

# MEETING MINUTES

## OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

### DETAILS

The meeting was held at Northwest Health Foundation, 221 NW Second Ave, Suite 300, Portland, OR on April 19, 2013. The meeting started at: 1:00 PM and finished at 3:00 PM.

### ATTENDEES

People who were present at the meeting:

<i>Name</i>	<i>Name</i>
<b>Jean O'Connor</b>	<b>Tom Eversole</b>
<b>Anna Stiefvater</b>	<b>Marti Franc</b>
<b>Katherine Bradley</b>	<b>Ann Krier</b>
<b>Brian K. Johnson</b>	<b>Jessica Nischik</b>
<b>Chris Kabel</b>	<b>Elena Andresen</b>
<b>Jan Wallinder</b>	<b>Lesa Dixon-Gray</b>
<b>Kate Moore</b>	<b>Tom Engle</b>
<b>Tahroma Alligood</b>	<b>Nancy Findholt</b>
<b>Josie Henderson (Staff)</b>	Joe Pfeifer
<b>Kim Krull (staff)</b>	Robb Hutson
<b>BY TELEPHONE</b>	
<b>Torrie Fields-Bordokoff</b>	<b>Tosha Zaback</b>
<b>Viki Brown</b>	

### APOLOGIES

People who were not present at the meeting:

<i>Name</i>	<i>Name</i>
<b>Kathleen Carlson</b>	<b>Dianna Pickett</b>
<b>Anna Jimenez</b>	<b>Amanda Lawrence</b>
<b>Marie Harvey</b>	<b>Pat Crozier</b>

### KEY FINDINGS AND DECISIONS

The following key findings and decisions were made:

- Sponsorship levels have been set and distributed for the 2013 conference. All board members are encouraged to reach out to 5 potential sponsors. Overall goal for this year: \$50,000 from sponsorships (averages roughly \$1800 per board member). A list of past and potential sponsors has been distributed. Board members were asked to review the list and to identify those sponsors to whom they can reach out (i.e. they have an established relationship or strong interest in contacting the potential sponsor). Board members should give their list to Katherine or Josie and await direction before approaching a possible sponsor.
- The Membership Committee is requesting assistance from Regional OPHA Board Members Representatives to assist in statewide recruitment.
- The following positions will need to be filled this year: President Elect, Director at large (2), Association Representative to the APHA Governing Council, Region 5 Representative (Benton, Clackamas, Hood River, Linn, Marion, Polk), Nominations Committee. OPHA members are asked to share potential candidates with the nominations committee.

The following meeting actions were agreed:

<i>Due Date</i>	<i>Action</i>	<i>Person responsible (email address)</i>
	Provide list of Public Health Week attendees to Membership committee	Kim Krull

## DETAILS AND BACKGROUND

### Development Training

#### Call to Order (1:00 PM)

#### March Board Meeting Minutes – Kim Krull

**Motion:** Approve the January 2013 Board of Directors Minutes as provided.

Motion was seconded. Minutes were approved unanimously.

#### Treasurer’s Report – Jan Wallinder

Balance is up compared to this time last year. Grants have already exceeded what we anticipated in grant funds. Membership dues and individual contributions are also up for this time compared to last year. The Health Education and Nursing sections have brought in substantial funds through training and conference related fees. Payroll and speaker fees are up due to Public Health week expenses. Legislative visit day expenses are slightly higher than expected.

Overall on target for financials at this time of year.

**Motion:** Moved to approve Treasurer’s Report as presented.

Motion was Seconded. Treasurer’s report approved unanimously.

#### Committee Reports:

##### Policy Committee –Renee Hackenmiller-Paradis

##### 2013 Oregon Legislative Session

Yesterday, 4/18/13 was the last day for bills to come out of the policy committee in their chamber of origin. It should be noted that passage in one Chamber doesn’t necessarily guarantee anything. A bill could be significantly changed in the other Chamber or no action could be taken on the bill and it would die. Additionally, some bills were sent to the Rules, Revenue, or Ways & Means Committee, which can take action on bills in the Chamber of origin any time before the end of the Session.

##### Current Status of OPHA Endorsed Bills:

##### HB2275: Cigarette Tax: Dead

Increases cigarette tax starting 1/1/14, applies to distribution after that date and to inventory held on that date. Raises tax rate by approximately \$1 per pack of cigarettes.

##### HB 3194: Dead

Summary: Modifies sentences imposed for felony marijuana offenses and for felony driving while suspended

Katie Riley provided testimony in support of this bill on behalf of OPHA.

