TITLE: Shifting CME from building clinical expertise to developing a systemic view

AUTHOR(S): Jessica L. Walter, M.A., Division of Management, School of Medicine, OHSU; Christine Flores, M.P.H., Continuing Professional Development, School of Medicine, OHSU

PRESENTER(S): Jessica L. Walter, M.A., Division of Management, School of Medicine, OHSU; Christine Flores, M.P.H., Continuing Professional Development, School of Medicine, OHSU

STUDENT SUBMISSION: No

TOPIC/TARGET AUDIENCE: Program developers and evaluatorsEducators

ABSTRACT: As we move into the population health management paradigm, how can educate physicians to take a more systemic view of healthcare delivery? A growing number of healthcare organizations are being led by physicians (Goodall, 2011). As physicians assume leadership roles, it is important for them to gain a systems perspective in order to make community-level decisions. Yet, according to ACCME (2018), only 31% of CME activities target patient outcomes, with 98% focusing on competence and 59% on clinical skills. The Division of Management and Continuing Professional Development collaborated to bring traditional graduate programming together with continuing education to help address this question. This session explores where the two units found links, a streamlined process for learners, and initial program outcomes.

OBJECTIVE(S): Describe the importance of CME incorporating more patient outcome-level learning activities. Identify areas of alignment between academic programs and CME.