The "just say no" approach to infant bed sharing is ineffective at preventing infant death. Implementing safe bed sharing teaching in healthcare settings has the potential to produce a positive impact on individual and community health.













Many individuals who identified as being able to describe a safe bed sharing space (76%), cited a bed being pushed up against a wall as safe (56%). 84% of survey respondents reported that it would be helpful for their provider to educate them on bed sharing.

## **Sleep Habits Across Surveys**



Jackson Co. home visit nurses will utilize a discussion tool to shift from sleep campaigns to conversations. Home visit nurses are in ideal positions to help reduce risks associated with bed sharing because they can see the sleep space!