

# **Lions & Tigers & Bears** **- or -** **CCO's & EL Hubs & Medical Homes,** **Oh My!**



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# SO MUCH GOING ON - IT'S A TWISTER AUNTIE 'EM!

- CCO Transformation
- Early Learning
- PH Modernization
- TCM billing
- MCM billing
- Multiple redundant record keeping systems
- Staffing challenges



# What Next? Flying Monkeys?



# So What Should PHN's Do?

...About changes in payment / reimbursement formulas?

...About redundant documentation systems?

...About misunderstanding and appropriation of nursing functions?

**Lions and Tigers and Bears indeed!!!**

# #1: Don't Count on the "Great And Powerful Oz"

May look like like this:



May actually be this:



## #2: Don't count on Glinda the Good Witch

**Remember:** Dorothy took charge, threw water on the wicked witch, clicked her own heels, and saved herself.



**“You’ve always had the power my dear. You just had to learn it for yourself!”**

# Get Involved in Decision-Making

Stay on the Yellow Brick Road of nursing science – but remember nurses like Lillian Wald, Margaret Sanger & Dorthea Dix who blazed new trails



# Create New Solutions

- Think beyond traditional fee-for-service revenue models
- Think beyond existing effectiveness metrics
- Innovate new ways to explain and provide public health nursing services

**Most Importantly:**

**Lead the way to a 21<sup>st</sup> century model of public health nursing**





**Remember:**

**There's No Place Like Home – VISITING!**