

Coordinated Cross-Sector Approach to Sustaining Evidence-Based Health Education Programming

OREGON PUBLIC HEALTH ASSOCIATION CONFERENCE

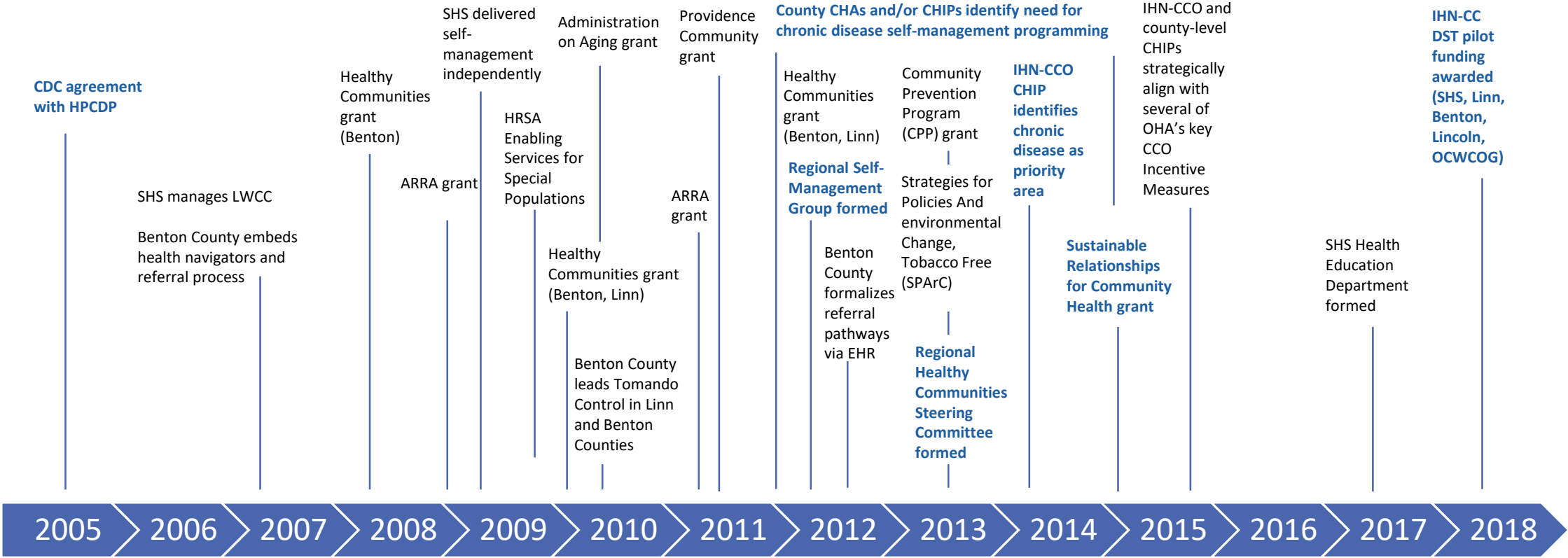
OCTOBER 8TH, 2018



Why Health Education?

- For patients with chronic conditions, evidence based health education workshops have been shown to reduce disease symptoms, increase physical and social activity and improve quality of life.
- Improving patient self-management skills through health education has been shown to improve patient health outcomes resulting in healthcare savings.
 - reduce overall healthcare utilization
 - decrease emergency department visits
 - decrease hospitalizations
 - decrease prescription drug use

History



Regional Health Education Hub Pilot (RHEHub)

Purpose:

- Establish a centralized, region-wide health education hub
- Easily access a range of health education offerings in Linn, Benton, and Lincoln County region

Regional Health Education Hub Pilot (RHEHub)

Vision:

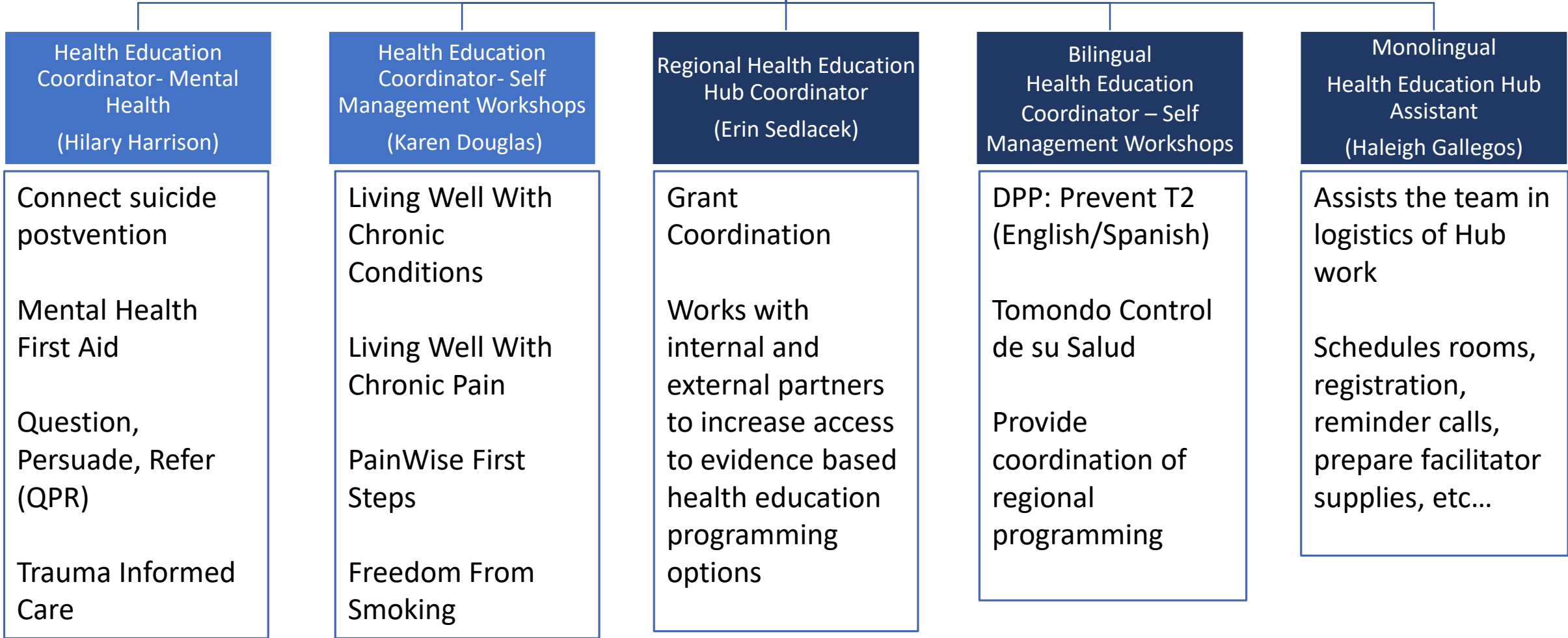
The hub can be relied on to support community partners and providers by:

- Providing relevant evidence based health education programming that meets community needs
- Connecting participants with appropriate workshops and community trainings
- Leveraging resources and not duplicating efforts

Pilot Goals

- Increase participation
- Decrease barriers
- Decrease administrative burden
- Explore integration of referrals and data into electronic health records
- Establish a payment model

Health Education & Engagement Supervisor
(Kacey Urrutia)



