

MEETING MINUTES

OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

**March 17, 2017
1:00 - 3:00 PM
Portland State Office Building
Portland, OR**

ATTENDEES

IN PERSON

Caryn Wheeler
Dana Drum
Dianna Pickett
Katherine Bradley
Kurt Ferré
Marti Franc
Mirielle Lafont
Mohamed Alyajouri
Philip Mason
Robb Hutson
Robina Ingram-Rich
Tamara Falls
Tom Engle

PHONE

Brian Johnson
Jana Peterson-Besse
Jenny Faith
Laura Spaulding
Lindsey Adkisson
Nadege Dubuisson
Rebekah Bally
S. Marie Harvey
Samantha Shafer

APOLOGIES

NOT PRESENT

Alexander LaVake
Curtis Cude
Layla Garrigues
Mitch Haas

GUEST

STAFF

Kim Krull
Jessica Nischik-Long

KEY FINDINGS AND DECISIONS

MEETING ACTIONS

<i>Due Date</i>	<i>Action</i>	<i>Person(s) responsible</i>
April 3 rd -7 th	Public Health Week (PHW) -Twitter message every day from APHA, would like OPHA to re-tweet as well as all OPHA members with twitter	All Board members, Communications Committee
ASAP	Help with promotion of PHW by sending out letters to local officials requesting declarations and promotion of PHW. Robi will send out letter template. Ask Governor Brown for a state proclamation.	All Board members

ASAP	Aimee Snyder, Beth Cran, Jackie Leung Jennifer Johnson, Katy King, Katie Riley Lance Cook, Laura Zeigen, Layla Garrigues Lisa Presnall, Mohamed Alyajouri, Robina Ingram-Rich, Sarah Holland, Samantha Schafer, Tamara Falls	Those in action column were by Kim Krull to contact legislators to schedule capital visit days meetings.
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DETAILS AND BACKGROUND

1:00 Call to Order – Dianna Pickett

- Introductions/Roll call

1:05 February Board Meeting Minutes – Tamara Falls – Information and Adoption (vote)

Motion to accept the February Board Meeting Minutes. Ayes all, motion carried– with change to Marti and Robi for public health week work not Dianna

1:10 Treasurer’s Report – Brian Johnson – Information and Adoption (vote)

Error with nursing section figured out – it was actually a phone charge and not a duplicate nursing section charge. Corrections and last year’s expenses (trickled in bills from conference) will be recorded into 2016 budget. **Motion to accept the December and January financials -Ayes all, motion carried**

1:15 Membership Committee – Rebekah Bally – Information, Discussion & Vote

- Organization Membership structure and benefits –membership committee and other OPHA members have given input on the organizational model for the last year. The amounts would be \$500 for organizations with 26 plus employees and a \$250 membership fee for organizations with 25 or fewer employees. Both the \$500 and \$250 memberships will be the same; both given a 10% discount on booths at the annual conference. Tom suggested instead of having organizational members featured on the OPHA webpage, instead have them featured in a newsletter and save the webpage features for platinum level and other large donors. He also suggested a vetting/application process for organizations so that they would have to apply for membership to help ensure organizations are in line with OPHA values. Lindsey asked if we have a policy regarding who OPHA accepts as sponsors for the annual conference. Jessica responded that she and possibly a development committee member looks at the organization to determine if it would be appropriate to accept sponsorship from organizations offering sponsorship. Robb suggested that OPHA put together a statement regarding donors and organizational members stating OPHA’s values and expectations that donors and members share those values. He also pointed out that the main value to organizations listed on the website is those that are listed on the conference registration webpage where people go to register. Rebekah clarified that the Committee was thinking the organizational members will be featured on a separate page titled organizational members and not on the main OPHA front page.

Motion to accept recommendation from the Membership Committee for the organizational membership structure with the understanding that the new membership structure will be reviewed in 12 months - Ayes all, motion carried.

