

MEETING MINUTES

OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

November 21, 2014
1:00 – 3:00 PM
Planned Parenthood, Portland

Lila Wickham, OPHA President, called the meeting to order at 1:05 PM.

ATTENDEES

Present:

In Person	
Lila Wickham	Marti Franc
Jan Wallinder	Anna Stiefvater
Tahroma Alligood	Jocelyn Warren
Jana Peterson-Besse	Jamie Jones
Leah Miranda	Curtis Cude
Deborah Hobbs	Executive Director: Josie Henderson
	Program Assistant: Kim Krull
By Telephone	
Brian Johnson	Mitch Haas
Marie Harvey	
Laura Spaulding	John Ruyak (OPHA intern)

APOLOGIES

Not present:

Name	
Robina Ingram-Rich	Katy King
Charlie Fautin	Dianna Pickett
Katherine Bradley	Rosa Sepulveda Klein
Elizabeth Miglioretto	Robb Hutson
Nancy Findholt	Maggie Sullivan
Torrie Fields	Maria Elena Castro
Mark Shelnut	

KEY FINDINGS AND DECISIONS

- **Motion:** A motion was made to approve the October 2014 Board of Directors Minutes, was seconded, and passed unanimously with one abstention.
- **Motion:** A motion was made to approve the Treasurer's report, was seconded, and passed unanimously.
- **Motion:** A motion was made to approve the nursing section's spending request, was seconded, and passed unanimously.
- A **Motion** was brought forward by the policy committee to support the Campaign for Dental Health, was seconded, and passed unanimously.
- A **Motion** was brought forward by the policy committee to support The Oregon Children's Movement via participation by Board member Katie Riley, was seconded, and passed unanimously.

MEETING ACTIONS

Due Date	Action	Person(s) responsible
	The policy workgroup is to review and revise the policy requiring OPHA sections to request permission from the Board for expenditures approved in the annual budget.	Policy Committee

{Actions are written in the format: {Due Date} {Action} + {email address}. If there is no due date set then leave blank}

DETAILS AND BACKGROUND

Agenda Topic 1: **Minutes (Tahroma Alligood)**

Motion: A motion was made to approve the October 2014 Board of Directors Minutes, was seconded, and passed unanimously with one abstention.

Agenda Topic 2: **Treasurer Report (Jan Wallinder)**

Jan reviewed the income and expenses related to the conference: Conference registration was lower in 2014 than it was in 2015, which led to less conference income, but also fewer conference expenses. Grant income was higher than budgeted and individual contributions are higher than expected.

Motion: A motion was made to approve the Treasurer's report, was seconded, and passed unanimously.

The nursing section submitted a request to the Board to approve an \$1100 expense to reserve conference space.

Motion: A motion was made to approve the nursing section's spending request, was seconded, and passed unanimously. Discussion centered on revising the section policy to not require sections to request board approval for items already approved by the board in the section budgets. The policy workgroup will review and revise.

Agenda Topic 4: **Committee Reports**

Program Committee – Marie Harvey

Marie reviewed the 2014 OPHA Conference Awardees:

- The Lifetime Achievement Award Winner was Dianna Pickett (an OPHA Director)
- The Policy Champion Award Winner was Family Forward Oregon
- The Emerging Leader Award Winner was LaKeesha Dumas
- The Outstanding Student Poster Awardees were Sandi Cleveland and Kathleen Conte

Kim Krull reported on 2014 OPHA conference attendance numbers:

- There were 462 total attendees, approximately 100 fewer than in 2013 but otherwise typical
- ½ of the attendees were OPHA members and ½ were non-Members
- 109 attendees participated for one day, the remainder attended on both days
- 8.2% of attendees were low income (self-reported)
- 3.5% of the attendees were retirees (self-reported)
- 20% were students

Kim also provided an overview of the completed conference evaluations:

- The Closing Plenary Session was rated well
- The OSU campus venue was generally well-received
- Attendees appreciated the opportunity to network
- Attendees rated the keynote speakers well
- Attendees desired more rural representation in presentations
- There were some negative comments concerning the quality of some presentations and presenters. This finding elicited some board discussion: The program committee does review the quality of the abstracts but has little control over the quality of the presentations and presenters after the fact. The board and program committee will discuss further in future.
- Some attendees would like best practice presentations highlighted more, as well as data-driven topics.

- Some thought the agenda was too condensed; the Board and Program Committee will consider alternatives to the current schedule at a future time.

John Ruyak, OPHA Intern, provided a summary of his internship experience.

