **(F) HEALTH SYSTEMS CHANGE AND THE INTEGRATION OF SERVICES**

Moderator/Discussant:

##### **1. One Key Question: Better integration of Preventive Reproductive Health into Primary Care**

*Helen Bellanca, Michele Stranger Hunter*

##### **2. Population-based Nursing; Strategies for Success**

*MaiKia Moua, Anna Steifvator, Connie Guist*



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### 3. The Oregon Self-Management Alliance: A Systems Approach for Sustainable Chronic Disease Self-management Resources

*Danna Drum*

#### (G) HEALTH BEHAVIOR CHANGE

Moderator/Discussant:

##### 1. Huge Demand for Diminishing Returns

*Stacey Schubert*

##### 2. Understanding Family Readiness for Behavior Change: Development of the Family Stage of Change Measure

*Patrick Abi-Nader, Deborah John, Katherine B. Gunter*

##### 3. What Stimulates Change? Translating Motivational Interviewing Theory into Practice

*Alissa Leavitt, Dana Sturtavant, Sara Gardner-Smith*

#### 12:00 – 1:15 Luncheon and Networking

Alumni Center

(A) Chiropractic Section Meeting

Weyerhaeuser

(B) Disabilities Section Meeting

Agriculture Production

(C) Epidemiology and Biostatistics  
Section Meeting

Agriculture Leaders

(D) Community Health Promotion and  
Education Section Meeting

Agriculture Science

(E) Nursing Section Meeting

Construction & Engineering

(F) Adolescent Health Section Meeting

Room #115 (Alumni Center)

(G) Medical Providers for the Underserved

Wells Fargo

(H) Healthy Environment

Room #111 (Alumni Center)

#### 1:15 - 2:30 Concurrent Sessions #2

##### (A) PANEL: A Tool for Creating Healthier Food Environments

Moderator/Discussant:

*Kim La Croix, Rebecca Pawlak, Nancy Becker, Amber Hansen*



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**(B) PANEL: Oregon Public Health Nurse Home Visiting Programs: Medicaid Outcomes Evidence and Translation for Partnering with CCOs**

Moderator/Discussant:

*Mary Ann Evans, Marilyn Sue Hartzell, Francine Goodrich, Lari Peterson*

**(C) BENDING THE CURVE ON HEALTH EQUITY**

Moderator/Discussant:

**1. Health Equity through Workforce Development and Online Learning**

*Jennifer Moore*

**2. Using an Equity and Empowerment Lens for Quality Improvement in Public Health**

*Ben Duncan*

**3. Engaging Communities in Health Equity Policy Formation at the Oregon Health Authority, Office of Equity and Inclusion**

*Emily L. Wang, Tricia Tillman, Junghee Lee, Patricia Cortez*

**(D) INNOVATIONS IN SCHOOL NUTRITION**

Moderator/Discussant:

**1. Availability of Healthy Snacks in Stores Near Low-Income Urban, High-Income Urban, and Rural Elementary/Middle Schools**

*Nancy E Findholt, Betty Izumi, Hayley Pickus, Thuan Nguyen*

**2. Engaging Youth as Advocates to Create "Healthy Snacking Zones" around Rural Schools: First Year Results**

*Nancy E Findholt, Betty Izumi, Jackilen Shannon, Thuan Nguyen, Carole Smith, Vicky Brogoitti*

**3. Farm to School: Looking Back at the 2013 Pilot Program, and Looking Toward the Future**

*Kassandra Griffin*

**(E) LATEST TRENDS IN BREASTFEEDING**

Moderator/Discussant:

**1. An Expression of Love: Breastfeeding in Unique Foster Care Situations**

*Jeanette Howard, Anne Lenzi*



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### **2. Reliability of Mother-reported Age at Weaning: Evidence of Recall Bias using Data from the Oregon Pregnancy Risk Assessment Monitoring System (PRAMS) and PRAMS-2**

*Marit L. Bovbjerg, Adrienne E. Uphoff, Kenneth D. Rosenberg*

### **3. The Role of Local Breastfeeding Coalitions in Advancing Public Health**

*Marion Rice*

## **(F) RESEARCH METHODS AND COMMUNITY HEALTH**

Moderator/Discussant:

### **1. Increasing Recruitment and Retention Rates Among Indigenous Farmworker Participants in a CBPR Project**

*Rebecca Allen, Julie Samples, Santiago Ventura, Valente Sanchez, Stephanie Farquhar*

### **2. Life Expectancy of Oregon American Indian and Alaska Natives Using Race Corrected Mortality Rates**

*Jenine Dankovchik, Megan Hoopes, Victoria Warren-Mears*

### **3. Using Focus Groups to Inform Advocacy and Program Planning**

*Robb Hutson*

## **(G) TOBACCO CONTROL POLICY IN PRACTICE**

Moderator/Discussant:

