OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

DETAILS
The meeting was held at the Northwest Health Foundation on February 16, 2018. The meeting started at: 1:00 PM and finished at 3:10 PM.

ATTENDEES
People present at the meeting:

<table>
<thead>
<tr>
<th>In Person</th>
<th>Phone</th>
<th>Not Present</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brian Johnson</td>
<td>Caryn Wheeler</td>
<td>Alexander La Vake</td>
</tr>
<tr>
<td>Dianna Pickett</td>
<td>Danielle Droppers</td>
<td>Brook McCall</td>
</tr>
<tr>
<td>Kim La Croix</td>
<td>Diana Rohlman</td>
<td>Craig Mosbaek</td>
</tr>
<tr>
<td>Kurt Ferre</td>
<td>Jenny Faith</td>
<td>Jackie Leung</td>
</tr>
<tr>
<td>Marti Franc</td>
<td>Mary Ann Wren</td>
<td>Katherine Bradley</td>
</tr>
<tr>
<td>Mitch Haas</td>
<td>Nadege Dubuisson</td>
<td>Layla garrigues</td>
</tr>
<tr>
<td>Tom Engle</td>
<td>Robb Hutson</td>
<td>Lindsey Adkisson</td>
</tr>
<tr>
<td>Jessica Nischik-Long (Staff)</td>
<td></td>
<td>Mireille Lafont</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mohamed Alyajouri</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Nick Stevenson</td>
</tr>
<tr>
<td></td>
<td></td>
<td>R. Scott Brown</td>
</tr>
<tr>
<td></td>
<td></td>
<td>S. Marie Harvey</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Samantha Schaefer</td>
</tr>
</tbody>
</table>

KEY FINDINGS AND DECISIONS
The following key findings and decisions were made:

- Motion passed to accept etc.
- Consensus was reached etc.

The following meeting actions were agreed:

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Action</th>
<th>Person responsible (email address)</th>
</tr>
</thead>
<tbody>
<tr>
<td>March BOD</td>
<td>All Board members shall donate to OPHA.</td>
<td>All Board Members who have not yet made a donation.</td>
</tr>
<tr>
<td>meeting</td>
<td>Kim, Tom and Nadege will provide a recommended list of Public Health Week events OPHA should promote/endorse</td>
<td>Kim, Tom, Nadege</td>
</tr>
<tr>
<td>March BOD</td>
<td>Anyone interested in leading a small group or participating in Capitol Visit Day should contact Jessica</td>
<td>All OPHA members</td>
</tr>
<tr>
<td>meeting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2/28</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

DETAILS AND BACKGROUND
Call to Order – Marti Franc

- Introductions/Roll Call
- Quorum established
- January Board Minutes-
  - Two amendments to the January meeting minutes were requested by Marti Franc: 1. Correct the spelling of Lillian Shirley’s name and clarify that OPHA was protesting CDC’s ban on key public health words in CDC budget documents.
  - Motion to adopt the minutes as amended (Mitch)
    - Second (Kim La Croix)
Abstain (Dianna)

Treasurer’s Report – Brian Johnson

- Updated December report includes the last of expenses and income that occurred in 2017.
- Ended the year with a net loss of $2500; approximately $600 more than budgeted; however most of that reflects an increase in the balance of section budgets. There was minimal spending in the sections this year.
- Conference generated net income of $36000. General operating costs were about $38000 so conference fell short of covering operating costs by $7600, but grants and contracts made up for that difference. Overall conference income was down, but so were expenses.
- OPHA had a good year for membership. Memberships were up. About $5700 of membership dues will go to sections.
- January 2018 expenses are minimal, reflecting basic operating costs (personnel, internet etc.). Income also was minimal.
- Goal is to start generating revenue again- we may want to start asking for conference sponsorship.

Motion to approve the Treasurer’s report as presented from Brian Johnson (Tom Engle)

- seconded (Dianna Pickett). Motion approved unanimously.