- John consolidated the abstract document and stated that the abstract review process was a good development experience, as he is now sitting on a health equity conference planning committee led by the Student Health Center and applying what he learned through OPHA.
- John provided administrative support such as counting the number of attendees in each session, and was also able to hear some of the presentations while doing so, which he also enjoyed.
- John felt that his intern position was beneficial; recommends it as a first year MPH student experience. He will continue to intern and assist with policy committee activities, such as Capitol Visit Day, during Spring 2015.

Marie discussed provided a synopsis of the OPHA Student Lunch, attended by approximately 30 students (without requiring a conference registration fee). APHA President Joyce Gaufin presided at the lunch and provided a motivational presentation that was quite well-received by the students. The event was very successful, and Board members discussed generally that a similar lunch should take place next year as well.

Save the Date: The 2015 conference will be October 19-20, scheduled so as not to conflict with the Washington State Public Health Association conference.

Policy Committee – Anna Stiefvater

Anna provided an update on 2014 ballot measures endorsed by the majority of the voting Board members present at the September meeting:

- Measure 88 failed (OPHA board supported)
- Measure 92 potentially failed, but is still being counted and may be heading to a recount (OPHA board supported)
- Measure 90 failed (opposed by OPHA board)

Two items were brought forward to the OPHA board for a vote:

1) The Campaign for Dental Health would like OPHA to be listed as a supporter

A **Motion** was brought forward by the policy committee to support the request, was seconded, and passed unanimously. Discussion confirmed APHA's support for this effort, and that the campaign also held a grant from the Pew Charitable Trust; and that this movement was essentially to provide more fact-based discussion and more visible social media presence for supporters of community water fluoridation.

2) Oregon Children's Movement by Children First would like to list OPHA as a supporter. Other supporters include labor unions (SEIU, OEA) and Family Forward Oregon. The request for sponsorship originated in the OPHA adolescent health section and Katie Riley would sit as an OPHA representative.

A **Motion** was brought forward by the policy committee that OPHA would support this effort through participation by Board member Katie Riley, was seconded, and passed unanimously. The Directors discussed that OPHA would monitor more specific efforts and any legislation generation through the Oregon Children's Movement and consider sponsorship or support as they arise.

Anna provided an overview of who composes the policy committee (any interested OPHA member). Generally, the policy committee acts on items brought forward by sections, membership, or groups wanting endorsement. Jan provided historical context, stating that the Board of Directors can decide what efforts and policies OPHA would like the policy committee to enact. General discussion followed, with the consensus being that the Board should think on the matter before the strategic session planning in which the policy committee mission and process will be a discussion item.

Development Committee – Josie provided an update standing in for Katherine Bradley

To date, fundraising falls at 94% of the 2014 OPHA goal and has exceeded the amount budgeted (\$56,500), which is about 11% higher than budgeted. Many members and directors contributed to the fundraising efforts; highlights were Lila Wickham and Charlie Fautin.

The Board discussed approaching last year's sponsors soon so that they might set aside sponsorship funds for next year.

Agenda Topic 5: **Executive Director Report**

Josie directed the board to review and sign their updated Conflict of Interest forms

APHA overview: Charlie Fautin, the Affiliate Representative to the Governing Council at APHA (ARGC), will present a report to the Board next month at the annual retreat regarding his experiences at the national conference.

Josie provided a brief presentation based on her APHA talk on OPHA's performance management and PHAB accreditation efforts. There will be a webinar in March to reach out to the remaining counties who are requesting technical assistance

Lila detailed the three Board of Director meetings that will take place outside of the Portland area in 2015: An April 9 meeting in conjunction with Capitol Visit Day, a June meeting in Salem, then the October meeting in Corvallis held in conjunction with the OPHA annual conference. Lila also reminded the directors of the 2014 annual retreat on December 2, 9-4pm, in the Kennedy School.

Agenda Topic 6: **New Business**

Josie urged the directors to collect some new OPHA pens and business cards for distribution to colleagues, to engage in social media to increase OPHA presence, and to attend Dianna Pickett's retirement celebration later that evening: Dianna, a current member of the Board of Directors, is celebrating 42 years of public health nursing. Congratulations, Dianna!

Agenda Topic 7: **Adjourn**

- The meeting was adjourned at 2:53 PM

UPCOMING BOARD SCHEDULE:

December 12 at the McMenamins Kennedy School (all day Board of Director Strategic Planning session, followed by a 3 p.m. Board of Directors meeting).