# 69th Annual Conference & Meeting



Oregon Public Health Association

October 14 & 15, 2013 Corvallis OR

#### Greater Oregon Behavioral Health, Inc. (GOBHI) and its CCO partners are proud to sponsor the 2013 OPHA Annual Meeting & Conference







Columbia Pacific CCO





#### **GOBHI Headquarters**

309 East 2nd Street The Dalles, OR 97058 Phone - (541) 298-2101 Fax—(541) 298-7996 Rural and frontier counties joined together to form GOBHI in 1995 when the Oregon Health Plan was launched. Recognizing that Rural counties could be stronger as a collective by sharing innovative programs and costs, rather than each county being at risk.



### OPHA 69<sup>th</sup> Annual Meeting and Conference 2013 Agenda

### Monday, October 14, 2013

8:00 - 9:00	Registration and Continental Breakfast	Gallery/Lobby-LaSells Stewart		
9:00 – 9:30	Welcome and Opening Remarks Tom Eversole, DVM, MS President – Oregon Public Health Association	Austin Auditorium		
	Tammy Bray, PhD Dean, College of Public Health and Human Sciences Oregon State University			
9:30 – 10:30	Keynote Address: Connecting Health Care to Public and Environmental Health	Austin Auditorium		
	Ted Schettler MD, MPH Science Director Science and Environmental Health Network			
	Introduction: Jae Douglas, PhD, MSW Oregon Health Authority, Public Health Division			
10:30 – 10:4	5 BREAK	Gallery/Lobby-LaSells Stewart		
10:45 – 12:00 Concurrent Sessions #1				
(A)	PANEL: I-CAN Project (Interprofessional Care Access Network): Working Together towards Improving Health Outcomes for Underserved People in C Moderator/Discussant: Peggy Wros Nic Bookman, Katherine Bradley, Launa Rae Mathews	Construction Engineering Dregon's Neighborhoods		
(B)	PANEL: Developing Public Health Resilience Against Climate Affects Moderator/Discussant: Andrea Hamberg, Brian Cooke, Kari Lyons-Eubanks	Alumni Ballroom AB		
(C)	HEALTH POLICY IMPACTS & IMPLEMENTATION Moderator/Discussant: Robb Hutson	Agriculture Production		
	1. What Do Oregon Legislative Staff Think About Public Craig Mosbaek	Health Issues?		
	2. Environmental Scans and Retailer Surveys: What, Ho Policy impacts Jill Hutson, David Visiko, Kris Williams	w and Local		

3. Implementation of the Patient-Centered Primary Care Home (PCPCH) Model in Oregon: Experiencing Rapid Policy Change During Statewide Delivery Systems Transformation. *E. Dawn Creach, Paige Hatcher, Nicole Merrithew, Deepti Shinde, Evan Saulino* 

#### (D) USING HEALTH INFORMATION TECHNOLOGIES Moderator/Discussant: Jan Wallinder

Alumni 111

1. The Truth is in the Frosted Mini-wheats: What Cereals Can Tell Us About Email, Smart Phone and App Usage by WIC Participants

Julie Reeder

### 2. Who uses the Internet to Identify Medical Conditions? An Analysis of National Data

Jennifer Faith, Sheryl Thorburn

**3. Taking it to the Streets: Using the New Equity Atlas 2.0 and the HEAL Cities Campaign to Create Healthy Environments** *Beth Kaye, Tamie Arnold, Scotty Ellis, Amanda Garcia Snell* 

(E) CAREGIVING RESEARCH & ALZHEIMERS AS A PUBLIC HEALTHISSUE

Moderator/Discussant: Kate Moore

**1. Alzheimer's Disease: An Emerging Public Health Concern** *Charlie Fautin, Jon Bartholomew* 

### 2. Caregivers' Sense of Social Isolation and Life Disruption: A Qualitative Study Elizabeth A. Gordan, Carolyn A. Mendez-Luck