President’s Report – Marti Franc

- Update on Program Assistant replacement plans: Work continues towards the replacement of the position. It will be approximately 8 hours per week, with some additional hours around the conference. Hopefully we can increase revenue so there can be more hours in the future. The plan is to do a reduced recruitment, starting with MPH students. If anyone has thoughts regarding recruitment, please let Jessica know.
- The Executive Committee decided not to meet outside the Portland area this year. However, they want to encourage statewide participation and get revisit the issue in the future.
- Update on Strategic Plan
  - OPHA is in a regrouping/re-planning year and is not coming up with lofty goals but rather supporting and strengthening key objectives.
  - The policy committee sent an attachment regarding their workplan.
  - Communications has a survey that is focused on asking how people like to access information about from OPHA.
  - The Development Committee hasn’t met. Brian and Katherine are touching base soon. Katherine needs some support staff to help keep the work happening.
  - Action item- Board members shall commit to making a donation to OPHA. The goal is to have 100% donations from the Board.
    - Member Clicks no longer allows the automatic monthly billing- Robb recommended using PayPal
    - Jessica asked if there was any objection to automatic renewal. A drawback was that the student rate never changed to regular member.
    - The other issue is that it’s a touch point with members. The committee will explore this issue.
  - Organizational Membership- Dianna is interested in a campaign for sponsorship next year.

Executive Director Report – Jessica Nischik-Long – Information and Discussion

- APHA funded accreditation readiness workshop
  - May 16 at Lane County Public Health building
  - “Putting the “Performance” into Performance Management and QI Plans: Tools, Culture, and Moving Forward”
    - Jessica will send information to LPHAs about the workshop soon.
• Meeting with World Oregon
  o Jessica and Marti were approached to meet with a group of physicians from around the world. They’re interested in knowing how OPHA works and how they could model a nonprofit when they go back home. Jessica provided them a lot of information about public health in Oregon and OPHA’s advocacy role.

National PH Week Planning – Tom Engle, Nadege Dubuisson, Kim La Croix

• Nadege and Kim provided an overview of OHA-PHD initiatives for Public Health Week
  o Kim, Tom and Nadege will distill the events from PHD/PSU/OHSU/OSU/CLHO to determine some options OPHA may be interested in and bring back a smaller, strategic list to the BOD.
  o OPHA could also do something around promoting Public Health Week via Twitter.


• Jessica shared an information presentation about how to fundraise/solicit
  o Examples include peer sharing, successes, challenges

The take-away is to think about who each of us can contact. The Development Committee with send the list of contacts to the BOD.

Committee Reports:

Policy Committee – Laura Zeigen

2018 Oregon Legislative Session Endorsement Update

• Capitol Visit Day is Thursday, March 1
  o Sam Schaefer from Lincoln County is leading Capitol Visit Day.
  o Laura Ziegen will be leading a small group. Jessica made a request for more group leaders.
  o 2/23 is the training call to orient volunteers to the day so when they are prepared when they arrive.

• After the short session is over, the Policy Committee is going to take a look at streamlining the process and lining up the endorsement requests farther in advance.

• 2018 Oregon Legislative Session Endorsement Requests
  o HB 4160 – Paid Family and Medical Leave: 100% support from committee; Family Forward wants to make sure that legislators understand there is support for this bill for 2019. Vote: 13 yes; 1 no vote. PASSES
  o HB 4003 – Setting a deadline for cleaning up diesel: 100% support from committee. Vote: most in favor; 1 abstention. PASSES
  o Budget allocation for 211 info to become 24/7 year-round: largely supported but no consensus. Vote: Yes- 10 No- 2 Abstain- 3; PASSES
  o SB 1515 Children’s Service Districts (aka children’s special districts): largely supported but no consensus. Vote: 13 No-1 Abstain-1; PASSES
  o HB 4145 – “closing the boyfriend loophole” 100% approval; just passed the House. Vote: All in favor. PASSES

3:10 PM – Adjourn

NEXT BOARD MEETING
The next board meeting will be held on March 16, 1pm-3pm at the Portland State Office Building

Upcoming Events

Capitol Visit Day. Thursday, March, 1, 8:00am-4:00pm. Location Oregon State Capitol, Salem, OR
Surg+Restore Fundraiser. Saturday, March 10, 6:00pm-10:00pm. Location St. Philip Neri, Portland, OR.

Nursing Section Luncheon. Topic Trauma Informed Care. Wednesday, May 9. Location TBD