### **1. Evaluation of the First Year of Oregon State University's Smoke-free Campus Policy**

*Jessica A. Johnson, Lisa Hoogesteger, Marc Braverman*

### **3. Evaluation of the First Year of University of Oregon's Smoke- and Tobacco- Free Campus Policy and Next Steps**

*Paula R. Staight, Marci Torres and Elliot Berkman*

### **2. Use of Other Tobacco Products in Oregon and Implications for Tobacco Control Efforts**

*Steven Fiala*

**2:30 – 2:45 BREAK**

**2:45 – 4:00 Concurrent Sessions #3**

OPHA Board Meeting



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- (A) **PANEL: Health Impact Assessment's Ability to Highlight and Address Inequities: Stories from the Field**  
Moderator/Discussant:  
*Andrea Hamberg, Tia Henderson, Kathleen Johnson, Megan Patton-Lopez, Annette Klinefelter*
- (B) **PANEL: Pilot Project- Accreditation Mock Review Collaboration Between Marion & Clackamas County Health Departments**  
Moderator/Discussant:  
*Lyndsie Schwarz, Pam Heilman, Philip Mason, Dana Lord, Erin Mowlds*
- (C) **INNOVATIONS IN MENTAL HEALTH**  
Moderator/Discussant:
- 1. Peer Specialists: Who they Are, What They Do, and Why You Need Them!**  
*Kelly Volkmann*
  - 2. Will an Incentive Work?: Mental Health Care Access in Low-income Pregnant Women at Risk for Perinatal Depression**  
*Rebecca Sacks, Jessica Greene*
  - 3. Not just a job - The Role of Work in Wellness and Recovery**  
*Rachel Solotaroff, Marisha L. Johnson, Catherine J. Coleman, Jeff Krolick*
- (D) **EMPOWERING COMMUNITIES TO PROMOTE HEALTH**  
Moderator/Discussant:
- 1. Crook County on the Move**  
*Kris Williams, Muriel DeLaVergne-Brown*
  - 2. Empowering Communities to Eliminate Health Disparities**  
*Jacob Figas*
  - 3. Beginning a Dialogue: Healthy Eating, Active Living in Rural Yamhill County**  
*Meghan Haggard*
- (E) **DENTAL HEALTH INEQUITIES & FLUORIDATION POLICY**  
Moderator/Discussant:
- 1. Inequities in the Managed Care Medicaid Dental Delivery System in Oregon**  
*Eli Schwarz, Alynn Vienot*



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**2. Lessons learned from Portland's May 2013 Fluoridation Campaign**  
*Kurt Ferré*

**3. Social and Political Correlates of Oregon Fluoridation Opposition**  
*Charles C. Haynie, Kurt Ferré*

### **(F) OCCUPATIONAL HEALTH & SAFETY**

Moderator/Discussant:

**1. Elevated Occupational Transportation Fatalities Among Older Workers in Oregon; An Empirical Investigation**  
*Daniel Cain, Ryan Olson, Jaime Walters, Erica Zoller, Jae Douglas, Justin Karr*

**2. Occupational Safety and Health Meets Worksite Wellness and Wellbeing**  
*Dede Montgomery*

**3. An Integrated Approach for Individuals with Disabilities: Workplace Safety, Health and Wellness**  
*David Grim, Mara Nery, Simon Driver, Laurel Kincl*

### **(G) YOUTH AND CHILD NUTRITION AND PHYSICAL ACTIVITY**

Moderator/Discussant:

**1. Associations Between the Family Nutrition and Physical Activity Environment and Successful Learning Characteristics in Corvallis Elementary School Children**  
*Jenny Jackson, Katherine B. Gunter, Deborah John*

**2. Physical Activity and Obesity in Children with Autism**  
*Kiley Tyler, Nicole Cook, Katherine Anthony, Megan MacDonald*

**3. Creciendo en Salud: Systems Change to Support Physical Activity Among Latino Youth in a Rural Community Through Grass Roots and Inter-governmental Collaboration**  
*Mégan Patton-López, Rocío Muñoz*

### **4:00 – 6:00 POSTER SESSION & NETWORKING**

Hors d'Oeuvres

Alumni Center Lobby



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**5:30 – 7:00 Public Health Book Group** Agriculture Production  
Raising Elijah: Protecting Children in an Age of Environmental Crisis  
by Sandra Steingraber

Discussant: *Sara Gardner-Smith*  
Hosted by the OPHA Health Education & Promotion Section

### Tuesday, October 15, 2013

**8:00 – 8:30 Registration & Continental Breakfast**

**8:30 – 9:00 Welcome and Introductory Comments** Austin Auditorium  
Brian K. Johnson, MPH  
President-Elect – Oregon Public Health Association