3. Caregiving in Oregon - What Data from the BRFSS Tell Us

Elena Andresen, Eva Hawes, Willi Horner-Johnson

#### (F) HEALTH SYSTEMS CHANGE AND THE INTEGRATION OF SERVICES

Agriculture Science

Agriculture Leaders

Moderator/Discussant: Anna Stiefvater

#### 1. One Key Question: Better integration of Preventive Reproductive Health into Primary Care

Helen Bellanca, Michele Stranger Hunter, Hannah Rosenau

#### 2. Population-based Nursing; Strategies for Success

MaiKia Moua, Carrie Alexander, Anne Heenan

3. The Oregon Self-Management Hub: A Systems Approach for Sustainable Chronic Disease Self-management Resources Danna Drum

(G)	HEALTH BEHAVIOR CHANGE Moderator/Discussant: Jennifer Morgan	Alumni 115	
	1. Huge Demand for Diminishing Returns Stacey Schubert		
	Understanding Family Readiness for Behavior Change: velopment of the Family Stage of Change Measure rick Abi-Nader, Deborah John, Katherine B. Gunter		
	3. What Stimulates Change? Translating Motivational I Theory into Practice Alissa Leavitt, Dana Sturtavant, Sara Gardner-Smith	nterviewing	
12:00 – 1:15	5 Luncheon and Networking	Numni Ballroom C-Boxed Lunches	
(A)	Chiropractic Section Meeting	Wells Fargo	
(B)	Disabilities Section Meeting	Agriculture Production	
(C)	Epidemiology and Biostatistics Section Meeting	Agriculture Leaders	
(D)	Health Education & Promotion Section Meeting	Construction & Engineering	
(E)	Nursing Section Meeting	Alumni Ballroom AB	
(F)	Adolescent Health Section Meeting	Agriculture Science	
(G)	Medical Providers for the Underserved	Alumni 111	
(H)	Healthy Environment	Alumni 115	
1:15 - 2:30	Concurrent Sessions #2		
(A)	PANEL: Nutrition Standards: A Tool for Creating Healthier Food Environments Moderator/Discussant: Nancy Becker Kim La Croix, Rebecca Pawlak, Amber Hansen	Alumni Ballroom AB	
(B)	PANEL: Oregon Public Health Nurse Home Visiting Programs: Medicaid Outcomes Evidence and Translatic for Partnering with CCOs Moderator/Discussant: Mary Ann Evans	Construction & Engineering	

(C) **BENDING THE CURVE ON HEALTH EQUITY** Moderator/Discussant: Daniel Lopez-Cevallos

Marilyn Sue Hartzell, Francine Goodrich, Lari Peterson

Agriculture Production

1. Health Equity through Workforce Development and Online Learning Jennifer Moore

#### 2. Using an Equity and Empowerment Lens for Quality Improvement in Public Health

Ben Duncan

3. Engaging Communities in Health Equity Policy Formation at the Oregon Health Authority, Office of Equity and Inclusion Emily L. Wang, Tricia Tillman, Junghee Lee, Patricia Cortez

#### INNOVATIONS IN SCHOOL NUTRITION (D)

Alumni 111

Moderator/Discussant: Nancy Findholt

1. Availability of Healthy Snacks in Stores Near Low-Income Urban, High-Income Urban, and Rural Elementary/Middle Schools Nancy E. Findholt, Betty Izumi, Hayley Pickus, Thuan Nguyen

#### 2. Engaging Youth as Advocates to Create "Healthy Snacking Zones" around Rural Schools: First Year Results

Nancy E. Findholt, Betty Izumi, Jackilen Shannon, Thuan Nguyen, Carole Smith, Vicky Brogoitti

#### 3. Farm to School: Looking Back at the 2013 Pilot Program, and Looking Toward the Future

Kasandra Griffin

#### LATEST TRENDS IN BREASTFEEDING **(E)**

Moderator/Discussant: Alissa Leavitt

### 1. An Expression of Love: Breastfeeding in Unique Foster Care

Situations

Jeanette Howard, Anne Lenzi

2. Reliability of Mother-reported Age at Weaning: Evidence of Recall Bias using Data from the Oregon Pregnancy Risk Assessment Monitoring System (PRAMS) and PRAMS-2

