OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

DETAILS
The meeting was held at Oregon State Building, 800 NE Oregon Street, Portland, OR 97232 on August 17, 2018. The meeting started at 1:08 p.m. and finished at 3:08 p.m.

ATTENDEES
People present at the meeting:

<table>
<thead>
<tr>
<th>In Person</th>
<th>Phone</th>
<th>Not Present</th>
</tr>
</thead>
<tbody>
<tr>
<td>Danielle Droppers</td>
<td>Brian Johnson</td>
<td>Brook McCall</td>
</tr>
<tr>
<td>Kurt Ferre</td>
<td>Diana Rohlman</td>
<td>Caryn Wheeler</td>
</tr>
<tr>
<td>Marti Franc</td>
<td>Jenny Faith</td>
<td>Craig Mosbaek</td>
</tr>
<tr>
<td>Mary Ann Wren</td>
<td>Katherine Bradley</td>
<td>Dianna Pickett</td>
</tr>
<tr>
<td>Mireille Lafont</td>
<td>Kim La Croix</td>
<td>Jackie Leug</td>
</tr>
<tr>
<td>Mitch Haas</td>
<td>Maija Yasui</td>
<td>Layla Garrigues</td>
</tr>
<tr>
<td>R. Scott Brown</td>
<td>S. Marie Harvey</td>
<td>Lindsey Adkisson</td>
</tr>
<tr>
<td>Robb Hutson</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tom Engle</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marti Franc</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Staff</td>
<td>Guest</td>
<td></td>
</tr>
<tr>
<td>Jessica Nischik-Long</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

KEY FINDINGS AND DECISIONS
The following key findings and decisions were made:

The following meeting actions were agreed:

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Action</th>
<th>Person responsible  (email address)</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 2018 Meeting</td>
<td>Mid-point vacancy in the term – will have to be addressed by bylaws (needs to put clarifying language)</td>
<td>Bylaws Committee</td>
</tr>
<tr>
<td>October Annual Meeting 2018</td>
<td>To vote on appointment for Region 4 position that is being vacated</td>
<td>The Board</td>
</tr>
<tr>
<td>TBD</td>
<td>Annual Review of policies as relate to bylaws – (executive committee) Authorities that we delegate to the Executive Committee</td>
<td></td>
</tr>
</tbody>
</table>

DETAILS AND BACKGROUND

Call to Order – Marti Franc
- Introductions/Roll Call
- July Board Minutes
  - Held over. Will be reviewed in September
Treasury’s Report – Brian Johnson

- July reserves below where we would like them
  - Income for July is primarily from membership
  - Health Education Section
    - $700 from an event Health Education held
  - A small amount of conference sponsorship has come in
    - Conference sponsorship should start to pick-up in September through October
      - We are at about 30% on these commitments
        - People still need to pay on commitments

- Major expenses
  - Keynote speaker fees
  - Accreditation workshop

- Member clicks way above where we expect
  - Twice what we budgeted
  - May have budgeted the incorrect amount
    - Member clicks come from a base fee, with separate tiers
      - May have inactive profiles
        - We have 4000 profiles & 300+ members
      - Amy working on eliminating some of the profiles
      - Needs to be an ongoing maintenance issue
        - Amy time is dedicated to the conference now, this will need to be prioritized after the conference
        - Paypal line item (we no longer have account) – have new equivalent to Paypal

  - US Bank checking account is up this is due this money being tied up in the sections
    - Less unrestricted money available
    - Currently unrestricted is at $34,600, the goal is to have reserves that are $50,000
      - Reserves are rolled over annually

Motion: Adopt July treasury’s report (Marti Franc). Second (Robb Hutson). Accepted unanimously.

Presidents Report – Marti Franc

- Alexander LaVake Director at Large has resigned
  - We will have a gap until October
- Kurt Ferre will be rotating off the board in October
  - Will still oversee oral health section
- MaryAnn Wren will be moving over to fill Kurt’s spot
  - MaryAnn Wren may have a replacement (Sherry Smith)
    - Two years left on cycle
    - Mid-point vacancy in the term – will have to be addressed by bylaws (needs to give official language)
      - Should be appointed by the board
- Oregon Walks
  - Organization that promotes walking and is having a kick-off walk on September 7, 2018
    - Came to the Executive Committee due to time sensitivity
      - No money or other commitments required just asked for OPHA to support/sponsor
        - Executive committee did a vote by email and decided to endorse this activity
- Letter to Congressman Kurt Scharder
  - Info. was sent out in board materials
  - The letter is in response to federal legislation that Congressman Scharder is sponsoring
Letter expresses dismay of him being a sponsor of this legislation that puts limits on business that manufacture chemical or that contain elements considered toxic

- Oregon has already been working on the Toxic Free Kids bill
  - OPHA has endorsed and has been supporting in the public health community
  - Requires information on toxins to publish
  - Legislation that Kurt Scharder is sponsoring would limit state and/or local governments from having laws that are more restrictive
    - Preemption of state law
  - Timeliness issue on signing on to the letter
    - Executive Committee did vote on signing on to the letter

- Process of Bylaws brought up again
  - What are the executive committee powers to act on behalf of the board?
  - If the executive committee can vote by email, then why can’t the board vote by email
  - Need small group to decide on bylaws
    - Defer this for September meeting
  - Discussion prompted the board to go back and vote on Oregon Walks & Letter to Congressman Scharder

**Motion:** To accept the Executive Committee’s decision to endorse/sponsor Oregon Walks. Passed unanimous.

**Motion:** To accept the Executive Committee’s decision to sign on to letter to Congressman Scharder. Passed. One abstention (Kurt Ferre)

- Executive Committee discussed OPHI and OPHA joining together to sponsor meetings of PH entities to come together on a regular basis to discuss priorities, policy interest and sharing information
  - Brought to Executive Committee by Craig Mosbaek – President Elect
  - This was done for a number of years in the past but stopped
    - Craig has been working with the chair of the Policy Committee Laura Ziegen

**Motion:** Do we support the idea of OPHA and OPHI jointly bringing various PH organizations groups together with our endorsement. Pass unanimous.