**9:00 – 9:30 Brief Reports from OPHA Sections** Austin Auditorium  
  
Introductions: Brian Johnson

**9:30 – 10:30 Keynote Address** Austin Auditorium  
US Senator Jeff Merkley  
  
Introduction: Nicole Maher, MPH  
Northwest Health Foundation

**10:30 - 10:45 BREAK**

**10:45 – 12:00 Concurrent Sessions #4**

**(A) PANEL: Healthy Columbia Willamette: Assessing Community Needs, Improving Health**  
Moderator/Discussant: Rachel Burdon  
*Priscilla Lewis, Sunny Lee, Kathleen O'Leary*

**(B) PANEL: TBD**

**(C) BUILDING COMMUNITY CAPACITY**  
Moderator/Discussant:

**1. High Risk Drinking Prevention in Benton County: How to Effectively Mobilize, Build Capacity, and Engage Communities**  
*Kelly Locey, Alicia Griggs, Julee Christianson*





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### **2. Impacting the Community: The Jackson County Latina Health Coalition**

*Nancy Castillo, Joanne Noone, Maggie Sullivan, Belle Shepherd, Teresa Esqueda, Tiffany L. Allen*

### **3. Using HEAL MAPPS to Build Community Capacity Among Latinos**

*Tina Dodge Vera, Deborah John*

## **(D) COLLABORATIVE APPROACHES TO IMPROVING MATERNAL & INFANT HEALTH**

Moderator/Discussant:

### **1. Impact of Outreach Educational Video on Pulse Oximetry Screening in Newborns to Detect Critical Congenital Heart Disease**

*Heather Siefkes, Whitnee Stuban, Shannon Flood, Katrina Ramsey, Mark Reller, Amy Starmer, Carrie Phillippi*

### **2. Improving Maternity Care for Low Income Women with Diabetes: A Multidisciplinary Approach**

*Lisa Chickadonz, Maria Leiva*

### **3. Out-of-hospital Births in Oregon**

*Anna Stiefvater, Sarah Hargand, Genevieve Buser*

## **(E) STRATEGIES TO PROMOTE YOUTH SEXUAL HEALTH**

Moderator/Discussant:

### **1. Replicating Evidence-Based Sexual Health Programs among At-Risk Youth**

*Mercy W Mwaria, Nanci Coppola*

### **2. Urban African American Adolescents' Romantic Relationships: Positive Implications for STI/HIV Prevention**

*Senna Lee Towner, M. Margaret Dolcini, Joseph Catania, Gary W. Harper*

### **3. Effectively Engaging Teen Populations in Refining and Improving Sexual Health Services**

*Kelly Locey, Alicia Griggs, Andy Chuinard, Patrick Abi Nader*



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### (F) OREGON FARMWORKERS HEALTH RISKS

Moderator/Discussant:

#### 1. Pilot Study to Assess Risk Factors for Heat-Related Illness Among Oregon Farmworkers

*Jeffrey Bethel, Renee Harger*

#### 2. Potential for Multiple Pesticide Exposures Among Blueberry and Cherry Workers Performing Reentry Tasks

*Kathy Blaustein, Paul C. Jepson*

#### 3. Working Conditions and Fluid Consumption Among Oregon Farmworkers

*Renee Harger, Jeffery Bethel*

### (G) APPLICATIONS IN EPIDEMIOLOGY & BIostatISTICS

Moderator/Discussant:

#### 1. Applications of Functional Data Analysis: Real-Time Monitoring Data in Public Health

*Andres Houseman, Megan MacDonald, Megan McClelland*

#### 2. Expansion of Oregon Tracking's Dynamic Data Portal

*Tara Chetock, Eric Main*

#### 3. What's Hot/ What's Not: Overview of the Health Status of Oregonians

*Katrina Hedberg*

**12:00 – 1:30 OPHA Business Meeting and Awards Luncheon**

Alumni Center Ballroom

**1:30 – 1:45 BREAK**

**1:45 – 3:00 Concurrent Sessions #5**

#### (A) PANEL: Smokefree Cars for Kids: Clearing the Air for Healthier Kids

Moderator/Discussant:

*Elizabeth Steiner Hayward, Colleen Hermann-Franzen, Christel Allen*

#### (B) PANEL: A Collaborative Journey Along the Road to a Culture of Quality: A Regional Effort

Moderator/Discussant:

*Cally Kamiya, Marisa McLaughlin, Philip Mason, Jennifer Lund, Kristin Tehrani*



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### (C) INJURY PREVENTION & EMERGENCY PREPAREDNESS

Moderator/Discussant:

**1. Oregon Alliance to Prevent Gun Violence: Coalition Building and Advocacy**

*Kylie Menagh-Johnson*

**2. Posttraumatic Stress Disorder and Risk of Motor Vehicle Crash Hospitalization among Recent Veterans Enrolled in Veterans Health Administration**