Marit L. Bovbjerg, Adrienne E. Uphoff, Kenneth D. Rosenberg

#### 3. The Role of Local Breastfeeding Coalitions in Advancing Public Health

Marion Rice

#### (F) RESEARCH METHODS AND COMMUNITY HEALTH

Moderator/Discussant: Brian K. Johnson

Alumni 115

Agriculture Leaders

#### 1. Increasing Recruitment and Retention Rates Among Indigenous Farmworker Participants in a CBPR Project

Rebecca Allen, Julie Samples, Santiago Ventura, Valentin Sanchez, Stephanie Farguhar

#### 2. Life Expectancy of Oregon American Indian and Alaska Natives Using Race Corrected Mortality Rates

Jenine Dankovchik, Megan Hoopes, Victoria Warren-Mears



Donn Spight, M.D., director of the OHSU VirtuOHSU Program, shares his knowledge with MedStars students who were visiting OHSU from around the state. MedStars, a collaboration between OHSU and Area Health Education Centers, encourages youths interested in careers in health and science to further their education in those fields.

# Along with our community partners, OHSU health care providers, teachers and researchers:

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www.OHSUeffect.org www.ohsu.edu/community

#### 3. Using Focus Groups to Inform Advocacy and Program Planning Robb Hutson

#### **TOBACCO CONTROL POLICY IN PRACTICE** (G)

Moderator/Discussant: Paula Staight

1. Evaluation of the First Year of Oregon State University's Smokefree Campus Policy

Jessica A. Johnson, Lisa Hoogesteger, Marc Braverman

3. Evaluation of the First Year of University of Oregon's Smoke- and **Tobacco- Free Campus Policy and Next Steps** Elliot Berkman, Paula R. Staight and Marci Torres

2. Use of Other Tobacco Products in Oregon and Implications for **Tobacco Control Efforts** Steven Fiala

- 2:30 2:45 BREAK
- 2:45 4:00 Concurrent Sessions #3
  - PANEL: Health Impact Assessment's Ability (A) to Highlight and Address Inequities: Stories from the Field Moderator/Discussant: Andrea Hamberg Tia Henderson, Kathleen Johnson, Megan Patton-Lopez, Annette Klinefelter
  - **(B)** PANEL: Pilot Project- Accreditation Mock Review **Collaboration Between Marion & Clackamas County** Health Departments Moderator/Discussant: Erin Mowlds Lyndsie Schwarz, Pam Hutchinson, Philip Mason, Dana Lord

#### INNOVATIONS IN MENTAL HEALTH (C)

Moderator/Discussant: Kelly Volkmann

1. Peer Specialists: Who They Are, What They Do, and Why You Need Them! Kelly Volkmann

2. Will an Incentive Work?: Mental Health Care Access in Low-income Pregnant Women at Risk for Perinatal Depression Rebecca Sacks, Jessica Greene

3. Not Just a Job - The Role of Work in Wellness and Recovery Rachel Solotaroff, Marisha L. Johnson, Catherine J. Coleman, Jeff Krolick

Alumni Ballroom AB

**Agriculture Production** 

Gallery/Lobby-LaSells Stewart

**Construction & Engineering** 

**Agriculture Science** 

#### (D) EMPOWERING COMMUNITIES & WORKPLACES TO PROMOTE HEALTH

Moderator/Discussant: Deborah John

#### 1. Crook County on the Move

Kris Williams, Muriel DeLaVergne-Brown, Carly Rachocki

# 2. Beginning a Dialogue: Healthy Eating, Active Living in Rural Yamhill County

Meghan Haggard

#### 3. Wellness@WIC

Adrienne Paige Mullock

(E) DENTAL HEALTH INEQUITIES & FLUORIDATION POLICY Moderator/Discussant: Ken Rosenberg

# 1. Inequities in the Managed Care Medicaid Dental Delivery System in Oregon

Eli Schwarz, Alynn Vienot

**2. Lessons learned from Portland's May 2013 Fluoridation Campaign** *Kurt Ferré* 

**3. Social and Political Correlates of Oregon Fluoridation Opposition** *Charles C. Haynie, Kurt Ferré* 

#### (F) OCCUPATIONAL HEALTH & SAFETY

Moderator/Discussant: Laurel Kincl

1. Elevated Occupational Transportation Fatalities Among Older Workers in Oregon; An Empirical Investigation

Jamie Jones, Daniel Cain, Ryan Olson, Jaime Walters, Erika Zoller, Jae Douglas, Justin Karr

