

**TITLE:** A Tale of Three Programs: A Collaborative Approach to Reducing Childhood Obesity

**AUTHOR(S):** Jacqueline Moreno, MPH, Jennifer Webster, MPH, CHES

**PRESENTER(S):** Jacqueline Moreno, MPH, Jennifer Webster, MPH, CHES

**STUDENT SUBMISSION:** No

**TOPIC/TARGET AUDIENCE:** Program developers

**ABSTRACT:** Trillium Community Health Plan, in its commitment to primary prevention, supports Lane County Public Health (LCPH) in designing and implementing primary prevention strategies addressing the most prevalent and costly health conditions affecting the Medicaid population in Lane County, including childhood obesity. LCPH works with community partners to implement strategies across multiple settings and populations. Three evidence-based programs were chosen as a comprehensive strategy: Double-Up Food Bucks, the local implementation of SNAP-match, increasing buying power of SNAP recipients at farmers markets; Nutrition and Physical Activity Self-Assessment (NAP-SACC), a program for childcare providers to improve policies and practices; and Coordinated Approach to Child Health (CATCH), a program for K-5 schools that teaches lifelong healthy habits. After about 4 years of implementation, preliminary findings indicate that these strategies may be helping to narrow the disparity in obesity rates between Hispanic/Latinx and non-Hispanic/Latinx students in Lane County. Although programs are supported by decades of implementation and research, organizations often struggle to identify adequate funding and human capital to implement with fidelity. With Trillium's investment, LCPH can provide agencies with coordination, planning, and support. This collaborative approach helps ensure programs reach the appropriate populations, address inequities, and be used to fidelity to optimize outcomes.

**OBJECTIVE(S):** Describe how public health departments can serve as a backbone for coordinating and evaluating the collective impact of multiple community-based health programs. Explain how public health, community agencies, and the healthcare system can collaborate to promote health and reduce childhood obesity among low-income populations

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