**HB 2922** Affordable Health Care for all Oregon Act: Dead

Establishes Affordable Health Care for All Oregon Plan, operated by Oregon Health Authority according to policies established by Affordable Health Care for All Oregon Board.

**HB 3162** Toxics Disclosure for Healthy Kids: Voted out 7-2 with a do pass recommendation with a subsequent referral to ways and means.

Requires OHA to maintain list of designated high priority chemicals of concern for children's health used in children's products. Requires manufacturers of certain children's products to provide notice to authority regarding chemicals on list. Provides that, five years after chemical is placed on list, manufacturer must seek waiver if manufacturer continues to sell children's product containing chemical. Requires authority to periodically review and revise list.

**SB 172** Newborn Screening for Congenital Heart Disease: Passed Senate, in House Health Care awaiting Public Hearing.

Directs Oregon Health Authority to adopt rules requiring all infants born at birthing facilities in this state to be screened for congenital heart defects.

**HB 3260:** Relating to health care, declaring an emergency. Passed out of house health care with a do pass recommendation, referred to Ways & Means because of fiscal.

Summary: Requires OHA to conduct study or contract with third party to study and recommend best option for financing health care in state.

**SB 346:** Limit the Capacity of Ammunition Magazines: Dead

Bans large-capacity ammunition magazines that hold more than 10 bullets.

**HB 3200** Assault Weapons Ban: Dead

Creates crime of unlawful possession or transfer of assault weapon or large capacity magazine. Punishes by maximum penalty of 10 years' imprisonment, \$250,000 fine, or both. Requires current owners to dispose of or register assault weapons and large capacity magazines. Directs Department of State Police to conduct background checks and maintain registry of assault weapons and large capacity magazine.

**SB 347** School Guns Bill: Voted out of Senate Judiciary on partisan 3-2 vote. To the Senate floor.

Removes the provision from state law that allows any person with a concealed handgun license to bring a gun into public schools (K- college). Allows guns carried by public safety officers and guns carried pursuant to written school district policies.

**SB 700:** Universal Background Checks: Voted out of Senate Judiciary on partisan 3-2 vote. To the Senate floor.

Requires criminal background checks before guns can be transferred between private parties. Transfers between family members are exempted under most conditions. By requiring these checks between private parties, this could reduce the number of criminals obtaining weapons who shouldn't be.

**SB 699** A Guns-Free Capitol: Voted out of Senate Judiciary on partisan 3-2 vote. To the Senate floor.

The bill would require Concealed Handgun License (CHL) holders to carry their weapons concealed while in public buildings. Ensures that citizens cannot bring loaded guns into the Oregon Capitol, similar to restrictions in most states.

**SB 796:** Voted out of Senate Judiciary on partisan 3-2 vote. To the Senate floor.

Requires Concealed Handgun License applicants to complete 'live fire' training as part of the gun safety program. Similar to obtaining a driver's license, applicants would have to demonstrate their proficiency before the state grants permission for concealed carry.

#### **Tobacco Master Settlement Agreement (TMSA)**

Not a bill, but a budget item. Probably won't come up until mid/late May.

#### **Healthy Kids, Healthy Portland Update—Josie Henderson**

Phone bank was staffed by OPHA in April and an OPHA house party was held to encourage financial support for the campaign. Attendance at phone bank was limited.

A new phone bank night is in development: OPHA members invited to participate in calling to build awareness and support of fluoridation in Portland. Lawn signs are also available at Healthy Kids, Healthy Portland headquarters. OPHA members are encouraged to get a lawn sign if you live in Portland.

#### **Sick Days Campaign Update—Anna Stiefvater**

Portland passed the sick days policy requiring employers to provide a minimum number of paid sick days to employees. The policy will be implemented in 2014 for all employers of more than five employees. The state legislature is considering a similar bill. Testimony has been provided by OPHA in support. The bill is still alive in the "Rules committee."

#### **Revisions to Coalition Policy**

The Policy committee has reviewed the proposed policy for OPHA coalition memberships and endorsements. The committee supports the overall policy and suggested a revision requiring that the point person for a coalition must participate in the policy committee (when the coalition is policy oriented).

### **Development Committee—Katherine Bradley & Josie Henderson**

#### **Creation of new Business Plan**

The Development Committee is working to draft a revised Business plan that will be shared with the board for input in the months ahead. The plan will focus on longer term growth of financial development and building relationships with grantors.