Current Workshops and Trainings

GROUP WORKSHOPS

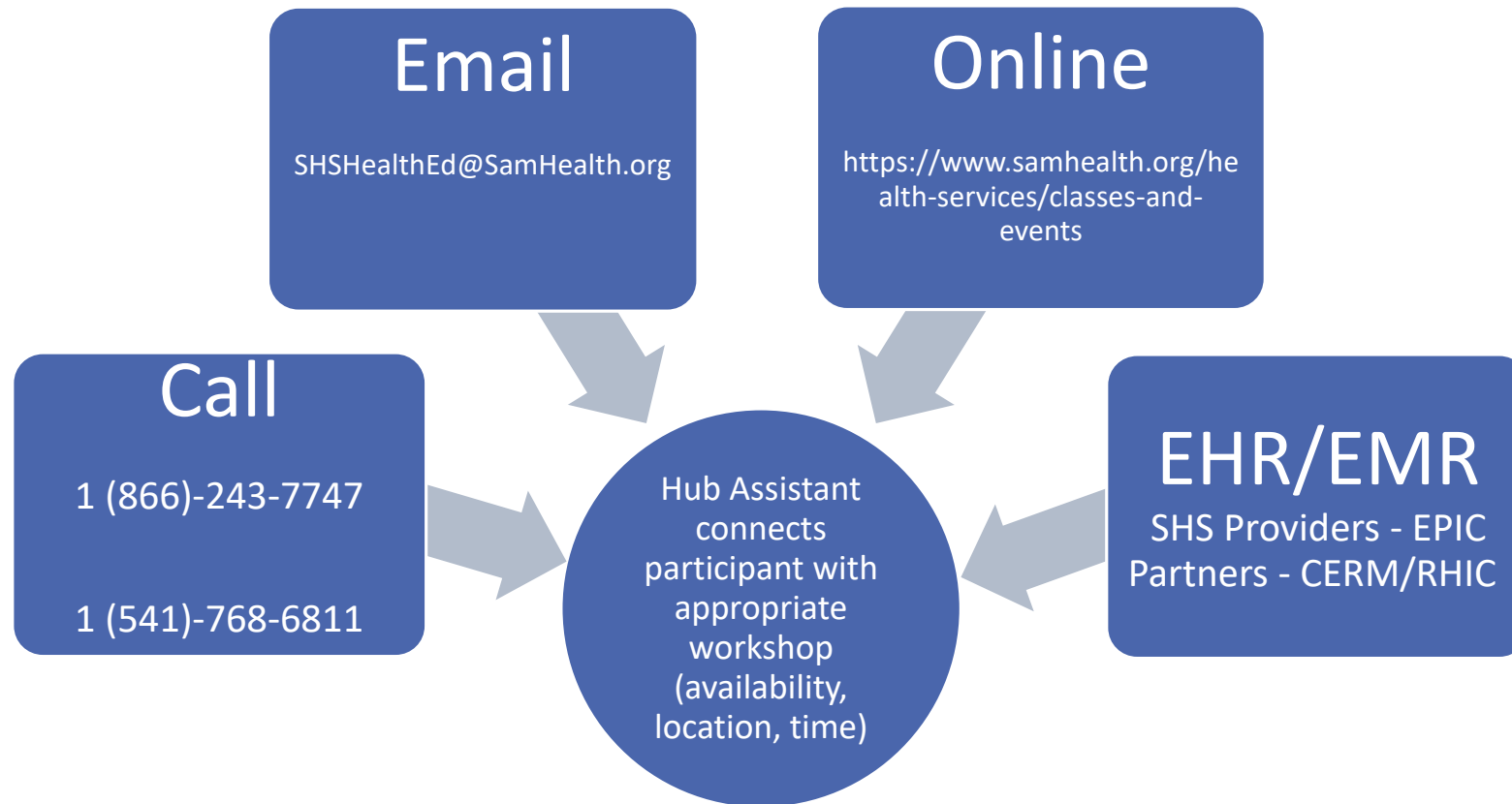
- Freedom from Smoking
- Living Well with Chronic Conditions
- Living Well with Chronic Pain
- PainWise First Steps*
- Prediabetes Prevent T2 (Lincoln)
- Tomando Control de su Salud (Linn and Benton)

*Samaritan Health Services developed program

TRAINING OPPORTUNITIES

- Mental Health First Aid
- Connect Suicide Postvention
- Question, Persuade, Refer
- Trauma Informed Care

Referral Flow



Partners in the Regional Health Education Hub Pilot

CCO Funding and System Transformation

Three main funding streams

- Claims
- Administrative or health related services

AND:

Transformational projects

- Pilot projects chosen through a competitive process
- Must include community partnerships, improving health outcomes, and focus on health equity
- And many other requirements...

RHEHub: Build infrastructure to improve health and wellness class access for IHN-CCO members

Samaritan Health Services



Linn County

Vision for Regional Health Education hub collaboration:

- Integrated treatment with behavioral health and physical health
- Easy access resource for the community
- Collaboration and coordination streamlined



Benton County Health Services

- Provided technical consultation to hiring process for bilingual, bicultural staff
- Planning, preparation, and logistical coordination for *Tomando Control* training for the facilitators/leaders
- Review, update, and translate marketing materials into Spanish
- Begin planning and review of referral protocols and policies
- Deliver the first Tomando Control workshop in Winter 2019



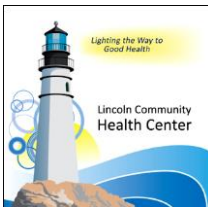
Lincoln County

- Assists with capacity building
 - Centralized
 - Administrative support
 - Marketing
- Increase chronic disease prevention
- Strengthen partnerships with community partners



Public Health
Prevent. Promote. Protect.

