

TITLE: Public Health Professionals integrating Public Health Approaches in non-Public Health Agencies

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STUDENT SUBMISSION: No

TOPIC/TARGET AUDIENCE: Public health professionals interested in working at a non-health agency, or wanting to partner with an agency responsible for transportation, economic development, land use planning, etc.

ABSTRACT: There is a growing understanding of the social determinants of health among public health professionals and the broader public. However, there are not many public health professionals who are working in non-public health focused agencies, such as transportation, economic development, and land use planning. In this panel, we will hear from three public health professionals with jobs in non-health agencies, who are working on transportation, economic development and community services. We will learn about the experience of bringing a public health perspective to these agencies. In addition, the panelists will provide their advice on how public health stakeholders can more effectively partner with these organizations. Each of the panelists will discuss: The experience of being a public health person working in a non-health agency; How they got their job?; Why the agency wanted a public health person in that job (or did they?); How they brought a public health perspective to their job and to the broader agency?; Why we need more public health people to work in these types of agencies?; Advice for people looking for a position in similar agencies.

OBJECTIVE(S): Describe the perspective and skills that a public health professional brings when working at an agency involved in the social determinants of health (e.g., transportation, economic development, land use planning)

Explain effective ways to approach collaborations with agencies involved in the social determinants of health

PANEL MODERATOR: Craig Mosbaek

PANEL ABSTRACT 1: The foundational elements we learn in public health school are transferable to agencies outside of the public health realm. Public health theories and collaborative approaches to work can help bridge disparate agencies to work towards a common goal. Lessons learned from working in community-based public health, policy development, and international health can be successfully transferred to non-public health government agencies. Public health school inculcates collaboration, program evaluation, and overarching theories like Stages of Change and Social Determinants of Health. The more non-public health agencies are able to use these public health approaches, the more effective they will be in meeting the needs of the communities they serve, especially given limited budgets. Learn about the successful transition from working in public health at the local, state, federal and international levels to taking leadership roles in a city's transportation bureau and strategic

planning office to becoming a County Administrator. One can use a public health lens in program development, people management, and advancing policies and practices, to provide improved outcomes for the communities we serve.

PRESENTER 1: Jamie Waltz

PANEL ABSTRACT 2: Public Health is about influence in the places where we live, work, learn, and play. Yet public health agencies have little connection to the workplace beyond regulatory enforcement. This presentation will explore the disconnect between occupational safety and health and describe how these two areas are beginning to realign within the NIOSH approach of Total Worker Health®. The presentation will:

- *Discuss how to advance public health within agencies focused on other primary goals
- *Describe the skills and viewpoints a public health professional can bring to non-public health agencies
- *Share some of the frustrations and successes of working outside of the standard public health field
- *Share ideas for entering this field for those just starting and well experienced in public health

PRESENTER 2: Sabrina Frewynn

PANEL ABSTRACT 3: I will discuss my experience as a public health professional working in an agency related to the social determinants of health, the Department of Transportation and Development in Clackamas County.

Clackamas County has had an evolving partnership between the Public Health Division and the Department of Transportation and Development over the past 10 years. The Transportation Safety Program deeply values and acknowledges the need for a multidisciplinary approach to reducing serious and fatal crashes. Past collaborations have included developing health and safety in all policy approaches and blending road safety audits with health impact assessments. In March 2019, Clackamas County created a shared, mutually-funded position to further connect the agencies and advance work at the intersection of health, safety, and transportation.

On this panel I will share: 1) what led me to this position, 2) my experience navigating two government agencies advancing cross sector partnerships to advance health, 3) the institutional impact my position has had on the agencies, 4) recent examples of collaborative work, and 5) advice from lessons learned for those looking to build similar bridges in their work.

PRESENTER 3: Abe Moland