1:30 President’s report – Dianna Pickett – Information and Discussion

- Quarterly Report on Strategic Plan – accomplishments, progress, gaps, and next steps
STAR plan update – Dianna reviewed the document sent out and what OPHA is on target for (first page of document); including finalizing fundraising plan, policy work, convening partners (OSU, OHSU, PSU) regarding modernization of public health, work on equity. Last part of report are items that are pushed out a little farther. There may be need to look at some areas and identify work being done that may not have already been recorded – example, policy work has been done in equity

(clean air). Ask for Board members – please attend public health week events and let Kim and Jessica know so that it can be counted toward the strategic targets of attending at least five public health week events. Talk to people about OPHA and let them know you're a Board member so that we can inform others and encourage them to join OPHA. If others are interested in working on the next OPHA STAR plan please let Dianna know; work on this will begin in May.

- Public Health Week planning – National Public Health Week is April 3rd – 9th. Theme is healthier nation in a generation. Informal events proposed – tweets, posts, healthy happy hour, student activities, etc. Robi requested OPHA posts Capital Visit Day as OPHA's National Public Health Week event on the APHA website. Healthiest Nation pledge – suggested OPHA have a laptop at a table at Capital Visit Day so students can sign the pledge. OPHA ranks 330 out of 685 for walking challenge teams. National Walking day Wednesday, April 5th. All events will be posted on the OPHA website calendar.
- Recognition of OPHA partner Upstream Public Health
Upstream Public Health will continue, however, will now be a volunteer based organization.
- Appoint two board members to the Nominations Committee
Two people who were on the committee before are interested in staying on: Laura Spaulding and Kurt Ferré.

Motion for Kurt Ferré and Laura Spaulding to remain as the Board Members appointed to the Nominations Committee. Ayes all, motion carried

- Discussion about emails about policy issues and how much information to give out from OPHA. There are a lot of important public health related legislation that people may want to know about as an action alert, however, there is concern regarding bombarding people with information. Some discussion about including information in a Newsletter versus sending action alerts and informing people regarding where they can find out more information or including links to more information. Also discussion around asking members to elect whether or not they would like to receive alerts or other information about public health legislation.

1:45 Executive Director's report – Jessica Nischik-Long – Information and Discussion

- Public Health Week & Modernization events
Completed series of 3 meetings with Coalition of Local Health Officials (CLHO), Pacific University, OHSU, PSU regarding public health modernization. A panel on the public health work force and modernization will present Monday, 4/3, at 3:30 at the PSOB – the event will also be streamed. Also working on developing a toolkit with resources for organizations to help move public health initiatives forward.
- Accreditation Readiness workshop update (May 8 in Salem)
- Submitted Written Testimony on:
 - HB 5026 (PH budget), SB 274 (vaccine education at universities), SB 123 (children's special districts), SB 1008 (Diesel Emissions)
- Signed onto:
 - SB 805 Community Support Letter – OSU Extension Services budget
 - Children's Health & Marijuana Coalition letter to Oppose SB 307 (exemptions to the clean air act & marijuana use)
- Sent letter to members living in Walden's district re: ACA resources and information
- Secured a new Medical Providers Section chairperson – Dr. Scott Brown
- Opportunity to help plan Health Resources and Services Administration (HRSA) technical assistance to Latino Communities event

- Primarily assist with site identification, outreach and promotion. What is the purpose of the event: Jessica's takeaway is HRSA would like OPHA to help get the word out regarding an event scheduled in June that HRSA is holding. The HRSA event will share resources with community groups and walk them through the process of applying for funds (targeted toward groups/organizations working to improve Latino health). Ask is to participate in 3 calls to help HRSA find a site to hold the event and also promote the event. Marie Harvey agreed to volunteer to participate in the HRSA phone calls; Mohamed will also volunteer.

1:55 Equity Training – Tamara Falls – Information and Discussion - Due to time constraints – Equity presentation will move to May.

