8:00 – 9:00  Registration and Continental Breakfast

9:00 – 9:30  Welcome and Opening Remarks
Tom Eversole, DVM, MS
President – Oregon Public Health Association
Tammy Bray, PhD
Dean, College of Public Health and Human Sciences
Oregon State University

9:30 – 10:30  Keynote Address: Connecting Health Care to Public and Environmental Health
Ted Schettler MD, MPH
Science Director
Science and Environmental Health Network
Introduction: Jae Douglas, PhD, MSW
Oregon Health Authority, Public Health Division

10:30 – 10:45  BREAK

10:45 – 12:00  Concurrent Sessions #1

(A)  PANEL: I-CAN Project (Interprofessional Care Access Network): Working Together towards Improving Health Outcomes for Underserved People in Oregon’s Neighborhoods
Moderator/Discussant: Peggy Wros
Nic Bookman, Katherine Bradley, Launa Rae Mathews

(B)  PANEL: Developing Public Health Resilience Against Climate Affects
Moderator/Discussant:
Andrea Hamberg, Brian Cooke, Matthew Davis

(C)  HEALTH POLICY IMPACTS & IMPLEMENTATION
Moderator/Discussant:
1. What Do Oregon Legislative Staff Think About Public Health Issues?
Craig Mosbaek

2. Environmental Scans and Retailer Surveys: What, How and Local Policy impacts
Robb Hutson, David Visiko, Kris Williams
Nicole Merrithew, E. Dawn Creach, Roberta Kaplan, Phyllis Lebo, Deepthi Shinde, Evan Saulino

(D) USING HEALTH INFORMATION TECHNOLOGIES  
Moderator/Discussant: 

1. The Truth is in the Frosted Mini-wheats: What Cereals Can Tell Us About Email, Smart Phone and App Usage by WIC Participants  
Julie Reeder

2. Who uses the Internet to Identify Medical Conditions? An Analysis of National Data  
Jennifer Faith, Sheryl Thorburn

3. Taking it to the Streets: Using the New Equity Atlas 2.0 and the HEAL Cities Campaign to Create Healthy Environments  
Beth Kaye, Tamie Arnold, Scotty Ellis, Amanda Garcia Snell

(E) CARGEGIVING RESEARCH & ALZHEIMERS AS A PUBLIC HEALTH ISSUE  
Moderator/Discussant: 

1. Alzheimer's Disease: An Emerging Public Health Concern  
Charlie Fautin, Jon Bartholomew

2. Caregivers' Sense of Social Isolation and Life Disruption: A Qualitative Study  
Elizabeth A. Gordan, Carolyn A. Mendez-Luck

3. Caregiving in Oregon - What Data from the BRFSS Tell Us  
Elena Andresen, Eva Hawes, Willi Horner-Johnson

(F) HEALTH SYSTEMS CHANGE AND THE INTEGRATION OF SERVICES  
Moderator/Discussant: 

1. One Key Question: Better integration of Preventive Reproductive Health into Primary Care  
Helen Bellanca, Michele Stranger Hunter

2. Population-based Nursing; Strategies for Success  
MaiKia Moua, Anna Steifvator, Connie Guist
3. The Oregon Self-Management Alliance: A Systems Approach for Sustainable Chronic Disease Self-management Resources
*Danna Drum*

(G) **HEALTH BEHAVIOR CHANGE**
Moderator/Discussant:

1. Huge Demand for Diminishing Returns
*Stacey Schubert*

2. Understanding Family Readiness for Behavior Change: Development of the Family Stage of Change Measure
*Patrick Abi-Nader, Deborah John, Katherine B. Gunter*

3. What Stimulates Change? Translating Motivational Interviewing Theory into Practice
*Alissa Leavitt, Dana Sturtavant, Sara Gardner-Smith*

**12:00 – 1:15 Luncheon and Networking**

(A) Chiropractic Section Meeting
(B) Disabilities Section Meeting
(C) Epidemiology and Biostatistics Section Meeting
(D) Community Health Promotion and Education Section Meeting
(E) Nursing Section Meeting
(F) Adolescent Health Section Meeting
(G) Medical Providers for the Underserved
(H) Healthy Environment

