OPHA 70th Annual Meeting and Conference
2014 Program

Monday, October 13, 2014

8:00 – 9:00  Registration and Continental Breakfast  La Sells Lobby

9:00 – 9:30  Welcome and Opening Remarks  Austin Auditorium
Brian Johnson, MPH, CPHM
President – Oregon Public Health Association

9:30 – 10:30  Keynote Address: What We Can Learn To Do To Eliminate Disparities in Healthcare  Austin Auditorium
Margarita Alegría, PhD
Director, Center for Multicultural Mental Health Research
Cambridge Health Alliance and Harvard Medical School
Professor, Harvard Medical School

Introduction: Frances Lynch, PhD
Senior Investigator
Center for Health Research
Kaiser Permanente Northwest/Hawaii

10:30 – 10:45  BREAK

10:45 – 12:00  Concurrent Sessions #1

(A) PANEL: How Historical Trauma Informs a Community-Based Collaboration to Prevent Alcohol-Exposed Pregnancies in an Urban American Indian and Alaska Native Community: Stories and Lessons from the Future Generations Collaborative  Construction & Engineering
Moderator/Discussant: Kelly Gonzales
Jillene Joseph, Donita Sue Fry, Barbie Shields, Jennifer Pirtle

(B) PANEL: Public Health Advocacy: What it is and why We do it  Alumni Ballroom 110AB
Moderator/Discussant: Renee Hackenmiller-Paradis
Kasandra Griffin, Laurie Trieger

(C) HEALTHY ENVIRONMENTS  Agriculture Leaders
Moderator/Discussant: Brian Johnson
1. Building Healthy Communities in Oregon
   Curtis Cude

2. A Community-Based Approach to Environmental Health: Developing Novel Technologies to Evaluate Air Quality and Respiratory Health
   Diana Rohlman, Kim Anderson, Lisa Arkin, Laurel Kincl

3. Mapping Rural Food and Physical Activity Availability: Using Spatial Analysis to Explore Access as an Obesogenic Factor
   Deborah John, Tammy Winfield, Alinna Ghavami, Kathy Gunter

(D) INTEGRATION OF MENTAL HEALTH SERVICES
Moderator/Discussant: Jeff Luck

1. Inter-System Return on Investment in Public Mental Health: Spill-Over Effect of Greater State Mental Health Expenditures on the Jail System
   Jangho Yoon, Jeff Luck

2. Integration of Mental Health, Physical and Wellness Services In a Community Mental Health Setting
   Renee Boak

3. Incremental Cost-Effectiveness of the Kids in Transition to School Program for Foster Children
   Frances Lynch

(E) HEALTH DISPARITIES: ECONOMIC AND OCCUPATIONAL IMPACTS
Moderator/Discussant: Gloria Krahn

1. Understanding the Economic Impact to Families of Child Mental Health Conditions
   Frances Lynch

2. Reducing Health Disparities in Underserved Neighborhoods Through the Interprofessional Care Access Network (I-CAN)
   Peggy Wros, Katherine Bradley

3. Health Disparities Among Veterans in Oregon
   Craig Mosbaek, Jill Hutson

(F) MATERNAL & CHILD HEALTH
Moderator/Discussant: Dianna Pickett

1. Public Health’s Struggles to Reduce Infant Mortality and the Birth of the Life Course Paradigm
   Kenneth D. Rosenberg
2. Influence of Out-of-Pocket Costs on Healthcare Utilization Among Pregnant Women
Ifeoma Muoto, Jangho Yoon

3. Fully Paid Maternity Leave in a Population-Based Sample, Oregon
Jena Fellenzer, Kenneth D. Rosenberg

(G) INTERPROFESSIONAL EDUCATION & TRAINING
Moderator/Discussant: Alissa Leavitt

1. I-CAN: Clients, Partners, and Outcomes
Launa Rae Mathews, Ann Beckett, Kristrun Grondal, Frances Voss, Sarah Knuth

2. We are Health African and African-American Community Health Worker Movement: Using a Culturally-Centered, Popular Education Approach to Community Health Worker
Arika Bridgeman-Bunyoli, Noelle Wiggins, J.Jordan Green

3. Interprofessional Education: How to Prepare Public Health MPH Students for Collaborative, Team-Based, and Patient-Centered Care to Improve Health Outcomes
Faith Vawter, Kelly Locey, John H. Tegzes