*Aisling Fernandez, Kathleen F. Carlson, William Lambert, Dawn Peters, Maya E. O'Neil, Jonathan Duckart*

**3. The Plan and Practice for an Emergency**

*Sara Fillion, Carolyn Stegall*

### (D) DISPARITIES IN RACE, ETHNICITY AND REFUGEE HEALTH

Moderator/Discussant:

**1. Hepatitis B Screening and Linkage to Care, Multnomah County Communicable Disease Services, 2012-2013**

*Jaime Walters, Kamar Haji-Mohamed*

**2. Racial/Ethnic and Insurance Status Disparities in Post-Hospitalization Care for Patients with Traumatic Brain Injury**

*Wendy G. Kane, Dagan A. Wright, Rongwei Fu, Kathleen F. Carlson*

**3. Health Needs of African Refugees and Immigrants**

*Seth Asare, Ahmed Iya, Isabelle Soule*

### (E) CROSS-SECTOR COLLABORATIONS

Moderator/Discussant:

**1. Chronically Absent Students: An Opportunity to Expand Public Health Partnerships with Educators**

*Tia Henderson, Andrew Dyke*

**2. Climate Smart Communities Scenarios Health Impact Assessment**

*Andrea Hamberg*

**3. "See Well to Learn Well" - The Lincoln School Vision Project**

*Monica Juarez, Fabiola Herrera*

### (F) ACHIEVING EQUITY IN FOOD ACCESS & NUTRITION

Moderator/Discussant:



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**1. Access and Apples: A 2012 Look at WIC Farm Direct Vouchers for Low-Income Families**

*Rebecca Seel*

**2. Everything is Everything: Spatial Association Between Areas of High Poverty and High Obesity Rates with Implications for Public Health, Nutrition, and Anti-poverty Policies**

*Suzanne Porter, Laurel Goode*

**3. Improving Health Equity Through Community Food Systems**

*Mégan Patton-López, Megan Newell-Ching, Doris Cancel-Tirado, Kristty Polanco*

**3:00 – 3:15 BREAK**

**3:15 – 4:30 Concurrent Sessions #6**

**(A) PANEL: ObamaCare and Coordinated Care Organizations: Does Oregon Need Any More Health Care Reform?**

Moderator/Discussant: Kenneth D. Rosenberg  
*Peter N. Mahr, Michael Huntington, Sumeeth Bhat*

**(B) PANEL: Preventing Obesity Among Rural Children - Changing the Context is Key**

Moderator/Discussant: Katherine B. Gunter  
*Deborah H. John, Katherine B. Gunter, Jenny Jackson*

**(C) ISSUES IN COMMUNITY HEALTH IMPROVEMENT**

Moderator/Discussant:

**1. Community Health Workers in Rural Primary Care: Implementation Issues**

*Cherry Pisigan, Deborah Messecar, Katherine J Bradley*

**2. Crowdfunding and Community Health Projects: A Quick Intro for Public Health Professionals**

*Hope Leman*

**3. Oregon's Manufactured Housing Stock: Implications for Resident Health**

*Annette Klinefelter, Andree Tremoulet*

**(D) LATINO SEXUAL & REPRODUCTIVE HEALTH**

Moderator/Discussant:



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### **1. A Family to Plan: The Interaction of Fatherhood Status and Partners in the Sexual and Reproductive Health of Mexican Immigrant Men**

*Doris I. Cancel-Tirado, Marie Harvey*

### **2. Development of a Theater Intervention to Promote Latino Parent-Adolescent Sexual Communication**

*Joanne Noone, Nancy Castillo, Tiffany L. Allen, Teresa Esqueda*

### **3. Let's Talk About P-Y-D: How Positive Youth Development Influences Sexual Health Outcomes in Latino Youth**

*LaShanda N. Eller, Lindsay Weaver, Jessica E. A. Duke*

## **(E) PERCEPTIONS AND CHALLENGES IN VACCINATIONS AND SCREENINGS**

Moderator/Discussant:

### **1. Exploring Perceptions and Choices of Nursing Students Regarding Influenza Vaccination**

*Kristen Wils*

### **2. Vaccine Beliefs of Complementary and Alternative Medical (CAM) Providers in Oregon**

*Sandra J. Bean, Joseph A. Catania*

## **(F) ISSUES IN ENVIRONMENTAL PUBLIC HEALTH**

Moderator/Discussant:

### **1. Anhydrous Ammonia Releases in Columbia County: A Success Story**

*Kacey Setzer, Yuliya Goldman*

### **2. Concentrated Animal Feeding Operations and Environmental Estrogens**

*Jeremiah Nelson*

### **3. Protecting Public Health in Oregon via Fish Consumption Advisories**

*David Farrer*

*Conference Conclusion*