- First in a three part series
 - Part 1: Exploring Cultural Competency: Understanding the Dynamics of Difference
 - Part 2 will cover population background information and data
 - Part 3 will cover institutional racism

Committee Reports:

2:25 Policy Committee – Sarah Holland – Information, Discussion, and Votes

- Capitol Visit Day planning – currently have 93 registered. The April 7th Board meeting will take place after visit day at 2:00pm in Hearing Room 50 in the Capital Building. Small group leaders still needed to lead small groups during Capital Visit day. Tamara, Katherine, Jana, and Marti volunteered to help. If you are leading a group you must register so that you will be counted in the room capacity. Partners are also invited to table with OPHA and will present at the Board Meeting
- Endorsement requests: Bill HB 3276 - HB 3276 as filed would provide a critically important public health tool by assuring that the cost of essential preventive measures will be reimbursed by all insurers when an outbreak has been declared by a governmental public health authority.

Motion for OPHA to endorse HB3276. Ayes all, motion carried

- Organizational responsiveness to changing legislation and endorsement requests during 2017 session – OPHA is not currently set up in a way that we are able to respond to requests for immediate endorsement and/or requests for support and/or to testify. **Motion to approve the Executive Committee's recommendation that if there is a time crunch and the bill is in line with the priority list of supported items, is straight forward, and the Policy Committee has consensus, then the Policy Committee can make a final decision regarding supporting/endorsing the bill. Ayes all. Motion Carried.**

- Request to sign on to Clean Energy Jobs Campaign Principles: <https://docs.google.com/forms/d/e/1FAIpQLSdBB44eLIEhDbRHwSiR-jFfflNu0iew2Tu6LVePPzrd1tjxZg/viewform> Request is from Physicians for Social Responsibility. Policy Committee had questions and was unable to make a decision regarding recommendation for endorsement. Jessica clarified that signing on to the principles of the bill does NOT mean OPHA has signed on to support all legislation put forward by Physicians for Social Responsibility. Signing on to the principles means you support those principles and would like proposed legislation to incorporate those principles. Marti indicates that we have signed off on statements of principal. Is this fairly common at this point in the legislative process? Jessica notes that her impression is that if you want to get a certain set of principals into a piece of legislation, then it is important to show that other organizations demonstrate support for those principals and advocate for their inclusion in a piece of legislation. Robb mentions that we can be onboard with principals, and then when it comes to the actual legislation things may have evolved to no longer be advisable to support. Is this a larger organizational questions regarding whether or not OPHA signs on to principles or wait for legislation. **Motion to sign on to Clean Energy Jobs Campaign Principles. Ayes all, motion carried**

2:45 Development Committee – Katherine Bradley – Information and Discussion

- Supporting materials and 2017 development calendar
- Review sponsor/exhibitor matrix assignment – Request for Board Members that make an ask to either include Kim and Katherine on the email or send them an email after the ask is made so that it can be tracked in the spreadsheet.

- Announcement that John Kitzhaber has agreed to speak at the Conference. The other Key-note is the current APHA President.

2:55 New Business, Coalition & Section Updates – Dianna Pickett – Information & Discussion

- Reminder for those contacted by Kim Krull to call legislators to request appointment times for Capital Visit Day on April 7th.

3:10 - Adjourn

Upcoming Board Schedule:

Board Meeting, Friday, April 7, 2:00-4:00pm, State Capitol, Hearing Room 50, Salem

Board Meeting, Friday, May 19, 1:00-2:00pm, Location TBD

Other Important Dates:

Policy Committee Standing call, Fridays during the session, 8-9:00 am

Nominations Committee call, Friday, March 24, 4:30-5:30 pm

Development Committee call, Tuesday, March 28, 1-2:00 pm

National Public Health Week, April 3-8

Capitol Visit Day, Friday, April 7, State Capitol, Hearing Room 50, Salem

Program Committee call, Friday April 14, 9-10:00 am