12:00 – 1:15 Student Lunch with APHA President, Joyce R. Gaufin
Sponsored by OSU College of Public Health & Human Sciences
Advanced Registration Required

Luncheon and Networking

(A) Chiropractic Section Meeting Wells Fargo
(B) Disabilities Section Meeting Agriculture Production
(C) Epidemiology and Biostatistics Section Meeting Agriculture Leaders
(D) Health Education and Promotion Section Meeting Alumni 115
(E) Nursing Section Meeting Alumni Ballroom 110AB
(F) Adolescent Health Section Meeting Construction & Engineering
(G) Medical Providers for the Underserved Section Meeting Agriculture Science
(H) Healthy Environment Section Meeting Alumni 111
Concurrent Sessions #2

(A) PANEL: Oregon Project LAUNCH: Sustaining Early Childhood Systems Change and Informing Transformation
Moderator/Discussant: Beth Gebstadt, Susan Keys
Maggie Machala, Shannon T. Lipscomb, Stephanie A. Sundborg, Amanda Armington, Denise Rennekamp, Michaella Sektnan, Sarah Kingston, Viktor Bovbjerg

(B) PANEL: The Oregon Physical Education Mandate: Current Status and Pathways to High Quality Implementation
Moderator/Discussant: Rae Trotta
Jennifer Young, Jennifer Webster, Division, Margaret Bates

(C) PANEL: Diesel Emissions: Small Particles, Big Problems, Easy Solutions
Moderator/Discussant: Craig Mosbaek
Matthew Davis, Mary Peveto, John Wasiutynski

(D) CROSS-COLLABORATION FOR A HEALTHIER OREGON
Moderator/Discussant: Robb Hutson
1. Oregon’s State Health Improvement Plan: Updating Oregon’s Healthy Future
Renee Hackenmiller-Paradis, Cara Biddlecom, Michael Tynan
2. Integrating Health, Plans, and Policies in Lane County: Workshop to Build Capacity for Healthy Public Policy Approaches at the Local Level
Mandy Green, Lindsey Adkisson, Jennifer Jordan
3. Regional Collaboration for a Healthier Tomorrow
Tatiana Dierwechter, Megan Mackey, Rachel Peterson

(E) SEXUAL HEALTH
Moderator/Discussant: Jocelyn Warren
1. The Developing Brain: Youth and Learning in Sexual Health Programming
Lindsay Weaver, LaShanda Eller
2. Understanding Students' Intent to Intervene in Dating Violence and Sexual Assault Risk Situations: Use of the Theory of Planned Behavior
Jill C. Hoxmeier
3. Risk Factors for Early Syphilis in Multnomah County
Katrina Hedberg

(F) OCCUPATIONAL HEALTH & WELLNESS EDUCATION
Moderator/Discussant: Laurel Kincl
1. Nonfatal Occupational Injuries in the Commercial Fishing Industry  
   Laura Syron, Devin Lucas, Viktor Bovbjerg, Laurel Kincl

2. Improving the Health of Oregon State and School Employees  
   Vicky Buelow, Pieter Leffers

3. Antibiotic Resistance Education: Health Education Modeling and Evaluation at Work  
   Tessa Jaqua, Ann Thomas

(G) STRATEGIES & SOLUTIONS FOR DISEASE PREVENTION
   Agriculture Science

Moderator/Discussant: Jeff Bethel

1. Impact of Routine Quantiferon Testing on Latent Tuberculosis Diagnosis and Treatment in Refugees in Multnomah County, Oregon  
   Jaime Walters

2. Drinking Water System Cryptosporidiosis Outbreak in Baker City, Oregon  
   June E. Bancroft, Kari Salis

3. Increasing Awareness of Hereditary Breast and Ovarian Cancer Syndrome (HBOC) Among Survivors and Their Providers Through the Oregon State Cancer Registry (OSCaR)  
   Summer Lee Cox, Rani George, Jeff Soule, Alicia Parkman, Karen Kovak, Meena Patil, Donald Shipley

2:30 – 2:45  BREAK

2:45 – 4:00  ***OPHA Board Meeting  
   Weyerhaeuser

2:45 – 4:00  Concurrent Sessions #3

(A) PANEL: Transportation as a Determinant of Health: Why it Matters, and How Public Health Can Participate  
   Construction & Engineering