Lincoln County

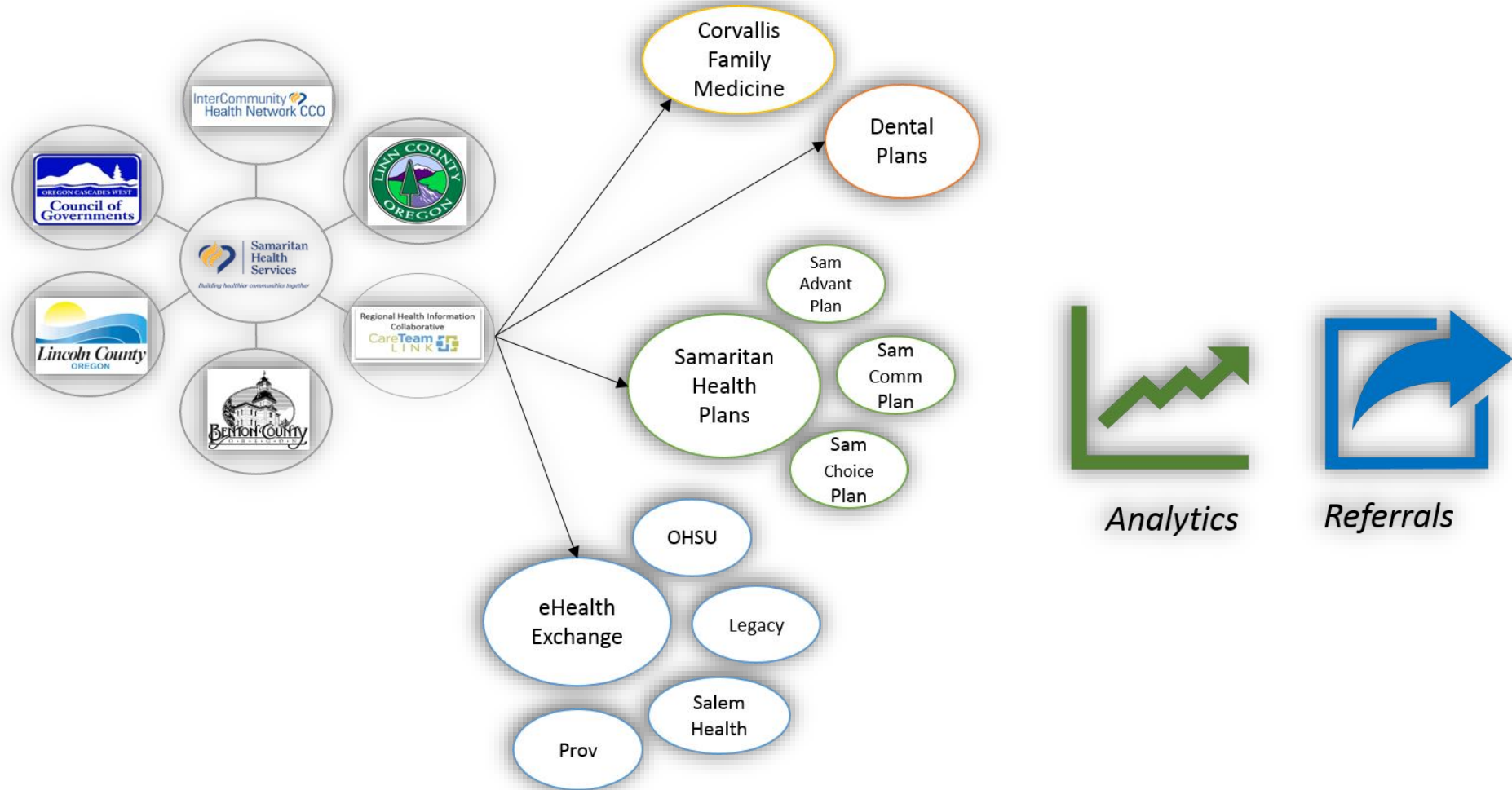




Oregon Cascades West Council of Governments

- Connecting Aging & Disability Resource Connection (ADRC) for integrating referral mechanisms
- Extending the relationship OCWCOG has as the Area Agency on Aging (AAA) with the Oregon Wellness Network (OWN) to access contracting and billing economies of scale
- Identifying opportunities to provide Older Adult Behavioral Health Specialist(s) networks and trainings, and/or investing available evidence-based funding

Regional Health Information Collaborative



Driving Innovation in Whole-Person Care
Collect, Share, and Act on Community-Wide Health Information

Outcomes

- Cooperative agreements established with all partners
- Increased participation from:
 - Increase in referrals from 245 to 523
 - Increase in providers referring from 54 to **118**
- Decrease barriers through:
 - Creation of a single phone number and email address
 - Offer workshops based on community need
 - Workshops held in a variety of settings
 - Free transportation

Outcomes

- Decrease administrative burden
 - Increase in types of available workshops and trainings from 6 to 7
 - Organizational roles and responsibilities identified and processes developed and implemented
- Data and referral integration
 - Care Everywhere Referral Management build
- Payment model
 - Oregon Wellness Network contract development
 - Alternative payment methodology exploration

Contact

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