2. Occupational Safety and Health Meets Worksite Wellness and Wellbeing

Dede Montgomery

3. An Integrated Approach for Individuals with Disabilities: Workplace Safety, Health and Wellness David Grim, Mara Nery, Simon Driver, Laurel Kincl

(G) YOUTH AND CHILD NUTRITION AND PHYSICAL ACTIVITY Agriculture Leaders Moderator/Discussant: Marit Bovbjerg

1. Associations Between the Family Nutrition and Physical Activity Environment and Successful Learning Characteristics in Corvallis Elementary School Children

Jenny Jackson, Katherine B. Gunter, Deborah John

Alumni 115

Alumni 111

2. Physical Activity and Obesity in Children with Autism Kiley Tyler, Nicole Cook, Katherine Anthony, Megan MacDonald

3. Creciendo en Salud: Systems Change to Support Physical Activity Among Latino Youth in a Rural Community Through Grass Roots and Inter-governmental Collaboration

Mégan Patton-López, Rocío Muñoz

#### **OPHA Board of Directors Meeting**

#### 4:00 – 6:00 POSTER SESSION & NETWORKING Hors d'oeuvres

5:30 – 7:00 Public Health Book Group Raising Elijah: Protecting Children in an Age of **Environmental Crisis** 

Wells Fargo

Alumni Lobby

by Sandra Steingraber

Hilton Garden Inn Lobby

Discussant: Sara Gardner-Smith Hosted by the OPHA Health Education & Promotion Section

#### End of Day One

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### OPHA 69<sup>th</sup> Annual Meeting and Conference 2013 Agenda

Tuesday, October 15, 2013

8:00 - 8:30	Registration & Continental Breakfast	Gallery/Lobby-LaSells Stewart		
8:30 – 9:00	<b>Welcome and Introductory Comments</b> Brian K. Johnson, MPH President-Elect – Oregon Public Health Association	Austin Auditorium		
9:00 – 9:30	Brief Reports from OPHA Sections	Austin Auditorium		
	Introductions: Brian Johnson			
9:30 – 10:30	<b>Keynote Address:</b> Rebuilding America's Middle Class: The Role that Public Health Plays US Senator Jeff Merkley	Austin Auditorium		
	Introduction: Nicole Maher, MPH Northwest Health Foundation			
10:30 - 10:4	5 BREAK	Gallery/Lobby-LaSells Stewart		
10:45 – 12:00 Concurrent Sessions #4				
(A)	PANEL: Healthy Columbia Willamette: Assessing Community Needs, Improving Health Moderator/Discussant: Rachel Burdon Priscilla Lewis, Sunny Lee, Kathleen O'Leary	Alumni Ballroom		
(B)	PANEL: Early Learning, Coordinated Care and Local Health Departments: Working Together Locally for Improved Health Moderator/Discussant: Lila Wickham Diane Kilkenney, Maggie Machala, Teri Thalhofer	Construction & Engineering		
(C)	BUILDING COMMUNITY CAPACITY Moderator/Discussant: Nancy Findholt	Agriculture Production		
	1. High Risk Drinking Prevention in Benton County: How to Effectively Mobilize, Build Capacity, and Engage Communities Kelly Locey, Alicia Griggs, Julee Christianson			
	2. Impacting the Community: The Jackson County Latina Coalition Nancy Castillo, Joanne Noone, Maggie Sullivan, Belle Sheph Teresa Esqueda, Tiffany L. Allen			

**3. Using HEAL MAPPS to Build Community Capacity Among Latinos** *Tina Dodge Vera, Deborah John* 

#### (D) COLLABORATIVE APPROACHES TO IMPROVING MATERNAL & INFANT HEALTH

Moderator/Discussant: Katherine Bradley

#### 1. Impact of Outreach Educational Video on Pulse Oximetry Screening in Newborns to Detect Critical Congenital Heart Disease Heather Siefkes, Whitnee Hogan, Shannon Flood, Katrina Ramsey,