Moderator/Discussant: Heather Gramp
   Heather Gramp, Stephanie Millar, Mac Gillespie

(B) PANEL: The Benefits of Public Health Accreditation and Lessons Learned: Insights from Local Health Departments  
   Alumni Ballroom 110AB

Moderator/Discussant: Kathleen Johnson
   Philip Mason, Laura Spaulding, Muriel DeLaVergne-Brown, Lyndsie Schwarz

(C) CHILDREN’S HEALTH-PROVIDER RESPONSE, HEALTHCARE DELIVERY  
   Agriculture Production

Moderator/Discussant: Ken Rosenberg
1. Family-Centered Care and Unmet Healthcare Needs Among US Children: Applying Structural Equation Modeling using the Medical Expenditure Panel Survey
Olivia Lindly

2. Parent Developmental Concerns, Provider Response, and Delayed Autism Spectrum Disorder Diagnosis
Katharine Zuckerman, Olivia Lindly, Brianna Sinche

3. Factors that Influence Vaccine Opposition Among Complementary and Alternative Medical (CAM) Providers
Sandra J. Bean

(D) ORAL HEALTH
Moderator/Discussant: JoAnn Miller

1. An Epidemic in Oregon: Dental Disease
Melissa Freeman, Cindy Hallett, JoAnn Miller

2. Community Water Fluoridation Update - The Science
Kurt Ferré

3. Community Water Fluoridation Update - The Politics
Charles Haynie

(E) ALCOHOL ABUSE PREVENTION
Moderator/Discussant: Julee Christianson

1. Assessing the Presence of Jungle Juice on a College Campus
Julee Christianson

2. Reducing High Risk Drinking in Neighborhoods with High Alcohol Outlet Density
Sondra Storm

3. Engaging Alcohol Retailers in Strategies to Reduce High-Risk Drinking
Lindsey Adkisson

(F) FAMILY PLANNING
Moderator/Discussant: Virginia McKay

1. ONE KEY QUESTION: Program Evaluation for Washington County Clinics
Beth Doyle

2. Effective Contraceptive Use in Oregon, 2010-2013
Rachel Linz, Connie Clark, Helene Rimberg
3. MARS for Millennials: Updating a Peer-led, Community Based Sexual Health Program
Anne K. Julian

(G) ASSESSMENTS & STRATEGIES TO IMPROVE COMMUNITY HEALTH
Moderator/Discussant: Katie Conte

1. Making the Case for Health Impact Assessment
Brendon Haggerty, Jae Douglas

2. Tools for Implementing the Healthy Brain Initiative
Sarah Holland, Jon Bartholomew

3. Tobacco Prevention in the Retail Environment: What’s for Sale In your Neighborhood?
Steven C. Fiala

4:00 – 6:00 BREAK/NETWORKING
Hors d’oeuvres

4:00 – 6:00 OPHA Poster Session

4:30 – 6:00 CLHO Poster Session:
Quality Improvement & Performance Management at Local Health Departments

5:00 – 6:30 Essential Skills for Collaborative Leadership Workshop
Joyce R. Gaufin, BS
President – American Public Health Association

----End of Day One----
Tuesday, October 14, 2014

7:30 – 8:00  Walk & Talk with APHA President, Joyce R. Gaufin  
             LaSells Lobby

8:00 – 8:30  Registration & Continental Breakfast  
             LaSells Lobby

8:30 – 9:00  Welcome and Introductory Comments  
             Lila Wickham, RN, MS  
             President-Elect, Oregon Public Health Association  
             Austin Auditorium

9:00 – 9:30  Brief Reports from OPHA Committees & Sections  
             Introductions: Lila Wickham  
             Austin Auditorium

9:30 – 10:30 Keynote Address:  
              People with Disabilities –  
              An Unrecognized Disparity Population  
             Gloria Krahn, PhD, MPH  
             Director - External Relations  
             OSU College of Public Health and Human Sciences  
             Austin Auditorium

10:30 - 10:45 BREAK

10:45 – 12:00 Concurrent Sessions #4

(A) PANEL: Public Health and Genomic Medicine:  
     How do we get from here to there?  
     Moderator/Discussant: Gregory Fowler  
     David Koeller, Katherine Bradley, Summer Cox  
     Construction & Engineering

(B) PANEL: Cornering Change: Healthy Corner Stores  
     Initiatives in Clark, Marion, and Multnomah Counties  
     Moderator/Discussant: Rachel Burdon  
     Rebecca Bodonyi, Emily deHayr, Nadege Dubuisson, Melissa Martin  
     Alumni 115

