OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

April 9, 2015
2:00 – 4:00 p.m.

Lila Wickham, OPHA President, called the meeting to order at 2:03 p.m.

ATTENDEES

In Person
- Anna Stiefvater
- Lila Wickham
- Laura Spaulding
- Tahroma Alligood
- Jan Wallinder
- Torrie Fields
- Marti Franc
- Deborah Hobbs
- Katherine Bradley

Phone
- Mitch Haas
- Jocelyn Warren
- Charlie Fautin
- Brian Johnson
- Jamie Jones
- Rob Hutson

Not Present
- Robina Ingram-Rich
- Dianna Pickett
- Nancy Findholt
- Katy King
- Elizabeth Miglioretto
- Jana Peterson-Besse
- Maggie Sullivan
- Maria Elena Castro
- Rosa Sepulveda Klein
- Mark Shelnutt
- Marie Harvey

APologies

Staff
- Josie Henderson
- Kim Krull
- John Ruyak – Policy Intern

Guests
- Jake Weigler, OAGS
- Kasandra Griffin, Upstream Public Health
- Jonathan Bartholomew, AARP
- Jen Coleman, OEC
- Rep. Mitch Greenlick

KEY FINDINGS AND DECISIONS

- **Motion:** A motion was made to approve the March 2015 Board of Directors Minutes, was seconded, and passed unanimously with no abstentions.

- **Motion:** Torrie Fields and Laura Spaulding appointed to Nominations Committee, was seconded, and passed unanimously with no abstentions.

MEETING ACTIONS

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Action</th>
<th>Person(s) responsible</th>
</tr>
</thead>
<tbody>
<tr>
<td>5/15/15</td>
<td>Directors to follow up with sponsor solicitations as assigned on matrix.</td>
<td>Directors</td>
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<tr>
<td>5/15/15</td>
<td>Development Committee to follow up with OPHA Directors not present at meeting re: sponsor solicitation assignments</td>
<td>Katherine Bradley</td>
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<tr>
<td>4/18/15</td>
<td>Share dental talking points development committee</td>
<td>Lila Wickham</td>
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<td></td>
<td>BOD to help with promotion of Disability Section event and scholarship</td>
<td>All</td>
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<tr>
<td>2/1/16</td>
<td>Contact CLHO for a list Senate Committee members</td>
<td>Josie</td>
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DETAILS AND BACKGROUND

Agenda Topic 1: The Modernization of Oregon’s Public Health System (Rep. Mitch Greenlick) - Information and Discussion

- Rep. Greenlick expressed concern for counties facing issues with funding; new threats of pandemics (ebola), and natural disasters such as tsunamis and earthquakes
- Proposed Solution – County health needs to be merged into 8 regions
- Status of HB 3100:
  - Need more resources in order to move toward direction of FPHTF
  - Proposes to address needs of each county one at a time in order to eventually move entire state forward w/ fundamental PH services
  - Work session scheduled for more amendments and then sent to ways & means
  - Estimated need of $50 million over next decade
- Would like to see Oregon used as a state model for Medicaid/care system
- Support from other PH partners is essential
- HB 3100 represents the need to invest in a different governmental health system within the next decade

Agenda Topic 2: Meeting Minutes

Motion: A motion was made to approve the March 2015 Board of Directors Minutes, was seconded, and passed unanimously with no abstentions.

Agenda Topic 3: Development Committee (Katherine Bradley) - Information and Discussion

- BOD asked to review OPHA 2015 Sponsorship Matrix and identify the following:
  - potential asks
  - priority groups
  - new relationships due to BOD turnover
  - developing relationship
- Solicitation support resources will be available moving forward
  - Selling points for OPHA Annual Meeting & Conference
  - Educational experiences for new public health partners
  - Relationship building - Expand into new forums for future asks
- OPHA 2015 Assignments as follows:
  - Jan – Salem Health
  - Laura – Central Oregon CCO, Pacific Source, Advantage Dental, St. Charles (tentative)
  - Torrie – Cambia Foundation, [Cambia] Regence BlueCross BlueShield, PSU School of Public Health, Planned Parenthood, OR Foundation for Reproductive Health, Oregon Health Leadership Council
  - Marti – All previous assignments
  - Lila – All previous assignments
    - Note: Contact for OEI is now Leanne Johnson
  - Brian – All previous assignments
    - Updates: No luck with Cascade
  - Charlie – All previous assignments
  - Jamie – Open to new assignments
  - Jocelyn – Open to new assignments
  - Mitch – University of Western States
- Katherine will follow up with the rest of the OPHA Directors by email

Agenda Topic 4: Committee Reports

Policy Committee – Anna Stiefvater - Information and Discussion

- Partner Organizations’ Policy Reports
  - HB3363 Ban Junk Food Marketing in Schools, Kasandra Griffin, Upstream Public Health
  - SB941 Background Checks--Jake Weigler, OAGS
  - LC2187 Child Access Prevention—Jake Weigler, OAGS
  - HB3378 CARE Act—Jonathan Bartholomew, AARP
  - SB478 Toxics Disclosure for kids, Jen Coleman, OEC
Capitol Visit Day recap
- Great student involvement and enthusiasm from OHSU this year
- It would be nice to have more Board involvement - Directors to act as stewards for legislative visits
- Suggestion to contact CLHO for a list Senate Committee members for next year

Intern Experience -- John Ruyak
- Bill tracking and talking points were fairly easy tasks, while the legislative appointments were quite time consuming
- Most valuable take away was learning the pace at which things actually happen in legislation; comparison to OSU was quite different and eye opening

Raising of America Screening at 4pm – Directors encouraged to attend

Nominations Committee (Josie Henderson) - Information and Appointment

Appointment of 2 Directors to Committee

Motion: Appointment of OPHA Directors, Torrie Fields and Laura Spaulding to Nominations Committee, was seconded, and passed unanimously with no abstentions.

Agenda Topic 6: New Business, Coalition & Section Update – Lila Wickham

- Disability Section:
  - Hosting educational event in May with Health Ed & Promo Section
  - Scholarship now available
  - Promotion of both over the next two weeks through OPHA listserv – BOD to help with promotion through personal/professional channels

Agenda Topic 7: Adjourn

The meeting was adjourned at 4:02 PM

UPCOMING BOARD SCHEDULE:

Board Meeting, Friday, May 15, 1:00-3:00pm, NW Health Foundation, Portland
Board Meeting, Friday, June 19, 1:00-3:00pm, PSOB, Portland
Board Meeting, Friday, July 17, 1:00-3:00pm, PSOB, Portland