

OPHA Policy for Sponsors and Exhibitors

As an affiliate of the American Public Health Association, one of the missions of the Oregon Public Health Association (OPHA) is to “provide learning opportunities for public health professionals and the broader community.” This is accomplished through the annual conference, webpage, social media, workshops and other events.

Our position on accepting sponsors and exhibitors is determined using the following guidelines:

- 1) All sponsors and exhibitors shall be reviewed for consistency with the OPHA values of Community, Partnership, Inclusion and Equity, Learning, Action, Organizational Sustainability, Optimism and Honesty (from the webpage <https://www.oregonpublichealth.org/about-us>).
- 2) The acceptance of sponsors and exhibitors by OPHA does not indicate and should not imply endorsement by the Association.
- 3) The Development Committee will review the request and seek content expertise from other Board members and section members when needed.
- 4) The Chair of the Development Committee makes the final decision. At the monthly Board meeting, updates are provided on changes to the sponsor list.
- 5) If the exhibitor is selling a product on-site, permission is needed from the Board or by direct invitation from the association.
- 6) OPHA reserves the right to reject any request for sponsorship or exhibit it deems inaccurate, misleading, prejudicial, intolerant, irresponsible, unethical or which promotes products or services likely to be unhealthy, e.g., tobacco, firearms, alcohol and sugary beverages.