

Sponsorship Packages

October 7 & 8, 2024



Our Reach

Webpage	10,000+ annual views
Social Media	10,000+ followers
Email Subscribers	3,600+ subscribers
Conference Attendance	500+ attendees
Conference Attendees	<ul style="list-style-type: none"><input type="checkbox"/> Public health educators<input type="checkbox"/> County health officials and employees<input type="checkbox"/> Medical and dental practitioners<input type="checkbox"/> Students and recent graduates<input type="checkbox"/> State health employees and leadership<input type="checkbox"/> Leaders in the field of public health, education and medical care

The 80th Annual Conference & Meeting

The OPHA Annual Conference and Meeting is the premier public health event in Oregon. Since 1944, public health leaders, professionals, educators, advocates, students and stakeholders have come together to share the latest in research, programs, and information. Join us for this inspiring event!

Your sponsorship supports our important mission to advocate for policies that protect and promote health and health equity for all people in Oregon, and provide learning, collaboration and leadership opportunities for public health professionals and the broader community.

October 7th and 8th, 2024 - Oregon State University, Corvallis, OR

Our Community

Our conference attendees include decision-makers, administrators, educators, policy makers, public health leaders and practitioners, researchers, non-profit executives, students, and recent graduates.

The public health sector spans government, business, and the nonprofit sectors. Professionals who attend our conference include doctors, social workers, epidemiologists, scientists, community health workers, community planners, nutritionists, dentists, chiropractors, occupational professionals, health educators, nurses, academics, and more.

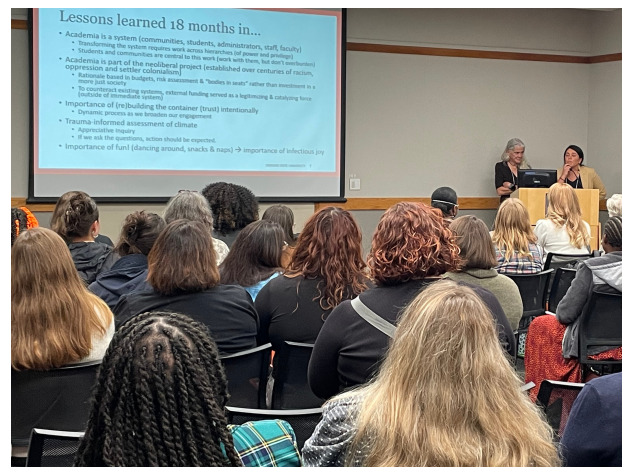


The Oregon Public Health Association

An affiliate of the American Public Health Association, the Oregon Public Health Association (OPHA) is a statewide membership organization serving public health professionals and leaders in Oregon. A sponsorship to OPHA is an investment in our efforts to:

- Advance equity, including recognizing racism as a public health crisis
- Take action to eliminate persistent or significant issues that affect the public's health
- Advocate for just and equitable policy that improves the public's health
- Increase the competence, knowledge, and leadership skills of the public health workforce

Our services and programming include Special Interest Sections, committees, the annual academic style conference, ad hoc learning committees, continuing education, opportunities for networking, policy advocacy, and bringing a public health perspective to policy and rulemaking coalitions.



Sponsor Benefits at a Glance

Sponsor Benefits	Foundational Sponsor	Platinum Sponsor	Scholarship Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor
Logo on conference signage	✓					
Logo and link in conference app banner	✓					
Table top logo and QR Code	✓	✓				
Share remarks on stage	✓ Day one	✓ Day two				
Ad in conference program	✓ Full-page	✓ Half-page	✓ Quarter-page			
Thank you from podium on both days	✓	✓	✓	✓		
Logo in Auditorium	✓	✓	✓	✓	✓	
Logo feature in promotions	✓	✓	✓	✓	✓	✓
Feature on website	✓	✓	✓	✓	✓	✓
Customizable listing and profile in app	✓ Premier	✓ Priority	✓ Prominent	✓ Prominent	✓	✓
Exhibit booth	✓ Premier	✓ Priority	✓ Preferred	✓ Preferred	✓	✓
Custom social media posts	3	2	1	1	1	0
Complimentary admissions	10	5	4	3	2	1

Sponsorship Levels & Benefits

FOUNDATIONAL PUBLIC HEALTH SPONSORSHIP \$20,000

Sponsorship at this level signals a paramount dedication to the public health landscape in Oregon.