#### **Grants/Contracts**

**APHA Accreditation Grant:** A workshop is scheduled for May 7. 32 people are currently registered and an agenda has been drafted.

**NWHF Health Reform Advocacy:** Messaging and communications work will begin next week.

**Oregon Health Authority Public Health Week Grant:** The Public Health Week was implemented successfully. A feedback survey is in circulation. An exploratory meeting is scheduled with the Oregon Health Authority to discuss planning and possible grant for next year (2014).

#### **OPHA 2013 Conference Sponsorships**

Sponsorship levels have been set and distributed for the 2013 conference.

All board members are encouraged to reach out to 5 potential sponsors. Overall goal for this year: \$50,000 from sponsorships (averages roughly \$1800 per board member).

A list of past and potential sponsors has been distributed. Board members were asked to review the list and to identify those sponsors to whom they can reach out (i.e. they have an established relationship or strong interest in contacting the potential sponsor). Board members should give their list to Katherine or Josie and await direction before approaching a possible sponsor.

#### **Membership Committee—Torrie Fields-Bordokoff**

Membership has increased by 8% since the 2012 conference; with most of the growth occurring in the following sections: Health Education; Nursing; Epidemiology-Biostatistics. Roughly 2/3rds of memberships are individual membership; 1/3<sup>rd</sup> are student memberships (student memberships are increasing the fastest). Roughly half of members live in the Portland Metropolitan area and half live outside the metro area. The fastest growth in membership is in the Portland metro area.

The committee is working to improve recruitment outside of the Portland metro area. The Membership committee has begun to target public health administrators of public health departments. The Committee is requesting assistance from regional OPHA Board Members to assist in statewide recruitment.

The committee has created a template for emailing APHA members that are not OPHA members. They are also developing tools for tracking and evaluating membership and recruitment efforts over time. They will be developing metrics and system for reporting that will be presented at the next board meeting.

The Membership committee requested a list of all persons who registered for OPHA presentations during Public Health Week 2013. They will follow-up about interest in possible membership.

#### **Nominations Committee—Josie Henderson**

Nominations committee will be working to identify nominees to fill vacant positions at the 2013 election. The first planning meeting was held on April 5. Committee members are David Brown, Heather Morrow-Almeida, and Marc Overbeck. After a request for additional volunteers, Jessica Niischik and Kate Brown have also agreed to serve on the committee.

The following positions will need to be filled this year: President Elect, Director at large (2), Association Representative to the APHA Governing Council, Region 5 Representative (Benton, Clackamas, Hood River, Linn, Marion, Polk), Nominations Committee. OPHA members are asked to share potential candidates with nominations committee.

#### **Public Health Week Updates —Josie Henderson**

The following OPHA sponsored events and activities were held during Public Health Week:

- April 1 Capitol Visit Day – OPHA displayed with 8 other organizations at the capitol
- April 2 Walk Around the Capitol – A walk was held titled “I love me (moving and eating)” highlighting being active and exercise with youth participation. Approximately 200 people participated in the walk.
- April 3 Escape Fire Movie – 50 people attended movie viewing and talk event at OHSU; Another 26 attended at the Portland State Office Building
- April 4 Michael Moss Salt Sugar Fat --Michael Moss presented. In attendance were 275 people; 36 books were sold; The talk was broadcast throughout the state at OHSU nursing school locations.

- April 5 OMPH student poster symposium – 14 posters were displayed in the Portland State Office Building
- PSOB events – various presentations were held at the Portland State Office Building
- Statewide calendar: OPHA hosted and distributed a calendar statewide which promoted Public Health Week activities throughout the state.

Evaluation survey results are under review (primarily focused on the Michael Moss presentation) and will be shared when complete.

#### **Policy Endorsement Process—Tom Eversole**

Jean will be leading a planning process for full consideration of the policy endorsement process – how endorsements are recommended and approved; The process will be discussed after legislative session concludes.

#### **New Business, Coalition and Section Updates**

Epidemiology-biostatistics section: The section held a science Olympiad at Western Oregon University for middle school and high school students.

Healthy Environments Section: The Northwest Environmental Health Conference was held in March. There were 225 attendees. OPHA was represented via the Health Environments section on the planning committee; The section is considering participation in the planning committee again next year (2014).

Nursing section. The Nursing conference is scheduled and open for registration: 113 people are currently registered to attend.

#### **3:00 - Adjourn**

#### **NEXT BOARD MEETING**

The next board meeting will be held on May 15, 2013, 1pm-3pm, Salem Hospital Community Health Education Center (CHEC), Salem, OR.