**Executive Director’s Report – Jessica Nischik-Long**

- Report was sent out via an attachment with this month’s board material
- Get back to Marti or Jessica if there are any comments or questions regarding the Executive Director’s Report

**Short on Time**

- Nomination Committee Report Skipped
  - Please read information from Nomination Committee on your own

**New Business, Coalition and Sections Updates**

**Program Committee – Marie Harvey**

- Most of the information is on the web
- Early registration is on
- Book your hotel
- Preliminary program will be posted next week or early the following week
- Get together dinner with board members and keynotes on Monday October 8th
  - Can we invite the deans of both schools of public health?
- Email Marie Harvey if you want input on whether or not to extend invite to the deans
- Need volunteers in addition to moderators

Policy Committee – Laura Zeigen

- Three issues put to vote by Policy Committee on endorsement call
  - Measure 106
    - Reverse reproductive health laws
    - Would restrict access to reproduction options
  - Measure 104
    - Put into place things that would make it more difficult to close tax loop holds
  - Portland Clean Energy Fund

- Measure 106
  - The committee was largely in opposition to supporting Measure 106
  - Policy committee recommendation support the opposing the Measure 106 as an organization
    - 19 votes –
      - 16 -NO
      - 2 - YES
      - 1 – More Info
  - Measure asks that no public funds be used for abortion
    - Anyone covered by Oregon Health Plan but also Public Employees
    - Number of women potentially affected by this bill 300,000

Motion: Does the board support signing on in opposition to Measure 106. Passed Unanimous

- Measure 104
  - The committee was largely in opposition to supporting Measure 104
  - Policy committee recommendation support the opposing the Measure 104 as an organization
    - 18 votes –
      - 13 – NO
      - 3 – YES
      - 2 - More info
    - Funded by a national group
  - Already on the books in Oregon from the 1990’s is a requirement that 3/5 of the majority of the legislator is need to increase taxes
  - This bill is promoted as a way to prevent easy tax hikes
  - This bill covers everything else as related to revenue generation, fees, etc.
    - Covers every board in Oregon and every state agency (ex. Board of Nursing, Board of Medical Examiners) if they find that they need to increase fees they would need a 3/5 majority currently these entities need 50%
  - Funded by undisclosed national groups
    - No groups inside Oregon

Motion: Accept Policy Committee’s recommendation to oppose Measure 104. Unanimous

- Portland Clean Energy
  - Policy committee recommendation support Portland Clean Energy
    - 18 votes –
      - 14 – YES
      - 0 - No
      - 4 – More info
The measure would create a 1% business license fee on businesses in Portland with global sales of 1 billion or more and local sales of $500,000 and above.
- Regardless of whether or not Portland Clean Energy Jobs pass
- Concerns in supporting raised that this bill does not target polluters
  - Why should businesses that are not causing the problems pay an additional 1% tax
    - Polluters get off free if they are outside of the financial parameters while other business that are not polluting would be penalized under this measure
    - Not fair practice to support bills that don’t target “bad actors”
      - Changes the conversation, diverts and shifts responsibility
      - Do the ends justify the means?
    - Does not support “clean air”
      - Who are the main polluters in the area?
- Concerns in if we do not support
  - Measure would help low-income residents
    - Weatherize their homes
  - Does help with corporate responsible as a work around
    - This should be done to help with inequity
      - Need to have discussions regarding vulnerable populations
- Examples of retailers it would affect
  - Nordstrom
  - Ikea
  - Approximately 120 businesses

**Motion:** Accept the Policy Committee’s recommendation to that we support Portland Clean Energy. Does not Pass (Yes – 4, No -5, Abstain – 6).

**Development Committee – Katherine Bradley**

- Development Committee drafted a policy to guide them on selection of vendors for the conference
  - Review
    - Seek the expertise of people who are not on the development committee but are experts, knowledgeable or can provide resources in the specific content area
    - Development Committee will then review and bring to the Board the decision about new groups that have been accepted as vendors

**Motion:** To accept the Development Committee’s new policy for vetting vendors. Pass unanimous.

- Sponsors
  - Have been successful in meeting our target goal of $43,000
    - We are at about $47,000
  - New goal is $50,000
    - This would put us at about where we were 2 years ago
    - Still need people to follow-up with potential exhibitors and sponsors

**Section Updates & New Business**

**Section Updates**

- Were attached with the Agenda
  - Please review

**New Business**

Nursing section is on the verge of connecting up with nursing schools and their senior students, who as part of their course work are writing briefs and policy essays the nursing section will have a process of posting these on the nursing section website. Nursing section believes this will build membership.
3:08 PM – Adjourn

NEXT BOARD MEETING

The next board meeting will be held on Friday, September 21, 2018, 1:00pm-3:00pm at Northwest Health Foundation, 221 NW Second Ave., Portland, OR

Upcoming Dates:

October 7, 2018 Pre-workshop Conference
~ Legislative Literacy: How to make an impact on policy that affects public health
Tammy Bray Leadership Conference Room (Hallie Ford Center #115)
Oregon State University, 2631 SW Campus Way, Corvallis, OR 97331

October 8 & 9, 2018 OPHA Conference in Corvallis
LaSells Stewart Center, Oregon State University, Corvallis, Oregon

October 29 & 30, 2018 Place Matters Conference
Oregon Convention Center, 777 NE Martin Luther King Jr. Blvd, Portland, OR