

# Pathways to Work: How a mass-media communication campaign can elevate meaningful employment opportunities for people with disabilities

Presented by:

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Joe Basey, Eugene Adaptive Recreation Center

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# Introductions – Moderator



West Livaudais  
Program Coordinator  
Oregon Office on Disability and Health



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# Introductions – Panelists



**Joe Basey**  
Adaptive Recreation Instructor  
Disability Rights Advocate  
Eugene Adaptive Recreation Center



**Erin Taylor**  
Health Promotion Coordinator  
Oregon Office on Disability and Health



**Megan Gerdes**  
Health Promotion Strategist  
Oregon Health Authority



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# 30th Anniversary of the Americans with Disability Act (ADA)



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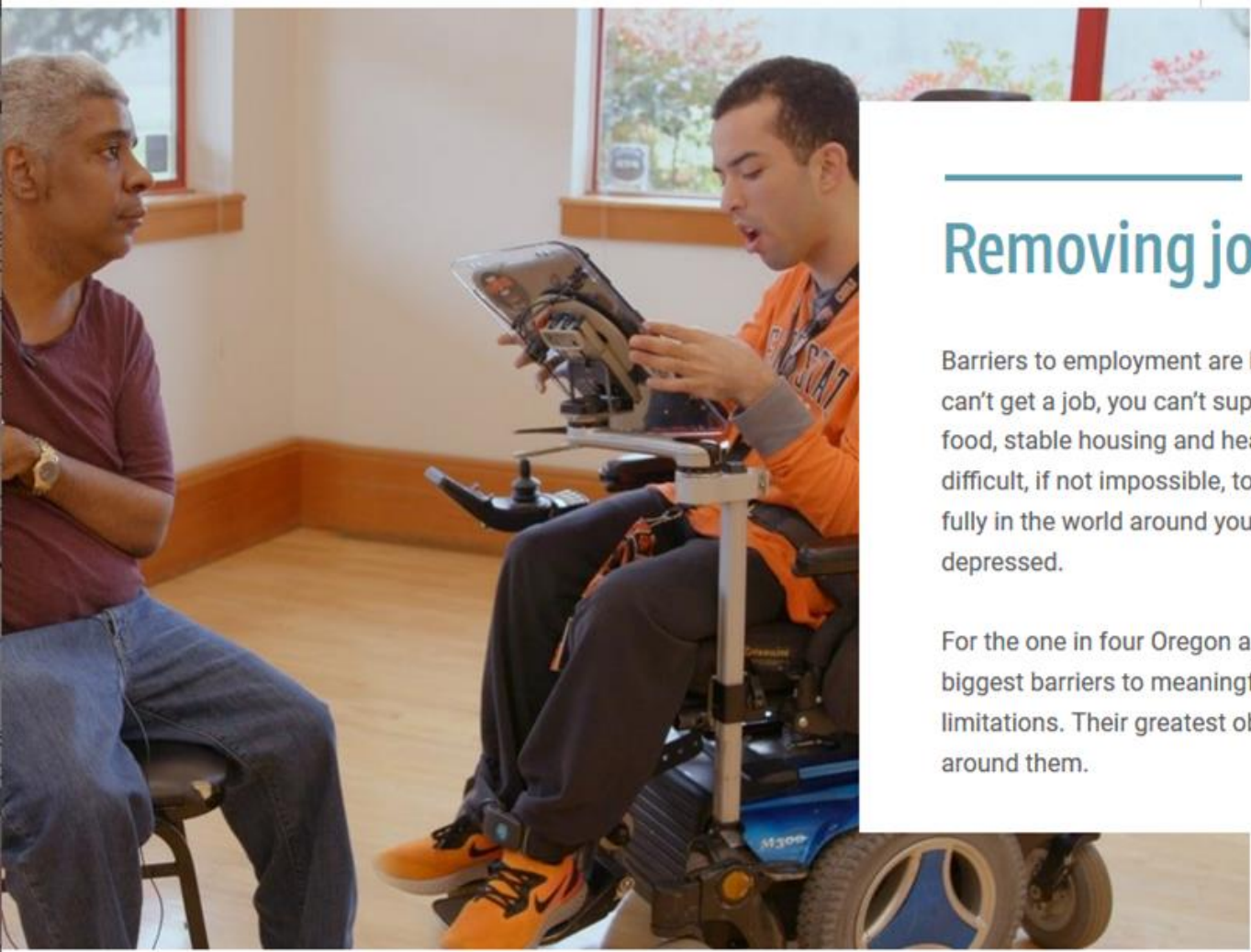
# Health Disparities