Mark Reller, Amy Starmer, Carrie Phillipi

# 2. Improving Maternity Care for Low Income Women with Diabetes: A Multidiscipilinary Approach

Lisa Chickadonz, Maria Leiva

#### 3. Out-of-Hospital Births in Oregon

Anna Stiefvater, Sarah Hargand, Genevieve Buser

#### (E) STRATEGIES TO PROMOTE YOUTH SEXUAL HEALTH Moderator/Discussant: Jocelyn Warren

#### 1. Replicating Evidence-Based Sexual Health Programs Among At-Risk Youth

Mercy W. Mwaria, Nanci Coppola, Eric Witmer

#### 2. Urban African American Adolescents' Romantic Relationships: Positive Implications for STI/HIV Prevention

Senna Lee Towner, M. Margaret Dolcini, Joseph Catania, Gary W. Harper

# 3. Effectively Engaging Teen Populations in Refining and Improving Sexual Health Services

Kelly Locey, Alicia Griggs, Andy Chuinard, Patrick Abi Nader

#### (F) OREGON FARMWORKERS HEALTH RISKS Moderator/Discussant: Katie Conte

Alumni 111

Agriculture Leaders

1. Pilot Study to Assess Risk Factors for Heat-Related Illness Among Oregon Farmworkers

Jeffrey Bethel, Renee Harger

# 2. Potential for Multiple Pesticide Exposures Among Blueberry and Cherry Workers Performing Reentry Tasks

Kathy Blaustein, Paul C. Jepson

#### 3. Working Conditions and Fluid Consumption Among Oregon Farmworkers

Renee Harger, Jeffrey Bethel

Alumni 115

(G)	APPLICATIONS IN EPIDEMIOLOGY & BIOSTATISTICS Moderator/Discussant: Torrie Fields	Agriculture Science
	<b>1. Applications of Functional Data Analysis: Real-Time M</b> <b>Data in Public Health</b> <i>Andres Houseman, Megan MacDonald, Megan McClelland</i>	lonitoring
	<b>2. Expansion of Oregon Tracking's Dynamic Data Portal</b> <i>Tara Chetock, Eric Main</i>	
	3. What's Hot/ What's Not: Overview of the Health Status Oregonians Katrina Hedberg	of
12:00 – 1:30	<b>OPHA Business Meeting and Awards Luncheon</b>	Alumni Ballroom
1:30 – 1:45	BREAK	Gallery/Lobby-LaSells Stewart
1:45 – 3:00	Concurrent Sessions #5	
(A)	PANEL: Smokefree Cars for Kids: Clearing the Air for Healthier Kids Moderator/Discussant: Colleen Hermann-Franzen State Senator Elizabeth Steiner Hayward, Christel Allen	Alumni Ballroom
(B)	PANEL: A Collaborative Journey Along the Road to a Culture of Quality: A Regional Effort Moderator/Discussant: Kristin Tehrani Cally Kamiya, Marisa McLaughlin, Philip Mason, Jennifer Lun	Construction & Engineering
(C)	INJURY PREVENTION & EMERGENCY PREPAREDNESS Moderator/Discussant: Jeff Bethel	Alumni 111
	1. Oregon Alliance to Prevent Gun Violence: Coalition Bu Advocacy Kylie Menagh-Johnson	ilding and
	2. Posttraumatic Stress Disorder and Risk of Motor Vehic Hospitalization among Recent Veterans Enrolled in Vetera Administration Aisling Fernandez, Kathleen F. Carlson, William Lambert, Dawn Peters, Maya E. O'Neil, Jonathan Duckart	
	<b>3. The Plan and Practice for an Emergency</b> Sara Fillion, Carolyn Stegall	
(D)	DISPARITIES IN RACE, ETNICITY AND REFUGEE HEALTH Moderator/Discussant: Chunhuei Chi	H Alumni 115
	1. Hepatitis B Screening and Linkage to Care, Multnomak Communicable Disease Services, 2012-2013 Jaime Walters, Kamar Haji-Mohamed	n County