**1:15 - 2:30 Concurrent Sessions #2**

(A) PANEL: A Tool for Creating Healthier Food Environments
Moderator/Discussant:
*Kim La Croix, Rebecca Pawlak, Nancy Becker, Amber Hansen*
(B) PANEL: Oregon Public Health Nurse Home Visiting Programs: Medicaid Outcomes Evidence and Translation for Partnering with CCOs
Moderator/Discussant:
Mary Ann Evans, Marilyn Sue Hartzell, Francine Goodrich, Lari Peterson

(C) BENDING THE CURVE ON HEALTH EQUITY
Moderator/Discussant:

1. Health Equity through Workforce Development and Online Learning
   Jennifer Moore

2. Using an Equity and Empowerment Lens for Quality Improvement in Public Health
   Ben Duncan

3. Engaging Communities in Health Equity Policy Formation at the Oregon Health Authority, Office of Equity and Inclusion
   Emily L. Wang, Tricia Tillman, Junghee Lee, Patricia Cortez

(D) INNOVATIONS IN SCHOOL NUTRITION
Moderator/Discussant:

1. Availability of Healthy Snacks in Stores Near Low-Income Urban, High-Income Urban, and Rural Elementary/Middle Schools
   Nancy E Findholt, Betty Izumi, Hayley Pickus, Thuan Nguyen

2. Engaging Youth as Advocates to Create "Healthy Snacking Zones" around Rural Schools: First Year Results
   Nancy E Findholt, Betty Izumi, Jackilen Shannon, Thuan Nguyen, Carole Smith, Vicky Brogoitti

3. Farm to School: Looking Back at the 2013 Pilot Program, and Looking Toward the Future
   Kasandra Griffin

(E) LATEST TRENDS IN BREASTFEEDING
Moderator/Discussant:

1. An Expression of Love: Breastfeeding in Unique Foster Care Situations
   Jeanette Howard, Anne Lenzi
2. Reliability of Mother-reported Age at Weaning: Evidence of Recall Bias using Data from the Oregon Pregnancy Risk Assessment Monitoring System (PRAMS) and PRAMS-2
Marit L. Bovbjerg, Adrienne E. Uphoff, Kenneth D. Rosenberg

3. The Role of Local Breastfeeding Coalitions in Advancing Public Health
Marion Rice

(F) RESEARCH METHODS AND COMMUNITY HEALTH
Moderator/Discussant:

1. Increasing Recruitment and Retention Rates Among Indigenous Farmworker Participants in a CBPR Project
Rebecca Allen, Julie Samples, Santiago Ventura, Valente Sanchez, Stephanie Farquhar

2. Life Expectancy of Oregon American Indian and Alaska Natives Using Race Corrected Mortality Rates
Jenine Dankovchik, Megan Hoopes, Victoria Warren-Mears

3. Using Focus Groups to Inform Advocacy and Program Planning
Robb Hutson

(G) TOBACCO CONTROL POLICY IN PRACTICE
Moderator/Discussant:

1. Evaluation of the First Year of Oregon State University’s Smoke-free Campus Policy
Jessica A. Johnson, Lisa Hoogesteger, Marc Braverman

3. Evaluation of the First Year of University of Oregon’s Smoke- and Tobacco- Free Campus Policy and Next Steps
Paula R. Staight, Marci Torres and Elliot Berkman

2. Use of Other Tobacco Products in Oregon and Implications for Tobacco Control Efforts
Steven Fiala

2:30 – 2:45 BREAK

2:45 – 4:00 Concurrent Sessions #3

OPHA Board Meeting
OPHA 69th Annual Meeting and Conference  
2013 Preliminary Program

(A) PANEL: Health Impact Assessment’s Ability to Highlight and Address Inequities: Stories from the Field  
Moderator/Discussant:  
Andrea Hamberg, Tia Henderson, Kathleen Johnson, Megan Patton-Lopez, Annette Klinefelter

(B) PANEL: Pilot Project- Accreditation Mock Review Collaboration Between Marion & Clackamas County Health Departments  
Moderator/Discussant:  
Lyndsie Schwarz, Pam Heilman, Philip Mason, Dana Lord, Erin Mowlds