Health Indicators	Health Disparities (Oregonians with Disabilities are...)
Healthcare Access	<ul style="list-style-type: none"> <li>• More likely to avoid seeing a doctor due to cost</li> <li>• Less likely to visit a dentist</li> </ul>
Health Behaviors	<ul style="list-style-type: none"> <li>• More likely to describe health as fair/poor</li> <li>• Higher BMI</li> <li>• More likely to smoke, and smoke more cigarettes per day</li> <li>• Less likely to engage in physical activities</li> <li>• More likely to develop stress due to food and rent insecurity</li> </ul>
Prevention and Screening	<ul style="list-style-type: none"> <li>• More likely to have falls, and injuries due to falls</li> <li>• Less likely to have a mammogram to screen for breast cancer</li> <li>• Less likely to have a PAP test to screen for cervical cancer</li> </ul>
Social Determinants of Health	<ul style="list-style-type: none"> <li>• Less education</li> <li>• Lower income</li> <li>• Lower employment</li> <li>• Less likely to own a home</li> </ul>



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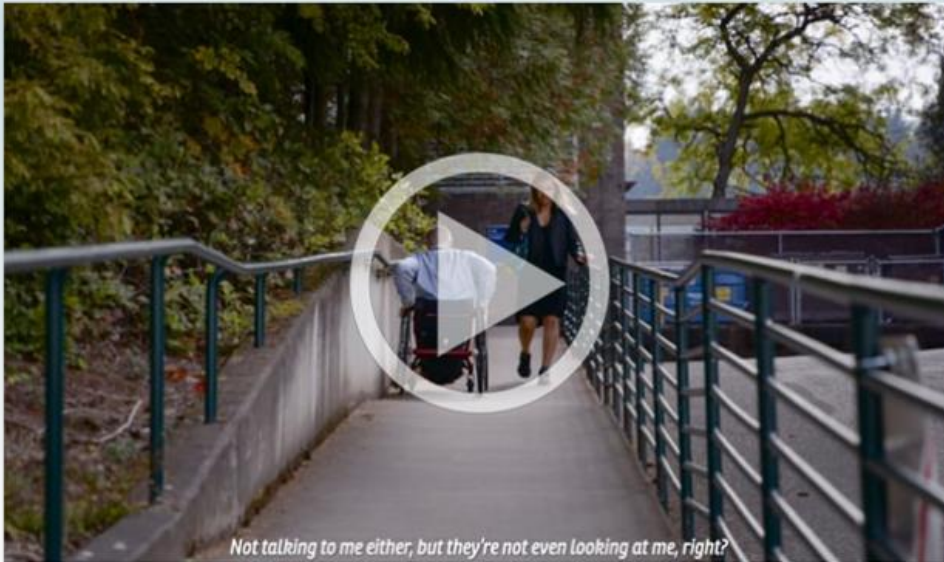
# Removing job barriers

Barriers to employment are barriers to a healthy life. When you can't get a job, you can't support yourself or your family. Nutritious food, stable housing and health care are harder to come by. It's difficult, if not impossible, to be self-sufficient and to participate fully in the world around you. It's easy to become isolated and depressed.

For the one in four Oregon adults who live with a disability, the biggest barriers to meaningful, good-paying work are not their own limitations. Their greatest obstacles are built into the world around them.

# Video #1

## *Everyone benefits from hiring people with disabilities*



### Everyone benefits from hiring people with disabilities

Physical obstacles and employer attitudes block many adults with disabilities from the world of work. Ian Jaquiss of Oregon Health and Science University and Dr. Gloria Krahn of Oregon State University explain how jobs matter to health for all of us. They correct false assumptions and describe the many benefits to employers who hire people with disabilities.

→ [Video Transcript](#)

<https://placemattersoregon.com/work/removing-job-barriers/>



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# Video #2

## *Outdoor adventures with cerebral palsy*



### Outdoor adventures with cerebral palsy

Like many Oregonians, Xavier Chenault loves to ski on Mt. Hood and explore new trails in the outdoors. He's also among the 25% of Oregon adults who live with a disability. Xavier, who lives in Corvallis, wants people to understand that having cerebral palsy doesn't stop him from being active and adventurous. Don't assume anything before you get to know him.

→ [Video Transcript](#)

<https://placemattersoregon.com/work/removing-job-barriers/>



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# Video #3

## Overcoming job barriers for people with disabilities



### Overcoming job barriers for people with disabilities

Thirty years after passage of the Americans with Disabilities Act (1990), Joe Basey and Xavier Chenault continue to face hurdles that people without disabilities don't. Joe, a recreation instructor for the city of Eugene, and Xavier, a college student from Corvallis, share how they're overcoming barriers to employment and to leading full, healthy lives.

