Oregon Public Health Association BOARD MEETING
March 16, 2012
Portland State Office Building

ATTENDEES:
[In person]
Chris Kabel       Charles Fautin       Tom Engle       Lesa Dixon-Gray
Jan Wallinder    Renee Hackenmiller-Paradis Carla Waring
Robina Ingram-Rich Tosha Zaback     Dianna Pickett     Kathleen Carlson
Ken Rosenberg    Alissa Leavitt     Anna Jimenez  Kerri Lopez
Anna Stiefvater  Josie Henderson
Stan Ewald [substitute for Joe Pfeifer]

[telephone]
Tom Eversole     S. Marie Harvey  Patricia Crozier  Brian Johnson
Viki Brown       Danielle Bailey  Deborah John  Kate Moore

[Absentees]:
Lisa Schaffner   Andrew Epstein  Danielle Bailey  Jessica Nischik
Ann Krier

Call to Order: at 1:03 p.m. by Chris Kabel, board president
Minutes: February minutes accepted with one change and approved.

Treasurer’s Report:
Jan Wallinder presented the current treasurer’s report.
- Expenses are on target
- There is a correction in the Nursing Section budget
- Presently Tracking three grants.
  i. Meyer Memorial Trust [$20,200]
  ii. Northwest Health Foundation to the medical section
  iii. APHA Accreditation award
- Query to who used the conference call line on January 6 from 9:00 - 9L30; January 19 12:00 - 12:30 and January 25 @ 5:00 pm.
Discussion & Queries
How should grant monies be indicated in the budget?
As OPHA gets more grants should there be administrative monies attached?
ACTION: Executive Committee is to consider an indirect costs policy for future grants to bring back to the board

Strategic Plan:
A monitoring working group for the strategic plan was formed by volunteers:
1. Pat Crozier
2. Renee Hackenmiller-Paradis
3. Lesa Dixon-Gray
4. Deborah John

Committee Reports  Renee Hackenmiller-Paradis

Policy
1. National WIC association requests a letter of support. Motion for OPHA to send a letter of support by Charles Fautin, Second: Kerri Lopez. Question from Tom Engle - is the request specific? Anna Jimenez recommended that the request be sent to sections for separate letters from those groups. VOTE - passed unanimously
2. Family Forward Oregon will have a paid sick day campaign for 2013 and seeks an “earned sick time” endorsement. Family Forward Oregon is an advocacy organization working on paid sick leave and family workplace issues. Anna Stiefvater would like OPHA at the table to design the bill for the legislature. She is willing to be the OPHA lead. The Policy committee will explore how active a role and what role OPHA will have with the organization. Charles Fautin raised the disease control issues that exist due to unpaid sick leave and that no sick leave is a difficulty for food service workers. Northwest Health Foundation gave a grant to Family Forward on this issue. Motion made to endorse paid sick leave and passed unanimously.
3. NEXT STEPS:
   a. Cat has stepped down from the policy committee
   b. The committee requests every section have a representative on this committee
   c. The directory has a list of committee members numbering 5-6 people
   d. Sections should invite a member to be on this committee
   e. The year-long work plan is being devised by Renee Hackenmiller-Paradis.

   Question: Tom Engle asked in smaller sections should have a pass on sending a representative to policy committee.

4. 2012 Legislative report/themes
   • Health Care reform/CCOs/Oregon Insurance Exchange Marketplace - activities and progress moving fast
Early learning/education - Nutrition in preschool - Achievement compacts, no health measures except absenteeism

Budget - passed
- The session moved too quickly. There was no public engagement. It was primarily an “inside” game due to the short notifications.
- Tobacco Program had a 9% budget cut - social marketing budget
- Other cuts included the safety net capacity grant program [70% of folks not Medicaid eligible], lead dust clearinghouse
- School based health centers were not cut
- Health care workers vaccination bill did not pass. It was focused on flu shots.
- See more in e-news
- HB 4128 - an insurance mandate to cover care of cleft lip/cleft palate passed.

Development Tosha Zaback reporting. Kerri Lopez co-chair

1. The case statement is being developed. Jan, Tom and Josie are taking the lead on this. The case statement describes the value of OPHA and what it delivers that no other organization provides. It will be used at the resource development training at the May board meeting.

2. The Metropolitan Group training on May 18 will take three hours. The Executive Committee recommends a four hour board meeting on May 18 at the Portland State Office Building. The training will be from 11:00 am - 2:00 pm and the board meeting will follow from 2:00 - 3:00 pm. There are 32 slots maximum for the training. Past presidents and “up and coming” talents are identified as desired participants.

3. The APHA accreditation award. This was a partnership effort with CHLO, Northwest Indian Health Board, Benton County. The grant is $4,000. [the request was for $4,800]

4. Northwest Health Foundation has an RFP out for health reform advocacy. The awards are either $20,000 or 50,000. Tosha and Josie will work on the application. There was a request for content experts.

5. Sponsorships for the Annual Meeting. The matrix updates were discussed as were new leads on sponsors. A template for request letter is available for members. Send names of potential sponsors to Josie

Membership
- Each board member has a responsibility to bring in 3 new members. Inform Josie when you have found three folks who actually join OPHA.

- 375 active members which is an increase from the low 100s in 2007
- Retention is not going well. 20% of members lapse each year.
- Are those students? Jessica and Daielle worked on going into the schools for both undergrad and MPH student recruitment
- Sections are asked to report lapsed members
- Are MPH faculty presenting on membership in professional organizations?
OPHA & public health week April 2-8, 2012

- OPHA is hosting the PHW statewide calendar on our website
- OPHA is a co-sponsor of the PSU Social Determinants of Health Symposium
- OPHA & PHW 2013 - OPHA will ask the Oregon Health Authority for a paid contract to do coordinate PHW 2013

New Business
Food Day/October 24, 2012 - this event is too close to the Annual meeting. Other partners may take a lead on Food Day - possibly OPHA sections, EcoTrust or OPHI

Ken Rosenberg raised the issue of Lisa Schaffner - an inactive board member. The bylaws will be checked on specifics on a member with unexcused absences in excess of allowed. Josie and the Executive board were asked to act.

Charlie Fautin: The Oregon Single Payor Coalition has partnered with the Health Care is a Human Right organization. The merged parties area reorganizing and assuming the 501(c)3 of Health Care for All. The “new” organization is assembling a new board, and seeking suggestions for board nominations. The focus is more about Universal Health and access and less about single payor. OPHA will continue its role as an observer.

Meeting Adjourned about 3:00 pm Pacific Daylight Time