(C) INNOVATIONS IN MENTAL HEALTH
Moderator/Discussant:

   Kelly Volkmann

2. Will an Incentive Work?: Mental Health Care Access in Low-income Pregnant Women at Risk for Perinatal Depression  
   Rebecca Sacks, Jessica Greene

3. Not just a job - The Role of Work in Wellness and Recovery  
   Rachel Solotaroff, Marisha L. Johnson, Catherine J. Coleman, Jeff Krolick

(D) EMPOWERING COMMUNITIES TO PROMOTE HEALTH
Moderator/Discussant:

1. Crook County on the Move  
   Kris Williams, Muriel DeLaVergne-Brown

2. Empowering Communities to Eliminate Health Disparities  
   Jacob Figas

3. Beginning a Dialogue: Healthy Eating, Active Living in Rural Yamhill County  
   Meghan Haggard

(E) DENTAL HEALTH INEQUITIES & FLUORIDATION POLICY
Moderator/Discussant:

1. Inequities in the Managed Care Medicaid Dental Delivery System in Oregon  
   Eli Schwarz, Alynn Vienot
2. Lessons learned from Portland’s May 2013 Fluoridation Campaign  
   Kurt Ferré

3. Social and Political Correlates of Oregon Fluoridation Opposition  
   Charles C. Haynie, Kurt Ferré

(F) OCCUPATIONAL HEALTH & SAFETY
Moderator/Discussant:

1. Elevated Occupational Transportation Fatalities Among Older Workers in Oregon; An Empirical Investigation  
   Daniel Cain, Ryan Olson, Jaime Walters, Erica Zoller, Jae Douglas, Justin Karr

2. Occupational Safety and Health Meets Worksite Wellness and Wellbeing  
   Dede Montgomery

3. An Integrated Approach for Individuals with Disabilities: Workplace Safety, Health and Wellness  
   David Grim, Mara Nery, Simon Driver, Laurel Kincl

(G) YOUTH AND CHILD NUTRITION AND PHYSICAL ACTIVITY
Moderator/Discussant:

1. Associations Between the Family Nutrition and Physical Activity Environment and Successful Learning Characteristics in Corvallis Elementary School Children  
   Jenny Jackson, Katherine B. Gunter, Deborah John

2. Physical Activity and Obesity in Children with Autism  
   Kiley Tyler, Nicole Cook, Katherine Anthony, Megan MacDonald

3. Creciendo en Salud: Systems Change to Support Physical Activity Among Latino Youth in a Rural Community Through Grass Roots and Inter-governmental Collaboration  
   Mégan Patton-López, Rocio Muñoz

4:00 – 6:00 POSTER SESSION & NETWORKING
Hors d’Oeuvres  
Alumni Center Lobby
5:30 – 7:00  **Public Health Book Group**  
**Agriculture Production**  
**Raising Elijah: Protecting Children in an Age of Environmental Crisis**  
by Sandra Steingraber

Discussant: **Sara Gardner-Smith**  
*Hosted by the OPHA Health Education & Promotion Section*

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**Tuesday, October 15, 2013**

8:00 – 8:30  **Registration & Continental Breakfast**

8:30 – 9:00  **Welcome and Introductory Comments**  
**Austin Auditorium**  
Brian K. Johnson, MPH  
President-Elect – Oregon Public Health Association

9:00 – 9:30  **Brief Reports from OPHA Sections**  
**Austin Auditorium**  
Introductions: Brian Johnson

9:30 – 10:30  **Keynote Address**  
**Austin Auditorium**  
US Senator Jeff Merkley  
Introduction: Nicole Maher, MPH  
Northwest Health Foundation

10:30 - 10:45  **BREAK**

10:45 – 12:00  **Concurrent Sessions #4**

(A)  **PANEL: Healthy Columbia Willamette: Assessing Community Needs, Improving Health**  
Moderator/Discussant: Rachel Burdon  
*Priscilla Lewis, Sunny Lee, Kathleen O’Leary*

(B)  **PANEL: TBD**

(C)  **BUILDING COMMUNITY CAPACITY**  
Moderator/Discussant:

1.  **High Risk Drinking Prevention in Benton County: How to Effectively Mobilize, Build Capacity, and Engage Communities**  
*Kelly Locey, Alicia Griggs, Julee Christianson*
2. Impacting the Community: The Jackson County Latina Health Coalition
   Nancy Castillo, Joanne Noone, Maggie Sullivan, Belle Shepherd, Teresa Esqueda, Tiffany L. Allen

3. Using HEAL MAPPS to Build Community Capacity Among Latinos
   Tina Dodge Vera, Deborah John

(D) COLLABORATIVE APPROACHES TO IMPROVING MATERNAL & INFANT HEALTH
Moderator/Discussant:

1. Impact of Outreach Educational Video on Pulse Oximetry Screening in Newborns to Detect Critical Congenital Heart Disease
   Heather Siefkes, Whitnee Stuban, Shannon Flood, Katrina Ramsey, Mark Reller, Amy Starmer, Carrie Phillipi

2. Improving Maternity Care for Low Income Women with Diabetes: A Multidisciplinary Approach
   Lisa Chickadonz, Maria Leiva

3. Out-of-hospital Births in Oregon
   Anna Stiefvater, Sarah Hargand, Genevieve Buser

(E) STRATEGIES TO PROMOTE YOUTH SEXUAL HEALTH
Moderator/Discussant:

1. Replicating Evidence-Based Sexual Health Programs among At-Risk Youth
   Mercy W Mwaria, Nanci Coppola

2. Urban African American Adolescents' Romantic Relationships: Positive Implications for STI/HIV Prevention
   Senna Lee Towner, M. Margaret Dolcini, Joseph Catania, Gary W. Harper

3. Effectively Engaging Teen Populations in Refining and Improving Sexual Health Services
   Kelly Locey, Alicia Griggs, Andy Chuinard, Patrick Abi Nader
OREGON FARMWORKERS HEALTH RISKS
Moderator/Discussant:

1. Pilot Study to Assess Risk Factors for Heat-Related Illness Among Oregon Farmworkers
   Jeffrey Bethel, Renee Harger

2. Potential for Multiple Pesticide Exposures Among Blueberry and Cherry Workers Performing Reentry Tasks
   Kathy Blaustein, Paul C. Jepson

3. Working Conditions and Fluid Consumption Among Oregon Farmworkers
   Renee Harger, Jeffery Bethel

APPLICATIONS IN EPIDEMIOLOGY & BIOSTATISTICS
Moderator/Discussant:

1. Applications of Functional Data Analysis: Real-Time Monitoring Data in Public Health
   Andres Houseman, Megan MacDonald, Megan McClelland

2. Expansion of Oregon Tracking’s Dynamic Data Portal
   Tara Chetock, Eric Main

3. What’s Hot/ What’s Not: Overview of the Health Status of Oregonians
   Katrina Hedberg

12:00 – 1:30 OPHA Business Meeting and Awards Luncheon
Alumni Center Ballroom

1:30 – 1:45 BREAK

1:45 – 3:00 Concurrent Sessions #5

(A) PANEL: Smokefree Cars for Kids: Clearing the Air for Healthier Kids
   Moderator/Discussant:
   Elizabeth Steiner Hayward, Colleen Hermann-Franzen, Christel Allen

(B) PANEL: A Collaborative Journey Along the Road to a Culture of Quality: A Regional Effort
   Moderator/Discussant:
   Cally Kamiya, Marisa McLaughlin, Philip Mason, Jennifer Lund, Kristin Tehrani
OPHA 69th Annual Meeting and Conference  
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(C) INJURY PREVENTION & EMERGENCY PREPAREDNESS  
Moderator/Discussant:

1. Oregon Alliance to Prevent Gun Violence: Coalition Building and Advocacy  
Kylie Menagh-Johnson

2. Posttraumatic Stress Disorder and Risk of Motor Vehicle Crash Hospitalization among Recent Veterans Enrolled in Veterans Health Administration  

3. The Plan and Practice for an Emergency  
Sara Fillion, Carolyn Stegall

(D) DISPARITIES IN RACE, ETHNICITY AND REFUGEE HEALTH  
Moderator/Discussant:

1. Hepatitis B Screening and Linkage to Care, Multnomah County Communicable Disease Services, 2012-2013  
Jaime Walters, Kamar Haji-Mohamed

2. Racial/Ethnic and Insurance Status Disparities in Post-Hospitalization Care for Patients with Traumatic Brain Injury  
Wendy G. Kane, Dagan A. Wright, Rongwei Fu, Kathleen F. Carlson

3. Health Needs of African Refugees and Immigrants  
Seth Asare, Ahmed Iya, Isabelle Soule

(E) CROSS-SECTOR COLLABORATIONS  
Moderator/Discussant:

1. Chronically Absent Students: An Opportunity to Expand Public Health Partnerships with Educators  
Tia Henderson, Andrew Dyke

2. Climate Smart Communities Scenarios Health Impact Assessment  
Andrea Hamberg

3. "See Well to Learn Well" - The Lincoln School Vision Project  
Monica Juarez, Fabiola Herrera

(F) ACHIEVING EQUITY IN FOOD ACCESS & NUTRITION  
Moderator/Discussant:
1. Access and Apples: A 2012 Look at WIC Farm Direct Vouchers for Low-Income Families
   Rebecca Seel

2. Everything is Everything: Spatial Association Between Areas of High Poverty and High Obesity Rates with Implications for Public Health, Nutrition, and Anti-poverty Policies
   Suzanne Porter, Laurel Goode

3. Improving Health Equity Through Community Food Systems
   Mégan Patton-López, Megan Newell-Ching, Doris Cancel-Tirado, Kristty Polanco

3:00 – 3:15 BREAK

3:15 – 4:30 Concurrent Sessions #6

(A) PANEL: ObamaCare and Coordinated Care Organizations: Does Oregon Need Any More Health Care Reform?
   Moderator/Discussant: Kenneth D. Rosenberg
   Peter N. Mahr, Michael Huntington, Sumeeth Bhat

(B) PANEL: Preventing Obesity Among Rural Children - Changing the Context is Key
   Moderator/Discussant: Katherine B. Gunter
   Deborah H. John, Katherine B. Gunter, Jenny Jackson

(C) ISSUES IN COMMUNITY HEALTH IMPROVEMENT
   Moderator/Discussant:

   1. Community Health Workers in Rural Primary Care: Implementation Issues
      Cherry Pisigan, Deborah Messecar, Katherine J Bradley

   2. Crowdfunding and Community Health Projects: A Quick Intro for Public Health Professionals
      Hope Leman

   3. Oregon's Manufactured Housing Stock: Implications for Resident Health
      Annette Klinefelter, Andree Tremoulet

(D) LATINO SEXUAL & REPRODUCTIVE HEALTH
   Moderator/Discussant:
1. A Family to Plan: The Interaction of Fatherhood Status and Partners in the Sexual and Reproductive Health of Mexican Immigrant Men
   Doris I. Cancel-Tirado, Marie Harvey

2. Development of a Theater Intervention to Promote Latino Parent-Adolescent Sexual Communication
   Joanne Noone, Nancy Castillo, Tiffany L. Allen, Teresa Esqueda

3. Let’s Talk About P-Y-D: How Positive Youth Development Influences Sexual Health Outcomes in Latino Youth
   LaShanda N. Eller, Lindsay Weaver, Jessica E. A. Duke

(E) PERCEPTIONS AND CHALLENGES IN VACCINATIONS AND SCREENINGS
   Moderator/Discussant:

   1. Exploring Perceptions and Choices of Nursing Students Regarding Influenza Vaccination
      Kristen Wils

   2. Vaccine Beliefs of Complementary and Alternative Medical (CAM) Providers in Oregon
      Sandra J. Bean, Joseph A. Catania

(F) ISSUES IN ENVIRONMENTAL PUBLIC HEALTH
   Moderator/Discussant:

   1. Anhydrous Ammonia Releases in Columbia County: A Success Story
      Kacey Setzer, Yuliya Goldman

   2. Concentrated Animal Feeding Operations and Environmental Estrogens
      Jeremiah Nelson

   3. Protecting Public Health in Oregon via Fish Consumption Advisories
      David Farrer

Conference Conclusion