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3. Health Needs of African Refugees and Immigrants Seth Asare, Ahmed Iya, Isabelle Soule **(E) CROSS-SECTOR COLLABORATIONS** Agriculture Production Moderator/Discussant: Kate Moore 1. Chronically Absent Students: An Opportunity to Expand Public **Health Partnerships with Educators** Tia Henderson, Andrew Dyke 2. Climate Smart Communities Scenarios Health Impact Assessment Andrea Hamberg 3. "See Well to Learn Well" - The Lincoln School Vision Project Monica Juarez, Fabiola Herrera (F) ACHIEVING EQUITY IN FOOD ACCESS & NUTRITION **Agriculture Science** Moderator/Discussant: Robb Hutson 1. Subsidizing local produce for 90,000 Oregonians: WIC Farm Direct in 2012 Rebecca Seel, Laura Wendel 2. Everything is Everything: Spatial Association Between Areas of High Poverty and High Obesity Rates with Implications for Public Health, Nutrition, and Antipoverty Policies Suzanne Porter, Laurel Goode 3. Improving Health Equity Through Community Food Systems Mégan Patton-López, Megan Newell-Ching, Doris Cancel-Tirado, Kristty Polanco (G) **Discussion of Various Definitions of Population Health** Agriculture Leaders and the Implications they have for Public Health and **CCO/ACO** Relationships

2. Racial/Ethnic and Insurance Status Disparities in Post-Hospitalization Care for Patients with Traumatic Brain Injury Wendy G. Kane, Dagan A. Wright, Rongwei Fu, Kathleen F. Carlson

3:00 – 3:15 BREAK

Gallery/Lobby-LaSells Stewart

3:15 – 4:30 Concurrent Sessions #6

Lillian Shirley

(A) PANEL: ObamaCare and Coordinated Care Organizations: Alumni 115
Does Oregon Need Any More Health Care Reform?
Moderator/Discussant: Kenneth D. Rosenberg
Peter N. Mahr, Michael Huntington, Sumeeth Bhat

#### (B) PANEL: Preventing Obesity Among Rural Children: Changing the Context is Key Moderator/Discussant: Katherine B. Gunter Katherine B. Gunter, Deborah H. John, Jenny Jackson

(C) ISSUES IN COMMUNITY HEALTH IMPROVEMENT Moderator/Discussant: Katherine Bradley

### 1. Community Health Workers in Rural Primary Care: Implementation Issues

Cherry Pisigan, Deborah Messecar, Katherine J Bradley

# 2. Crowdfunding and Community Health Projects: A Quick Intro for Public Health Professionals

Hope Leman

# **3. Oregon's Manufactured Housing Stock: Implications for Resident Health**

Annette Klinefelter, Andree Tremoulet

#### (D) LATINO SEXUAL & REPRODUCTIVE HEALTH Moderator/Discussant: Deanne Hudson

Agriculture Production

**1.** A Family to Plan: The Interaction of Fatherhood Status and Partners in the Sexual and Reproductive Health of Mexican Immigrant Men *Doris I. Cancel-Tirado, Marie Harvey* 

#### 2. Development of a Theater Intervention to Promote Latino Parent-Adolescent Sexual Communication

Joanne Noone, Nancy Castillo, Tiffany L. Allen, Teresa Esqueda

#### 3. Let's Talk About P-Y-D: How Positive Youth Development Influences Sexual Health Outcomes in Latino Youth LaShanda N. Eller, Lindsay Weaver, Jessica E. A. Duke

#### (E) PERCEPTIONS AND CHALLENGES IN VACCINATIONS AND SCREENINGS

Agriculture Science

Moderator/Discussant: Torrie Fields

1. Exploring Perceptions and Choices of Nursing Students Regarding Influenza Vaccination

Kristen Wils

# 2. Vaccine Beliefs of Complementary and Alternative Medical (CAM) Providers in Oregon

Sandra J. Bean, Joseph A. Catania

Agriculture Leaders

#### (F) ISSUES IN ENVIRONMENTAL PUBLIC HEALTH Moderator/Discussant: Curtis Cude

# 1. Anhydrous Ammonia Releases in Columbia County: A Success Story

Kacey Setzer, Yuliya Goldman

### 2. Concentrated Animal Feeding Operations and Environmental Estrogens

Jeremiah Nelson

#### 3. Protecting Public Health in Oregon via Fish Consumption

#### Advisories

David Farrer

**Conference Conclusion** 



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OPHA 2013 Wi-Fi User: 12Oct26 Password: paleHyena Log onto: Guest Conference and Select: Local Data Base (not ONID)



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