

Social Determinants of Health and Well Being ... What are they?

- Biology and genetics (gender and age)
- Individual behavior (smoking)
- Social Environment (income, discrimination)
- Physical Environment (where a person lives)
- Health Services (not having health insurance)

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World Health Organization Has Identified 10 Social Determinants of Health

- **Social gradient**
- **Stress**
- **Early life**
- **Social exclusion**
- **Work**

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Social determinants of health ...

- Unemployment
- Social support
- Addiction
- Food
- Transportation


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Who is responsible for these social determinants of health?

- Public Health?
- Department of Health & Human Services?
- Oregon Health Authority?
- State Legislature?
- Department of Education?
- County Government?

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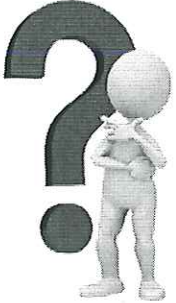
We decided that we wanted to "Do Something" innovative and upstream regarding the social determinants of health that would universally impact the "public's health"



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To do that we had to dig deep and ask the real "why"

Why do people behave the way they do?



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Our theory of change ...

- Understanding our brain biology
- Incorporating Adverse Childhood Experiences knowledge
- Understanding the importance of secure attachment
- Importance of emotional literacy

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Theory of change cont.

- Feelings come before behaviors - We are going to do something when a feeling comes
- Through emotional literacy and secure attachment we can create a more resilient individual that has an increased capacity to choose healthy choices

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Collective Impact Partners

- Home visiting
- DHS / Self-Sufficiency
- Schools
- Early Learning Hub
- Public Health
- Housing
- CCO
- Juvenile Department
- Physical & Behavioral Health Providers

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Theory into practice ... Maria's story



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We don't have to wait

**We can
"Do Something now"**

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