EXCLUSIVE

- Full-page ad inside digital annual conference program
- Placement of logo on featured signage at the conference
- Tabletop tents promoting sponsor with full logo and QR code
- Logo and link to sponsor organization in conference app banner
- Acknowledgement from podium during opening sessions on both days
- Invitation to share remarks on stage or in a video before day one keynote address
- Special Foundational Sponsor feature on the 80th annual Conference web page
- Invitation to host an exhibit booth, with premier placement in exhibition hall
- Three custom social media posts highlighting status as a Foundational Sponsor
- 10 complimentary admission tickets to the OPHA Annual Conference and Meeting
- Highlight of sponsor logo in Austin Auditorium before opening sessions on both days
- Logo feature on on all promotional emails including link to sponsor organization
- Premier listing and customizable profile in sponsor section of the conference app

PLATINUM SPONSORSHIP \$10,000

Platinum level sponsorship is a demonstration of profound commitment to public health in Oregon.

EXCLUSIVE

- Half-page ad inside digital annual conference program
- Tabletop tents promoting sponsor with full logo and QR code
- Acknowledgement from podium during opening sessions on both days
- Invitation to share remarks on stage or in a video before day two keynote address
- Special Platinum Sponsor feature on the 80th annual Conference web page
- Invitation to host an exhibit booth, with priority placement in exhibition hall
- Two custom social media posts highlighting status as a Platinum Sponsor
- Five complimentary admission tickets to the OPHA Annual Conference and Meeting
- Highlight of sponsor logo in Austin Auditorium before opening sessions on both days
- Logo feature on on all promotional emails including link to sponsor organization
- Priority listing and customizable profile in sponsor section of the conference app



Sponsorship Levels & Benefits

SCHOLARSHIP SPONSOR \$7,500

Be at the forefront of improving access to professional development opportunities for Oregon's public health community. This sponsorship covers the cost of admission for up to 10 individuals who otherwise may not attend. Scholarship will include hotel, meals, and travel, as needed.

EXCLUSIVE

- 10 conference scholarships to those demonstrating need
- Quarter-page ad inside digital annual conference program
- Acknowledgement from podium during opening sessions on both days
 - Special thank you for creating more access to the conference
- Special Scholarship Sponsor feature on the 80th annual Conference web page
- Invitation to host an exhibit booth, with preferred placement in exhibition hall
- One custom social media post highlighting status as a Scholarship Sponsor
- Four complimentary admission tickets to the OPHA Annual Conference and Meeting
- Highlight of sponsor logo in Austin Auditorium before the opening sessions on both days
- Logo feature on on all promotional emails including link to sponsor organization
- Prominent listing and customizable profile in sponsor section of the conference app

Sponsorship Levels & Benefits

GOLD SPONSORSHIP \$5,000

The Gold level sponsorship signifies a dedicated commitment to advancing public health in Oregon.

EXCLUSIVE

- Acknowledgement from podium at opening session on both days
- Special Gold Sponsor feature on the 80th annual Conference web page
- Invitation to host an exhibit booth, with preferred placement in exhibition hall
- One custom social media post highlighting status as a Gold Sponsor
- Three complimentary admission tickets to the OPHA Annual Conference and Meeting
- Highlight of sponsor logo in Austin Auditorium before the opening sessions on both days
- Logo feature on on all promotional emails including link to sponsor organization
- Prominent listing and customizable profile in sponsor section of the conference app

SILVER SPONSORSHIP \$2,500

The Silver level sponsorship demonstrates a strong support for advancing public health in Oregon.

EXCLUSIVE

- Invitation to host a booth in the exhibition hall with all sponsors
- One custom social media post highlighting status as a Silver Sponsor
- Special Silver Sponsor feature on the 80th annual Conference web page
- Highlight of sponsor logo in Austin Auditorium before the opening sessions on both days
- Two complimentary admission tickets to the OPHA Annual Conference and Meeting
- Logo feature on on all promotional emails including link to sponsor organization
- Listing and customizable profile in sponsor section of the conference app



Sponsorship Levels & Benefits

EXHIBITOR \$800

Share and connect! Exhibitors are an important presence at the Annual Conference and Meeting.

EXCLUSIVE

- Special Exhibitor feature on the 80th annual Conference web page
- Invitation to host a booth in the exhibition hall with all sponsors
- One complimentary admission ticket to the OPHA Annual Conference and Meeting
- Logo feature on on all promotional emails including link to sponsor organization
- Listing and customizable profile in sponsor section of the conference app



Contact Us

Contact OPHA Executive Director, Elisabeth Hartner, to reserve your sponsorship and for answers to any questions: ehartner.opha@gmail.com or 503-708-3975