



# ENHANCING IMMUNIZATION EXPERTISE AND BUILDING CLINICAL SKILLS FOR HEALTH PROFESSIONALS

Jessica Daniels, B.S.  
Coordinator  
Immunize Oregon

# LEARNING OBJECTIVES



- Identify best practices and clinical skill-building techniques to design robust and effective academic curricula for health professionals.
- Explore partnerships with clinical students and immunization coalitions to expand vaccination coverage in Oregon.



# IMMUNIZE OREGON

A STATEWIDE COALITION DEDICATED TO PROMOTING HEALTH EQUITY  
AND ENHANCING VACCINE CONFIDENCE THROUGHOUT THE STATE

## PROVIDES THE CURRICULUM

- INFLUENZA EPIDEMIOLOGY & VACCINE MYTHS LECTURE
- CLINICAL TECHNIQUE AND VACCINATION SKILLS TRAINING



# LEGACY HEALTH

A LOCALLY OWNED, NONPROFIT HEALTH CARE SYSTEM SERVING THE PORTLAND/VANCOUVER METRO AREA AND MID-WILLAMETTE VALLEY

## PROVIDE THE LOGISTICS

- NURSING STAFF FOR TRAINING SUPERVISION
- INFLUENZA VACCINE DOSES AND SUPPLIES (+2,000)
- FOUR (4) HOUR MASS VACCINATION CLINIC EXPERIENCE



# NURSING & PHARMACY SCHOOLS

UNIVERSITY OF PORTLAND, PORTLAND COMMUNITY COLLEGE,  
WALLA WALLA, PACIFIC UNIVERSITY, OREGON STATE UNIVERSITY

## PROVIDE COORDINATION OF STUDENTS

- VENUE SPACE FOR CLINICAL TRAINING WITH PEERS
- CONNECTION TO MASS VACCINATION CLINIC OPPORTUNITIES HOSTED BY IMMUNIZE OREGON & LEGACY HEALTH
- FACILITATE COMMUNITY OUTREACH OPPORTUNITIES FOR STUDENTS TO VACCINATE UNDERSERVED POPUATIONS



# THE PARTNERSHIP

**IMMUNIZE OREGON, LEGACY HEALTH AND NURSING & PHARMACY SCHOOLS PARTNERING TO**

- ENSURE PROPER IMMUNIZATION TRAINING
- EXPAND LOCAL CLINICAL RESPONSE CAPACITY
- PREVENT SEASONAL DISEASE SURGE
- IMPROVE COMMUNITY HEALTH OUTCOMES
- ENHANCE ACCESS FOR AT-RISK POPULATIONS



# ENSURE PROPER IMMUNIZATION TRAINING

## EPIDEMIOLOGY OF VACCINES

- Overview of Infectious diseases and microbiology underpinnings
- Discussion of Immunity Concepts

## RESPONDING TO COMMON MYTHS

- Discuss common fallacies and review historical vaccine context
- Outline evidence-based resources

## CLINICAL SAFETY TRAINING AND PRACTICE

- Demonstration of vaccination best practices using standing orders
- Peer-to-Peer vaccination practice with nurse supervision
- Vaccination clinic experience on-campus
- Online schedule to join community outreach initiatives



# EXPAND LOCAL CLINICAL CAPACITY

## FOR PARTNERS

- Over 150 students each year, 1,000+ hours clinical experience
- Training on countering vaccine myths early in career
- Clinical students get vaccinated themselves during training
- Partnership brings current subject expertise to clinical schools

## FOR COMMUNITY

- Students expand mass clinic capacity for health system
- Seasonal flu surge may be curbed in under-served groups



# ENHANCE ACCESS FOR UNDERSERVED POPULATIONS

## COMMUNITY OUTREACH OPPORTUNITY

- Students Nurses as Public Health Coordinators with University Preceptor
- Collaborate with Organizations caring for underserved populations
- Free vaccination clinics hosted during clinical rotations
- Vaccine and supplies requested from Immunize Oregon and Legacy Health

## INFLUENZA SEASON 2019-2020

- Held 72 distinct outreach events
- Serving homeless shelters, food banks, low-income housing, domestic violence shelters, university clinics, community fairs, and migrant outreach agencies



# OUTCOMES THAT PROTECT OUR COMMUNITY

## SUPPORT FOR OUTBREAK RESPONSE

- Students called upon to support clinical capacity
- Given real experience with Incident Command and Point of Dispense (POD) response
  - Hep A Mass Exposure - Sandy, OR (Feb 2018)
  - Measles Outbreak - Vancouver, WA (Jan 2019)
  - Local Pertussis Outbreaks
  - COVID-19 - TBD





# MOVING FORWARD

PARTNERSHIPS SUPPORT THE CAUSE



# ROADMAP TO SUCCESS

## CONNECT

Build a network of immunization advocates and health professionals to plan outreach events

## CONTRIBUTE

Provide resources that can be utilized for community outreach initiatives, including supplies, personnel time, venue, catering ,etc.

## COORDINATE

Offer time and expertise during planning and/or initiating community outreach events.

## COMMUNICATE

Broadcast outreach initiatives on listservs, social media etc.



## ELIMINATE BARRIERS

Utilize community venues and drive-thru options to enhance access to vaccinations while maintaining safe, social distancing

## SOCIAL MEDIA

Publicize vaccine confidence in the community by participating in Immunize Oregon's "Flex Your Defense" Campaign.

## FLU SEASON + COVID

Establish partnerships with local stakeholders to coordinate flu clinics and/or student rotations in preparation for COVID vaccination needs

2020

# EXPANSION PACK



# CONTACT US

## MAILING ADDRESS

PO Box 4391  
Portland, OR 97208

## EMAIL ADDRESS

Coordinator@ImmunizeOR.org  
Jldaniel@lhs.org

## WEBSITE

[www.ImmunizeOR.org](http://www.ImmunizeOR.org)





THANK YOU

Legacy  
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