(C) AIR QUALITY  
     Moderator/Discussant: Dianna Pickett  
     1. Diesel Engines - A Tragedy in the Public Health Commons?  
        Kevin Downing  
     Agriculture Leaders
2. School Indoor Air Quality Improvement: Lessons from Multnomah County  
   Jeff Strang

3. Spatially Varying Effects of Air Pollution on Adverse Birth Outcomes in Los Angeles County  
   Eric Coker, John Molitor

(D) DISABILITY & HEALTH  
Moderator/Discussant: Jana Peterson-Besse

1. Oregon's Public Health Departments Promoting Respectful Interactions and Communication with Oregonians with Disabilities  
   Angela Weaver, Laurie Smith, Jo Fleming

2. Increasing Successful Mammography Screening for Women with Disabilities  
   Angela Weaver

3. Oregon's County Emergency Management: Ensuring the Needs of Oregonians with Disabilities are Met During a Disaster  
   Justin E. Ross

(E) ADOLESCENT HEALTH & WELLNESS  
Moderator/Discussant: JoAnn Miller

1. Supporting Adolescent Health and Wellbeing: The Role of Positive Youth Development Programs in Thriving Youth  
   Mary E. Arnold

2. Relationship Between Overweight Perception and Smoking Among Adolescents  
   Jangho Yoon, Stephanie L. Bernell, Stacey Edwards

3. Becoming an Adult Ally and Building Change Agents Through Facilitating a Youth Participatory Action Research Curriculum for Youth of Color  
   Alma M.O. Trinidad

(F) HEALTH CARE SYSTEM TRANSFORMATION  
Moderator/Discussant: Alissa Leavitt

1. Affordable Care Act: Implications for Public Health in Oregon  
   Laurie Wylie

2. Improving Primary Care for Health Systems Transformation: An Innovative Reporting Approach  
   Sherril Gelmon, Nicole Merrithew, Billie Sandberg, Rebekah Bally

3. Healthy Foundations: A Tailored Program for Healthier Living  
   Joel A Michels
12:00 – 1:30  OPHA Business Meeting & Awards Luncheon  
Alumni Center Ballroom

1:30 – 1:45  BREAK

1:45 – 3:00  Concurrent Sessions #5

(A)  PANEL:  Health Care Reform in Oregon:  
What comes after CCOs?  
Moderator/Discussant: Ken D. Rosenberg  
*Michael C. Huntington, Samuel Metz, Sumeeth Bhat*

(B)  PANEL:  Making a Difference for Climate Change and Health Impacts: Oregon Policy, Climate Science, and Local Indicators  
Moderator/Discussant: Mandy Green  
*Ted Eckmann, Brendon Haggerty, Emily York*

(C)  SUBSTANCE ABUSE  
Moderator/Discussant: Dianna Pickett

1.  Overdose Prevention and Naloxone Distribution in the Portland Metro Area  
*Lindsay Jenkins*

2.  Driving Under the Influence of Cannabis and Traffic Collisions  
*Candice Beathard, Jangho Yoon*

3.  Supporting Students in Recovery from Alcohol and Other Drugs: Evidence from Oregon State University’s Collegiate Recovery Program’s Inaugural Year  
*Sara Caldwell-Kan*

(D)  EMPOWERING PATIENTS  
Moderator/Discussant: Elizabeth Miglioretto

1.  Supporting Healthy Living for Oregonians with Chronic Disease: The Patient Self-Management Collaborative  
*Laura Chisholm, Irma Murauskas*

2.  Implementing Long-Standing Health Literacy Interventions at a Community Health Center  
*Rachael Postman*

3.  Exploring the Use of Social Media to build Healthcare Support Communities  
*Donna Z. Davis*

(E)  Health Systems Transformation: What’s in it for public health?  
*Agriculture Leaders*  
*Katrina Hedberg*
3:00 – 3:15  BREAK


Moderator: Lila Wickham, RN, MS
2014-2015 OPHA President

Panelists:

Tammy Baney
Deschutes County Commissioner

Charlie Fautin RN, MPH
Benton County Deputy Director/Public Health Administrator

Lillian Shirley, BSN, MPH, MPA
Oregon Public Health Division Director

----Conference Conclusion----