→ [Video Transcript](#)

<https://placemattersoregon.com/work/removing-job-barriers/>



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# Questions & Answers

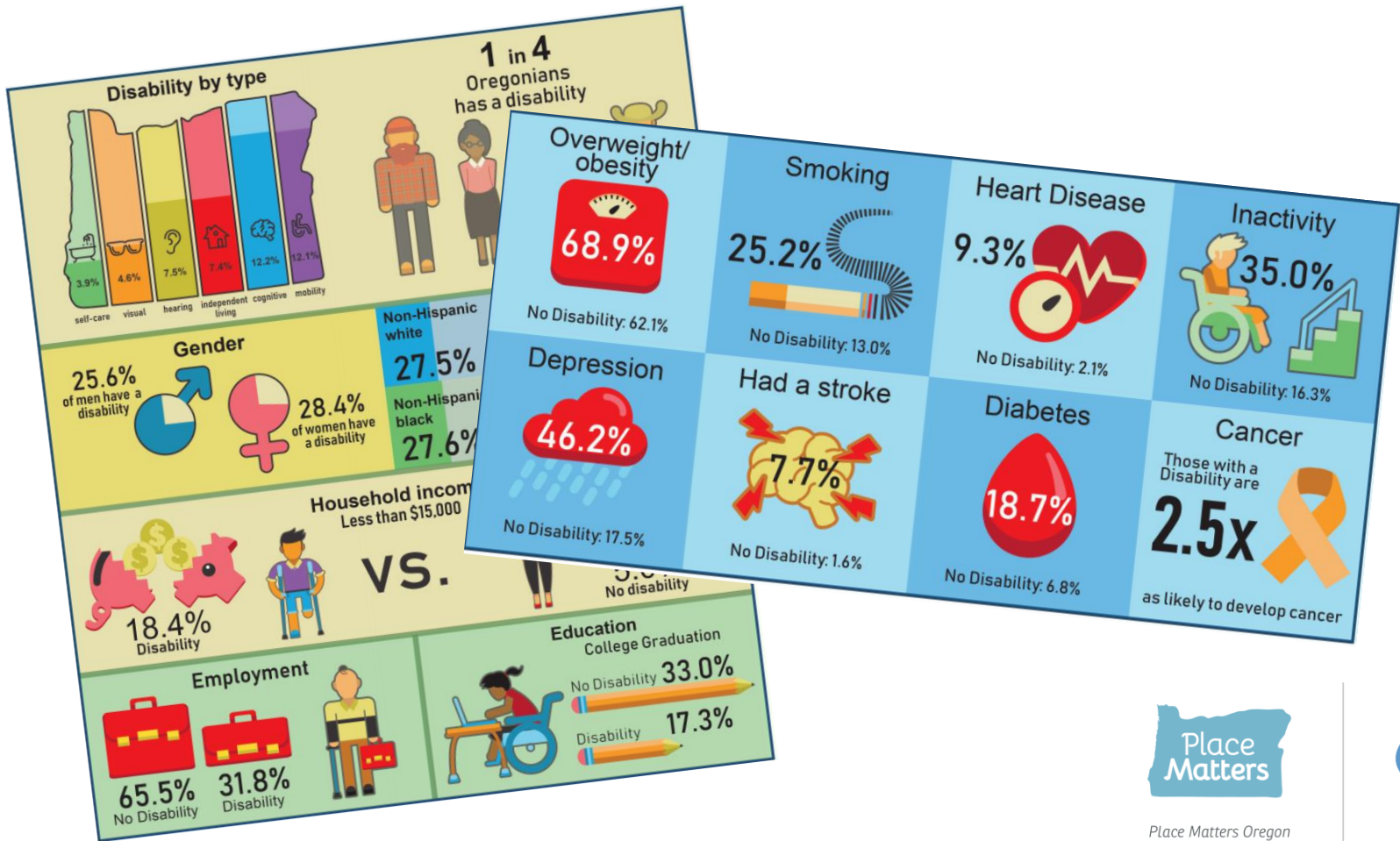


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# Find more infographics and data briefs at:

[www.ohsu.edu/oodh](http://www.ohsu.edu/oodh)



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To learn more and to share the PMO stories you saw today with colleagues, friends and family go to:

<https://placemattersoregon.com/work/>



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To learn more about the Place Matters  
Oregon campaign visit:

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**What is one thing you can do in the future to close the gap for people with disabilities in your community?**



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# Presenter Contact Info.

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